



PUBLIC SAFETY INFORMATIONAL MEETING

July 21, 2026 - 6:00 PM
City Hall Council Chambers
3805 S. Casper Dr.

Published: 7/17/2026

NOTICE OF PUBLIC INFORMATIONAL MEETING AND POSSIBLE QUORUM

MEETING PURPOSE:

The purpose of this meeting is to provide information regarding the proposed Public Safety Referendum, including an overview of the City's public safety needs, funding proposal, and an opportunity for attendees to ask questions.

Rubina R. Medina
New Berlin City Clerk

Please Note:

- A. This meeting is being held for informational purposes only. The purpose of the meeting is to provide information regarding the Public Safety Referendum and to answer questions from attendees. The meeting will consist of a presentation followed by an opportunity for questions and discussion. No formal action will be taken.
- B. A quorum of the Common Council and potentially a quorum of other governmental bodies of the City may be present for the purpose of receiving information. No action will be taken by any governmental body during this informational meeting.
- C. With reasonable notice, accommodations will be provided under the Americans with Disabilities Act to meet the needs of individuals with disabilities through appropriate aids and services. For more information or to request assistance, please contact the Office of the City Clerk at (262) 786-8610.

PUBLIC SAFETY INFORMATION MEETINGS

Strategic Planning for Reliable Police, Fire, and EMS Services

MEETING PURPOSE

The City of New Berlin is evaluating future public safety staffing needs as part of its Long Range Strategic Public Safety Plan. These meetings provide factual information about community growth, public safety service demands, financial considerations, and the referendum process before any decision is made by the Common Council.



These meetings are intended to provide factual information.

No referendum question has been approved by the Common Council at this time.

WHY ARE WE HERE?

These meetings explain how community growth, service demands, financial considerations, and state levy limits are shaping future public safety planning.



COMMUNITY GROWTH

- Residential & commercial growth
- Aging population
- Daytime population continues to grow



FIRE & EMS DEMAND

- EMS demand continues to rise
- Overlapping incidents
- Staffing needs to maintain response times & safety



POLICE DEMAND

- High calls for service
- Extensive training requirements
- Staffing challenges & succession planning



FINANCIAL CONSIDERATIONS

- State levy limits restrict growth
- Inflation and increased costs
- Long-term planning to maintain services

PROPOSED PUBLIC SAFETY INVESTMENT



FIRE DEPARTMENT

- 12** Firefighter/Paramedics
- 1** Division Chief
- 3** Captain Promotions
(Previously approved but unfunded)



POLICE DEPARTMENT

- 3** Police Officers
- 2** PT Police Service Aides
- 1** Contracted Crisis Worker

ESTIMATED ANNUAL INVESTMENT

\$3.12 MILLION

PUBLIC INFORMATION MEETING DATES



MONDAY
JULY 13, 2026
6:00 - 7:00 PM



TUESDAY
JULY 21, 2026
6:00 - 7:00 PM



CITY HALL

Council Chambers
3805 S. Casper Drive
New Berlin, WI 53151

SCAN TO
LEARN MORE



FINANCIAL OVERVIEW



STRONG FINANCIAL FOUNDATION

The City of New Berlin maintains a Aaa bond rating through responsible financial management.



RESPONSIBLE FINANCIAL PLANNING

Long-range planning helps ensure the City remains financially strong for the future.



LIMITED BUDGET FLEXIBILITY

Most of the budget supports essential services, leaving limited flexibility for significant reductions.



STATE LEVY LIMITS

Annual property tax revenue increases are restricted by state law, making it difficult to keep pace with costs.

ESTIMATED PROPERTY TAX IMPACT

Personnel



\$2,948,349

+

Equipment



\$173,800

=

Total Annual Investment

\$3,122,149

\$41.60

per \$100,000 of assessed value

Average Home

(Assessed Value \$375,246)

\$156 / year

\$13 / month

WHAT HAPPENS NEXT?



JULY 13 & JULY 21

Public Information Meetings

Learn about community needs, staffing, and financial considerations.



AUGUST 13

Common Council Discussion

Council is expected to consider whether to place a referendum question on the November ballot.



IF APPROVED BY COMMON COUNCIL

Placed on November Ballot

A referendum questions would appear on the November 3, 2026, ballot for voter consideration.



NOVEMBER 3, 2026

Voter Decision

Residents will decide whether to approve the public safety referendum.

LEARN MORE & STAY INFORMED

Presentation slides, FAQs, recordings, and updates



Visit

newberlinwi.gov/referendum



email

CitizenComments@newberlin.org



YOUR INPUT MATTERS

We encourage all residents to attend, ask questions, and stay informed as we plan for the future of New Berlin's public safety services.