

Fourth of July Committee Meeting Agenda



April 22, 2026 - 6:00 PM
Activity & Recreation Center
Willow Room
15321 W. National Avenue

Published: April 16, 2026

AGENDA

1. **CALL TO ORDER**
2. **ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE**
3. **APPROVAL OF MINUTES**
 - A. March 25, 2026 Meeting Minutes
4. **APPROVAL OF FINANCIAL REPORT**
 - A. Monthly Activity and Financial Report
5. **CELEBRATION 2026**
 - A. Discussion and possible vote on additional entertainment on grounds.
 - B. Discussion and possible vote on additional food vendors on the grounds.
 - C. Discussion and possible vote on parade entries.
 - D. Discussion and possible vote on NBW mocktail sales.
 - E. Discussion and possible vote on cost for 2026 banners.
 - F. Discussion and possible vote on commissioner t-shirts.
6. **COMMUNICATIONS**
 - A. Scheduled singers of patriotic songs prior to the July 2nd drone show and the July 4th fireworks.
 - B. Reminder Monday, May 4th and Monday, June 1st New Berlin Culvers fundraiser. Wear comfortable shoes and NB4 commissioner t-shirt.
7. **SET NEXT MEETING DATE**
 - A. Next meeting date is Wednesday, May 27th at 6:00 pm in the Willow Room of the New Berlin ARC located at 15321 W National Avenue, New Berlin.
8. **ADJOURN**

Additional Information

- The agenda packet, including supplemental information related to agenda items, is available online at www.NewBerlinWI.gov. Once finalized by the governing body, approved meeting minutes will also be posted online.
- Agenda items may be taken out of order at the governing body's discretion.

- Members, and possibly a quorum, of other municipal governmental bodies may attend this meeting to gather information. However, no action will be taken by any governmental body other than the one referenced in this notice.
- Accommodations will be provided under the Americans with Disabilities Act (ADA) to meet the needs of individuals with disabilities. If you require assistance or appropriate aids and services, please contact the Office of the City Clerk at (262) 786-8610 with reasonable notice.

March 25, 2026

CALL MEETING TO ORDER

There being a quorum (8 Commissioners), Polly Oldenburg called the meeting to order at 6:06pm.

Commissioners Present: Polly Oldenburg, Nancy Perkins, Wendy Testin, Marlyene Pfeiffer, Michael Mazzoni, Nancy Bertsch, Kathy Erickson, Marc Meyer.

Commissioners Excused: Lori Doyle, Joe Stibl, Joe Dallman, Sherry Ament.

Also in Attendance: Katie Roth (Recreation Manager), Bob Rafel (Prospect Lions), Bobby Reid (NB Lions) Kathryn Georgoulis (Pie Contest Lead), Gregg (Rosattis).

Abbi Bottom at 6:13pm.

John Schober Arrived at 6:33pm.

ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

APPROVAL OF MINUTES

MOTION: To approve the minutes from February 25, 2026

VOTE: Motion by: Kathy Erickson
Seconded by: Marlyene Pfeiffer

MOTION PASSED: 8-0

FINANCIAL REPORT

ITEM: Monthly Activity and Financial Report

MOTION: To approve the Financials as presented.

VOTE: Motion by: Nancy Bertsch
Seconded by: Kathy Erickson

MOTION PASSED: 8-0

Fundraising Update:

The Commission currently has \$50,490 in secured donations toward the overall event budget of \$112,000, leaving a remaining balance of \$61,510 to be raised.

Discussion:

Polly Oldenburg encouraged Commission members to actively seek additional donations and sponsorships from community partners to help close the funding gap.

Abbi Bottom arrived at 6:13pm.

CELEBRATION 2026

ITEM: Discussion and possible vote on food vendors

MOTION: To Approve Los Toxichos Mobile Bar

VOTE: Motion by: Marlene Pfeiffer
Seconded by: Nancy Perkins

MOTION PASSED: 8-0

MOTION: To Approve Sweet Caroline Corn to Add Smash Burgers to Menu

VOTE: Motion by: Marc Meyer
Seconded by: Kathy Erickson

MOTION PASSED: 8-0

MOTION: To decline the Schnee Cones application due to a duplicated food category.

VOTE: Motion by: Kathy Erickson
Seconded by: Nancy Bertsch

MOTION PASSED: 8-0

MOTION: To Approve 99 Tasty Easts LLC

VOTE: Motion by: Kathy Erickson
Seconded by: Nancy Perkins

MOTION PASSED: 8-0

MOTION: To Approve all three Small Business Marker Vendors (Veronica Luxe Jewelry, Sandras Creationz, Pri's Jewelry, Twisted Kats Studio)

VOTE: Motion by: Kathy Erickson
Seconded by: Nancy Bertsch

MOTION PASSED: 8-0

ITEM: Discussion and possible vote on additional entertainment options.

MOTION: To approve Right of Way Band for the July 4th 4:00pm timeslot in the West Tent for \$1,000.

VOTE: Motion by: Kathy Erickson
Seconded by: Marlyene Pfeiffer

MOTION PASSED: 8-0

John Schober Arrived at 6:33pm

MOTION: To approve Sarah Quade as Donation Bingo MC for \$175

VOTE: Motion by: Nancy Perkins
Seconded by: Kathy Erickson

MOTION PASSED: 8-0

ITEM: Discussion and possible vote regarding the National Anthem sung prior to the Drone Show on July 2nd and the Fireworks Show on July 4th.

MOTION: To schedule a patriotic song prior to the fireworks and drone show.

VOTE: Motion by: Mike Mazzoni
Seconded by: Nancy Perkins

MOTION PASSED: 8-0

Discussion:

Polly Oldenburg encouraged the team to explore opportunities to incorporate a Ben Franklin look-alike into festival activities.

ITEM: Discussion and possible vote on to approve shuttle bus service on July 2nd and July 4th.

MOTION: to Approve Shuttle Bus Service n July 2nd and 4th

VOTE: Motion by: Mike Mazzoni
Seconded by: Nancy Bertsch

MOTION PASSED: 8-0

ITEM: Discussion and possible vote to approve funds for the annual pie contest.

MOTION: To allocate \$1,000 for supplies for the Pie and Bingo Contests.

VOTE: Motion by: **Marlyene Pfeiffer**
Seconded by: **Nancy Perkins**

MOTION PASSED: Approved 8-0

ITEM: Discussion and possible vote on parade entries.

MOTION: To approve the parade applications for the Jim Madritsch Band (\$750) and the New Berlin Community Band (\$1,000).

VOTE: Motion by: Kathy Erickson
Seconded by: Mike Mazzoni

MOTION PASSED: 8-0

COMMUNICATIONS

ITEM: Culvers fundraisers scheduled for Monday, May 4th and Monday, June 1st are approved. Both dates will require a minimum of four commissioners to volunteer each night. Arrival at 3:45 and work through 7:00pm. Come dressed to work - cleaning tables

inside and delivering orders both inside and outside. Refer to the Sign-up Genius sent on March 18th.

- ITEM:** Nbfd Pancake Breakfast date
- Pivoting to Brat Fry. Looking at May 2nd and 3rd at ARC.

NEXT COMMISSION MEETING DATE

- ITEM:** The next commission meeting will be on Wednesday April 22, 2026 at 6:00pm in the Willow Room of the ARC, located at 15321 W National Avenue, New Berlin.

ADJOURNMENT

- MOTION:** To adjourn the meeting at 7:14pm

- VOTE:** Motion by: Kathy Erickson
Seconded by: Mike Mazzoni
MOTION PASSED: 8-0

*Respectfully Submitted,
Katie Roth, Recreation Manager*

CITY of NEW BERLIN
 FOURTH of JULY
 Budget Report as of April 16, 2026

	Original Budget	Transfers/ Adjustments	Revised Budget	Year to Date	Encumbered	Available Budget
REVENUES						
Donations/sponsorship	112,000	-	112,000	68,348		(43,652)
Booth/Vendor Fees	14,000	-	14,000	8,700		(5,300)
Charities	24,000	-	24,000	21,000		(3,000)
Carnival Proceeds	10,000	-	10,000	-		(10,000)
Parking	7,000	-	7,000	-		(7,000)
Events	-	-	-	-		-
Tourism Grant	5,000		5,000			(5,000)
Transfer from City	15,000	-	15,000	-	-	(15,000)
Total Revenues	187,000	-	187,000	98,048	-	(88,952)
EXPENDITURES						
Parade	13,000	-	13,000	-	400	12,600
Entertainment	50,000	-	50,000	-	53,084	(3,084)
Drone Shows	25,000	-	25,000	-	25,000	-
Fireworks	40,000	-	40,000	10,000	30,000	-
Salary	12,000	-	12,000	5,133		6,867
FICA	918	-	918	393		525
Advertising	250	-	250	-	5,088	(4,838)
Electricity/Water	-	-	-	-	-	-
Grounds Maintenance	1,000		1,000	-		1,000
Waste Disposal	12,000	-	12,000	-	10,645	1,355
Telephone/Cell Phone	600	-	600	136	-	464
Dues/Memberships	100	-	100	-	-	100
Tent Rental	22,000	-	22,000	-	22,023	(23)
Office Supplies	1,000	-	1,000	-		1,000
Events	-	-	-	750	-	(750)
Supplies	9,000	-	9,000	-	100	8,900
Total Expenditures	186,868	-	186,868	16,411	146,340	24,117
Net Change in Fund Balance	132	-	132	81,637		(64,835)

Year	Receipt	Amount	Entry Date	Paid By	Check #	CHG DESC 1
2026	2125455	\$7,000.00	02/19/2026	PROSPECT LIONS CHARITIES OF NEW BERLIN, INC	1339	4TH OF JULY DONATION
2026	2126531	\$7,000.00	03/18/2026	SCHOOL DISTRICT OF NEW BERLIN	217373	4TH OF JULY DONATION
2026	2131463	\$7,000.00	04/13/2026	NEW BERLIN LIONS CLUB FOUNDATION, INC	9080	4TH OF JULY DONATION

21,000.00

Year	Receipt	Amount	Entry Date	Paid By	Check #
2025	2107946	200.00	11/24/2025	WISTL SOD FARMS INC	18387
2025	2107947	50.00	11/24/2025	ARROWHEAD TOOL AND DIE INC.	42919
2025	2107948	500.00	11/24/2025	GREENFIELD PLAZA LLC	2659
2025	2108152	200.00	12/02/2025	HASTINGS AIR ENERGY CONTROL, INC.	90672
2025	2108153	100.00	12/02/2025	TOOLRITE MFG	407170
2025	2108215	100.00	12/03/2025	HONEYAGER'S MUDJACK SERVICE, INC.	8048
2025	2108307	200.00	12/04/2025	NEW BERLIN PLASTICS INC.	89351
2025	2108564	200.00	12/15/2025	FRANTZ MACHINE PRODUCTS, INC.	28984
2025	2108672	1,500.00	12/18/2025	JOHNS DISPOSAL SERVICE, INC.	22310
2026	2111686	483.40	01/14/2026	SCHOLASTIC BOOK FAIR	
2026	2114847	600.00	01/21/2026	JOEYS OLD-FASHIONED BURGERS LLC	981
2026	2114849	1,500.00	01/21/2026	WAUKESHA STATE BANK	188219
2026	2120561	600.00	01/28/2026	WEST-NEW-BROOK ORTHODONTISTS, S.C.	2169
2026	2123956	1,145.69	02/03/2026	SCHOLASTIC INC.	646506
2026	2123957	5,000.00	02/03/2026	MOORE CONSTRUCTION SERVICES	28234
2026	2124784	2,000.00	02/09/2026	NEW BERLIN LIONS CLUB FOUNDATOIN, INC	9027
2026	2125328	750.00	02/17/2026	ACCOUNT FOR IT	2656
2026	2125456	1,500.00	02/19/2026	PREFERRED ELECTRICAL CONTRACTORS, INC.	108154
2026	2125712	500.00	02/25/2026	NEW BERLIN JUNIOR WOMAN'S CLUB	3634
2026	2126144	5,000.00	03/06/2026	ACRISURE, LLC	278511
2026	2126205	20.00	03/09/2026	4TH OF JULY	
2026	2126524	5,000.00	03/18/2026	EDUCATORS CREDIT UNION	4132960
2026	2126525	5,000.00	03/18/2026	MORGAN STANLEY	404558805
2026	2126526	100.00	03/18/2026	DONALD R KITTEN	31826
2026	2126527	3,000.00	03/18/2026	BEECHWOOD DISTRIBUTORS, INC.	11567
2026	2126528	250.00	03/18/2026	ELECTROCHEMICAL PRODUCTS, INC.	100714
2026	2126529	600.00	03/18/2026	ABSORB TECH	250668
2026	2126530	2,500.00	03/18/2026	PRINCETON CLUB NEW BERLIN LLC	18357
2026	2126532	1,000.00	03/18/2026	HORICON BANK	143917
2026	2126786	600.00	03/25/2026	W.I.S. LOGISTICS	82701
2026	2126787	400.00	03/25/2026	HOLZ CHEVROLET	14471
2026	2126788	600.00	03/25/2026	DONOVAN & JORGENSON, INC.	25183
2026	2126789	750.00	03/25/2026	JOIN POLLY'S JAUNTS, LLC	2674
2026	2126926	3,000.00	03/30/2026	HOMETOWNE WINDOWS & DOORS, INC.	9100
2026	2126978	1,500.00	04/01/2026	TOBIN JEWELERS	17043
2026	2128882	1,500.00	04/06/2026	SENDIK'S MANAGEMENT COMPANY, INC	6528
2026	2133196	399.00	04/16/2026	GRAMS FAMILY DENTAL LLC	199
2026	2133197	20,000.00	04/16/2026	FESTIVAL FOODS	572919

68,348.09

Year	Receipt	Amount	Entry Date	Paid By	Check #	CHG DESC 1
2026	2121360	\$900.00	01/29/2026	THE AZTECA RESTAURANT, LLC	1576	4TH OF JULY FOOD VENDOR
2026	2121361	\$1,050.00	01/29/2026	QUALITY CONCESSIONS/DUANE HICKMANS	5967	4TH OF JULY FOOD VENDOR
2026	2124783	\$700.00	02/09/2026	WILD LAVENDAR BOUTIQUE	1022	4TH OF JULY VENDOR/THE DRIFTING SIP BOTH F
2026	2125728	\$650.00	02/25/2026	KATHLEEN HOFFMANN	1179	4TH OF JULY VENDOR
2026	2126142	\$800.00	03/06/2026	THE LEAP LLC	1120	4TH OF JULY FOOD VENDOR
2026	2126143	\$1,050.00	03/06/2026	DANIEL/VALERIE KONIAR	112	4TH OF JULY FOOD VENDOR
2026	2126533	\$850.00	03/18/2026	LA EMPANADA LLC	1106	4TH OF JULY VENDOR/FOOD TRUCK
2026	2126534	\$500.00	03/18/2026	PRANETABEN AND MANKUMAR PATEL	102	4TH OF JULY VENDOR/BERRIES & BITES BOOTH F
2026	2126535	\$700.00	03/18/2026	PRINCETON WEATHERS PERSONAL MONEY ORDEF 131304764		4TH OF JULY VENDOR
2026	2126812	\$300.00	03/25/2026	ELEGANT HENNA LLC	CHECK	1321
2026	2126871	\$50.00	03/27/2026	HALEY ANDERSON	CHECK	39
2026	2131462	\$100.00	04/13/2026	VERONICA'S LUXE/SANDRA'S CREATIONS/WESTER	CHECK	19-823647290
2026	2133194	\$1,050.00	04/16/2026	99 TASTY EATS LLC	CHECK	1005

8,700.00

FEE

FEE

4TH OF JULY VENDOR

4TH OF JULY VENDOR

4TH OF JULY VENDOR

4TH OF JULY FOOD VENDOR

Year	Receipt	Eff. Date	Amount	Paid By-Ref	Comment
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Encumbered

Parade:
 brass knuckles
 dixie doodlers
 milwaukee flyers
 Convertible
 senior moments 400.00 2/25/2026
 milwaukee community bank
 NB Community Band
 Tripoli Shrine long riders
 the rocket cycle
 whistles on wheels
 juggler
 Big Top Brass
 Music6S
 Tripoli Shrine Legion of Honor
 Dick Staus Band
 Millie the clown
 green beret bank
 hillbilly clan
 tripoli shrine clowns

400.00

Entertainment:
 ANT productions 9,200.00 10/22/2025
 bands-west tent 16,500.00 9/24/2025
 bands-east tent 21,400.00 9/24/2025
 Peter Lindsey 850.00 12/3/2025
 miss kim 500.00 12/3/2025
 Allen Hart-neil diamond
 bubble guy 475.00 12/3/2025
 pie contest
 double eagle mobile 1,485.00 12/3/2025
 corn hole by tarmann
 fun on the rund 1,500.00 2/25/2026
 mke foam 375.00 2/25/2026
 picture perfect 399.00 2/25/2026
 senior moments 400.00 2/25/2026
 Milw Bucks
 Half Twisted/Half knot
 kelley clark
 Cirque Du Cham
 Adventure rock
 Cheryl McCrary
 Whistles on Wheels

53,084.00

Fireworks - 30,000.00 2/25/2026
 drone show 25,000.00 1/28/2026
 Advertising
 Facebook
 Electricity
 Waste Disposal
 Pats disposal 10,645.00 10,645.00 10/22/2025
 Telephone/Cell Phone
 Dues/Memberships
 Tent Rental
 Area Rental 22,023.08 22,023.08 10/22/2025
 Parking
 Office Supplies
 Cornhole Tournament
 Adventure Rock
 Supplies
 dunham school services
 ARC christmas tree 100.00 12/3/2025
 above par golf 5,088.00 2/26/2026
 tables & chairs
 electric cords
 Speaker System- A.N.T.

141,152.08