

August 27, 2025

CALL MEETING TO ORDER

There being a quorum (9 Commissioners), Polly Oldenburg called the meeting to order at 6:01pm.

Commissioners Present: Polly Oldenburg, Nancy Perkins, Nancy Bertsch, Marc Meyer, Lori Doyle ,Kathy Erickson, Wendy Testin, Marlyene Pfeiffer, Michael Mazzoni

Excused - Ald. Joe Stribel Joe Dallman and Sherry Ament

Also in Attendance: Mark O'Connor (NBFD), Katie Roth (Recreation Manager), Abbie VanEss (non-voting social media consultant), Eric Snodgrass (Assistant Recreation Manager)

ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

APPROVAL OF MINUTES

MOTION: To approve the minutes from the July 30, 2025

VOTE: Motion by: Nancy Perkins
Seconded by: Mike Mazzoni

MOTION PASSED 9-0

FINANCIAL REPORT

ITEM: Monthly Activity and Financial Report

MOTION: To approve the Financials as presented.

VOTE: Motion by: Kathy Erickson
Seconded by: Nancy Bertsch

MOTION PASSED 9-0

Abbie VanEss arrived at 6:05pm

CELEBRATION 2026

ITEM: Proposed 2026 budget

MOTION: To approve the 2026 budget as presented

VOTE: Motion by: Kathy Erickson
Seconded by: Marc Meyer

MOTION PASSED 9-0

ITEM: Set a schedule for 2026.

MOTION: To approve the schedule as presented for the 2026 festival. (July 2nd open at 3pm, 3rd open at Noon, 4th open at Noon)

VOTE: Motion by: Nancy Perkins
Seconded by: Marlyene Pfeiffer

MOTION PASSED 9-0

ITEM: 2026 Theme and Parade Marshall

MOTION: To keep the theme “Celebrating Community” and make the Parade Marshal the NB Citizen of the Year

VOTE: Motion by: Nancy Perkins
Seconded by: Kathy Erickson

MOTION PASSED 9-0

ITEM: Discuss the charity facilitating parking in 2026

MOTION: To approve the requests from the Educational Foundation of New Berlin which they presented as conditions to facilitate parking in 2026

VOTE: Motion by: Kathy Erickson
Seconded by: Wendy Testin

MOTION PASSED 9-0

ITEM: Fee Structure for the four charities and food vendors 2026

Eric Snodgrass (Assistant Recreation Manager - non-voting member) arrived at 6:20pm

MOTION: To raise the fee structure for the four charities to \$7,000 for 2026

VOTE: Motion by: Nancy Perkins
Seconded by: Marlyene Pfeiffer

MOTION PASSED 8-1

MOTION: To raise the electrical fee structure for food / commercial vendors by \$50 for each tier and the fee structure for each vendor type by \$100.

VOTE: Motion by: Marylene Pfeiffer

Seconded by: Kathy

MOTION PASSED 9-0

ITEM: Entertainment options under the two charity tents

We discussed which bands we would like to bring back to the festival for 2026, and to research other local bands.

ITEM: Criteria for New Berlin 4th of July Commission Candidates

MOTION: To add to section 6-11 of the City of New Berlin Code: The Mayor can, at his discretion, appoint a non-citizen as a voting member provided that the appointee has demonstrated ties to the City of New Berlin.

VOTE: Motion by: Lori Doyle

Seconded by: Michael Mazzoni

MOTION PASSED 9-0

ITEM: Criteria for New Berlin 4th of July Commissioner Responsibilities

We discussed the potential changes and noted where updates need to be made. Changes will be made and discussed during the September 2025 meeting.

COMMUNICATIONS

Congratulations and appreciation to New Berlin 4th of July Commissioner Marc Meyer and Marlyene Pfeiffer who have both reaffirmed their involvement through 2029.

Item: Additional items needed to be discussed regarding the financial report.

MOTION: To approve the cornhole and trivia prizes for \$150

VOTE: Motion by: Michael Mazzoni

Seconded by: Kathy Erickson

MOTION PASSED 9-0

MOTION: To approve the BMX riders (\$1000) & Blue Angels (\$1500) fees for their parade entries

VOTE: Motion by: Nancy Perkins

Seconded by: Kathy Erickson
MOTION PASSED 9-0

NEXT COMMISSION MEETING DATE

ITEM: The next commission meeting will be on Wednesday, September 24th at 6:00pm at the New Berlin Activity and Recreation Center in the Willow Room.

ADJOURNMENT

MOTION: To adjourn the meeting at 7:52pm

VOTE: Motion by: Michael Mazzone
Seconded by: Kathy Erickson
MOTION PASSED 9-0

*Respectfully Submitted,
Lori Doyle, Secretary*