

Fourth of July Committee Meeting Agenda



February 25, 2026 - 6:00 PM
Activity & Recreation Center
Willow Room
15321 W. National Avenue

Published: February 20, 2026

AGENDA

1. **CALL TO ORDER**
2. **ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE**
3. **APPROVAL OF MINUTES**
 - A. January 23, 2026 Meeting Minutes
4. **APPROVAL OF FINANCIAL REPORT**
 - A. Monthly Activity and Financial Report
5. **CELEBRATION 2026**
 - A. Discussion and possible vote to approve electrical expense from 2025.
 - B. Discussion and possible vote to approve menu and prices for the four charities offerings.
 - C. Discussion and possible vote on food vendors.
 - D. Discussion and possible vote on children's entertainment options.
 - E. Discussion and possible vote on additional events to the 2026 calendar.
 - F. Discussion and possible vote on parade entries.
 - G. Discussion and possible vote on golf cart vendor.
 - H. Discussion and possible vote on new commissioner t-shirts.
 - I. Discussion and possible vote to approve fireworks vendor.
6. **COMMUNICATIONS**
 - A. Additional NB4 fundraising options including Friday, March 13th.
 - B. NBFD Pancake breakfast date at the ARC in conjunction with NB4.
7. **SET NEXT MEETING DATE**
 - A. Next meeting date is Wednesday, March 25th, 2026 at 6:00pm in the Willow Room of the ARC, located at 15321 W National Avenue, New Berlin.
8. **ADJOURN**

Additional Information

- The agenda packet, including supplemental information related to agenda items, is available online at www.NewBerlinWI.gov. Once finalized by the governing body, approved meeting minutes will also be posted online.
- Agenda items may be taken out of order at the governing body's discretion.
- Members, and possibly a quorum, of other municipal governmental bodies may attend this meeting to gather information. However, no action will be taken by any governmental body other than the one referenced in this notice.
- Accommodations will be provided under the Americans with Disabilities Act (ADA) to meet the needs of individuals with disabilities. If you require assistance or appropriate aids and services, please contact the Office of the City Clerk at (262) 786-8610 with reasonable notice.

January 28, 2026

CALL MEETING TO ORDER

There being a quorum (9 Commissioners), Polly called the meeting to order at 6:00pm.

Commissioners Present: Polly Oldenburg, Nancy Perkins, Lori Doyle, Wendy Testin, Marlyene Pfeiffer, Michael Mazzoni, Joe Dallman, Sherry Ament, Nancy Bertsch, Kathy Erickson

Also in Attendance: Eric Snodgrass (Assistant Recreation Manager), **Julie Cordero (Educational Foundation of NB), Mayor Dave Ament**, Mark O'Connor (NBFD), Abbie VanEss (Social Media Coordinator, non-voting member), **Officer Chilicki (NBPD), Cory Spoerel (Buildings & Grounds), Bob Rafel (Prospect Lions), Josh Fabian (Parks Supervisor)**, Bob Wylie (SAR), Bob Plastine (SAR)

ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

APPROVAL OF MINUTES

MOTION: To approve the minutes from the Dec 3, 2025

VOTE: Motion by: Marlyene Pfeiffer
Seconded by: Joe Dallman

MOTION PASSED: 9-0

Abbie Van Ess arrived at 6:02pm

FINANCIAL REPORT

ITEM: Monthly Activity and Financial Report

MOTION: To approve the Financials as presented.

VOTE: Motion by: Joe Dallman
Seconded by: Michael Mazzoni

MOTION PASSED: 9-0

Kathy Erickson arrived at 6:08pm, raising the attendee quorum to 10.

Motion: To amend the agenda order to move the Sons of the American Revolution (SAR) Liberty Tree Program to be discussed as soon as Mayor Ament arrives.

VOTE: Motion by: Nancy Perkins
Seconded by: Kathy Erickson

MOTION PASSED: 10-0

CELEBRATION 2026

ITEM: Discussion & possible vote on food vendors.

MOTION: Motion to approve returning vendors including: Quality Concessions, Azteca, Nikkos Gyros, La Empenada, QT Treats, Hoffmans Roasted Nuts, AV Concessions, Sweet Caroline, Hey Licorice Dude, Glory Days Popcorn.

VOTE: Motion by: Kathy Erickson
Seconded by: Marylene Pfeiffer

MOTION PASSED: 10-0

Mayor Ament and Peggy Ament arrived at 6:24pm

MOTION: Motion to approve H&M Concessions as an additional vendor.

VOTE: Motion by: Kathy Erickson
Seconded by: Marylene Pfeiffer

MOTION PASSED: 10-0

MOTION: Motion to approve beverage vendor, Drifting Sip.

VOTE: Motion by: Kathy Erickson
Seconded by: Joe Dallman

MOTION PASSED: 10-0

MOTION: Motion to approve new vendor, Jammin Concessions, with a modified menu.

VOTE: Motion by: Nancy Perkins
Seconded by: Sherri Ament

MOTION PASSED: 10-0

MOTION: Motion to approve new vendor, Rocky Roccoco's Pizza.

VOTE: Motion by: Nancy Bertsch
Seconded by: Kathy Erickson

MOTION PASSED: 10-0

MOTION: Motion to table the approval for a bath bomb crafter for direct sales.

VOTE: Motion by: Joe Dallman

Seconded by: Nancy Perkins

MOTION PASSED: 10-0

MOTION: To bring the Sons of the American Revolution (SAR) Liberty Tree Program to this point of the agenda.

VOTE: Motion by: Nancy Perkins
Seconded by: Kathy Erickson

MOTION PASSED: 10-0

ITEM: Discussion regarding Sons of the American Revolution (SAR) Liberty Tree program.

No motion or vote taken

ITEM: Discussion & possible vote on special language for specific entertainment contracts.

MOTION: Motion to not require liability insurance for certain performance contractors for which the requirement would be finally unaffordable and thus prohibitive to contracting.

VOTE: Motion by: Nancy Bertsch
Seconded by: Kathy Erickson

MOTION PASSED: 10-0

ITEM: Discussion & possible vote on drone show.

MOTION: Motion to approve Northern Lights Drone Show contract in the amount of \$25,000 for July 2nd.

VOTE: Motion by: Kathy Erickson
Seconded by: Marylene Pfeiffer

MOTION PASSED: 10-0

ITEM: Discussion & possible vote on trampoline show

MOTION: Motion to table vote on the trampoline show.

VOTE: Motion by: Kathy Erickson
Seconded by: Joe Dallman

MOTION PASSED: 10-0

ITEM: Discussion & possible vote on the pony experience

No motion or vote taken

ITEM: Discussion & possible vote on the Carnival Wristband sales for 2026

MOTION: Motion to approve the \$5 increase in the carnival wristband cost for this year.

VOTE: Motion by: Kathy Erickson
Seconded by: Marylene Pfeiffer

MOTION PASSED: 10-0

ITEM: Discussion & possible vote regarding NB4 commission participation in the Toast to Education Partnership.

MOTION: Motion to participate in the Toast to Education Partnership event on March 21, 2026 by donating up to 6 baskets.

VOTE: Motion by: Kathy Erickson
Seconded by: Sherry Ament

MOTION PASSED: 10-0

ITEM: Discussion & possible vote on regarding parade staging

No motion or vote taken

ITEM: Discussion & possible vote on a Benjamin Franklin presentation

No motion or vote taken

ITEM: Discussion & possible vote regarding a Culvers fundraiser.

No motion or vote taken

ITEM: Discussion & possible vote on new commissioner t-shirts.

No motion or vote taken

ITEM: Discussion & possible vote on the Educational Foundation of New Berlin parking shared profit proposal.

MOTION: Motion to approve the terms from the Educational Foundation of New Berlin .

VOTE: Motion by: Kathy Erickson
Seconded by: Joe Dallman

MOTION PASSED: 10-0

COMMUNICATIONS

ITEM: Discussion regarding Sons of the American Revolution (SAR) Liberty Tree program.
(discussed earlier in agenda)

ITEM: T-shirt / sweatshirt NB4 Commissioner purchase.

ITEM: Scholastic Book fair in conjunction with the 2026 New Berlin Winterfest.

ITEM: Nbfd Pancake Breakfast at the ARC in conjunction with NB4.

NEXT COMMISSION MEETING DATE

ITEM: The next commission meeting will be on Wednesday February 25, 2026 at 6:00pm in the Willow Room of the ARC, located at 15321 W National Avenue, New Berlin.

ADJOURNMENT

MOTION: To adjourn the meeting at 8:22pm

VOTE: Motion by: Joe Dallman
Seconded by: Sherri Ament

MOTION PASSED: 10-0

*Respectfully Submitted,
Lori Doyle, Secretary*

CITY of NEW BERLIN
 FOURTH of JULY
 Budget Report as of February 18, 2026

	Original Budget	Transfers/ Adjustments	Revised Budget	Year to Date	Encumbered	Available Budget
REVENUES						
Donations/sponsorship	112,000	-	112,000	15,129		(96,871)
Booth/Vendor Fees	14,000	-	14,000	2,650		(11,350)
Charities	24,000	-	24,000	-		(24,000)
Carnival Proceeds	10,000	-	10,000	-		(10,000)
Parking	7,000	-	7,000	-		(7,000)
Events	-	-	-	-		-
Tourism Grant	5,000		5,000			(5,000)
Transfer from City	15,000	-	15,000	-	-	(15,000)
Total Revenues	187,000	-	187,000	17,779	-	(169,221)
EXPENDITURES						
Parade	13,000	-	13,000	-	-	13,000
Entertainment	50,000	-	50,000	-	50,410	(410)
Drone Shows	25,000	-	25,000	-	-	25,000
Fireworks	40,000	-	40,000	-	-	40,000
Salary	12,000	-	12,000	1,438		10,562
FICA	918	-	918	110		808
Advertising	250	-	250	-	-	250
Electricity/Water	-	-	-	-	-	-
Grounds Maintenance	1,000		1,000	-		1,000
Waste Disposal	12,000	-	12,000	-	10,645	1,355
Telephone/Cell Phone	600	-	600	45	-	555
Dues/Memberships	100	-	100	-	-	100
Tent Rental	22,000	-	22,000	-	22,023	(23)
Office Supplies	1,000	-	1,000	-		1,000
Events	-	-	-	750	-	(750)
Supplies	9,000	-	9,000	-	100	8,900
Total Expenditures	186,868	-	186,868	2,343	83,178	101,347
Net Change in Fund Balance	132	-	132	15,436		(67,874)

Year	Receipt	Amount	Entry Date	Paid By	Check #	CHG DESC 1
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Year	Receipt	Amount	Entry Date	Paid By	Check #
2025	2108672	\$1,500.00	12/18/2025	JOHNS DISPOSAL SERVICE, INC.	22310
2025	2108564	\$200.00	12/15/2025	FRANTZ MACHINE PRODUCTS, INC.	28984
2025	2108307	\$200.00	12/04/2025	NEW BERLIN PLASTICS INC.	89351
2025	2108215	\$100.00	12/03/2025	HONEYAGER'S MUDJACK SERVICE, INC.	8048
2025	2108153	\$100.00	12/02/2025	TOOLRITE MFG	407170
2025	2108152	\$200.00	12/02/2025	HASTINGS AIR ENERGY CONTROL, INC.	90672
2025	2107948	\$500.00	11/24/2025	GREENFIELD PLAZA LLC	2659
2025	2107947	\$50.00	11/24/2025	ARROWHEAD TOOL AND DIE INC.	42919
2025	2107946	\$200.00	11/24/2025	WISTL SOD FARMS INC	18387
2026	2111686	\$483.40	01/14/2026	SCHOLASTIC BOOK FAIR	CASH
2026	2114847	\$600.00	01/21/2026	JOEYS OLD-FASHIONED BURGERS LLC	981
2026	2114849	\$1,500.00	01/21/2026	WAUKESHA STATE BANK	188219
2026	2120561	\$600.00	01/28/2026	WEST-NEW-BROOK ORTHODONTISTS, S.C.	2169
2026	2123956	\$1,145.69	02/03/2026	SCHOLASTIC INC.	646506
2026	2123957	\$5,000.00	02/03/2026	MOORE CONSTRUCTION SERVICES	28234
2026	2124784	\$2,000.00	02/09/2026	NEW BERLIN LIONS CLUB FOUNDATOIN, INC	9027
2026	2125328	\$750.00	02/17/2026	ACCOUNT FOR IT	2656

15,129.09

Year	Receipt	Amount	Entry Date	Paid By	Check #	CHG DESC 1
2026	2124783	\$700.00	02/09/2026	WILD LAVENDAR BOUTIQUE		4TH OF JULY VENDOR/THE DRIFTING SIP BOTH FEE
2026	2121361	\$1,050.00	01/29/2026	QUALITY CONCESSIONS/DUANE HICKMANS		4TH OF JULY FOOD VENDOR
2026	2121360	\$900.00	01/29/2026	THE AZTECA RESTAURANT, LLC		4TH OF JULY FOOD VENDOR

2,650.00

Year	Receipt	Eff. Date	Amount	Paid By-Ref	Comment
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Encumbered

Parade:
 brass knuckles
 dixie doodlers
 milwaukee flyers
 Convertible
 jim madritsch band
 milwaukee community bank
 NB Community Band
 Tripoli Shrine long riders
 the rocket cycle
 whistles on wheels
 juggler
 Big Top Brass
 Music65
 Tripoli Shrine Legion of Honor
 Dick Staus Band
 Millie the clown
 green beret bank
 hillbilly clan
 tripoli shrine clowns

Entertainment:

ANT productions	9,200.00		10/22/2025
bands-west tent	16,500.00		9/24/2025
bands-east tent	21,400.00		9/24/2025
Peter Lindsey	850.00		12/3/2025
miss kim	500.00		12/3/2025
Allen Hart-neil diamond			
bubble guy	475.00		12/3/2025
pie contest			
double eagle mobile	1,485.00		12/3/2025
corn hole by tarmann			
americas pub quiz			
double platinum dj			
Simonson Family Bikes			
Tripoli Shrine			
Milw Bucks			
Half Twisted/Half knot			
kelley clark			
Cirque Du Cham			
Adventure rock			
Cheryl McCrary			
Whistles on Wheels			
		50,410.00	

Fireworks -			
drone show			
Advertising			
Facebook			
Electricity			
Waste Disposal			
Pats disposal	10,645.00	10,645.00	10/22/2025
Telephone/Cell Phone			
Dues/Memberships			
Tent Rental			
Area Rental	22,023.08	22,023.08	10/22/2025
Parking			
Office Supplies			
Cornhole Tournament			
Adventure Rock			
Supplies			
dunham school services			
ARC christmas tree	100.00		12/3/2025
Banners			
tables & chairs			
electric cords			
Speaker System- A.N.T.			
		83,078.08	