

# Fourth of July Committee Meeting Agenda

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August 27, 2025 - 6:00 PM  
15321 W National Avenue  
Willow Room

*Published: 08/21/2025*

## AGENDA

1. **CALL TO ORDER**
2. **ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE**
3. **APPROVAL OF MINUTES**
  - A. July 30, 2025 Meeting Minutes
4. **APPROVAL OF FINANCIAL REPORT**
  - A. Monthly Activity and Financial Report
5. **CELEBRATION 2026**
  - A. Discussion and possible vote to approve the proposed budget for 2026.
  - B. Discussion and possible vote to set a schedule for 2026.
  - C. Discussion and possible vote regarding 2026 Theme and Parade Marshall.
  - D. Discussion and possible vote regarding the possible charity to facilitate parking in 2026.
  - E. Discussion and possible vote to set fee structure for four charities and food vendors.
  - F. Discussion regarding entertainment options under the two charity tents.
  - G. Discussion and possible vote to amend, further define, and expand criteria for Fourth of July Commission candidates.
  - H. Discussion and possible vote to amend, further define New Berlin 4th of July Commissioner Responsibilities.
6. **COMMUNICATIONS**
  - A. The Educational Foundation of New Berlin has agreed to return in 2026 to facilitate parking.
7. **SET NEXT MEETING DATE**
  - A. Next meeting date - Wednesday, September 24th, 2025 at 6:00 pm in the Willow Room of the ARC.
8. **ADJOURN**

Additional Information

- The agenda packet, including supplemental information related to agenda items, is available online at [www.NewBerlinWI.gov](http://www.NewBerlinWI.gov). Once finalized by the governing body, approved meeting minutes will also be posted online.
- Agenda items may be taken out of order at the governing body's discretion.
- Members, and possibly a quorum, of other municipal governmental bodies may attend this meeting to gather information. However, no action will be taken by any governmental body other than the one referenced in this notice.
- Accommodations will be provided under the Americans with Disabilities Act (ADA) to meet the needs of individuals with disabilities. If you require assistance or appropriate aids and services, please contact the Office of the City Clerk at (262) 786-8610 with reasonable notice.

**July 30, 2025**

**CALL MEETING TO ORDER**

There being a quorum (12 Commissioners), Ald. Joe Stribl called the meeting to order at 6:00pm.

Commissioners Present: Ald. Joe Stribl, Polly Oldenburg, Krista Heinen, Nancy Perkins, Marc Meyer, Joseph Dallman, Sherry Ament, Lori Doyle, Kathy Erickson, Wendy Testin, Marlyene Pfeiffer, and Michael Mazzoni.

Also in Attendance: Mark O'Connor (Nbfd), Bob Rafel (Prospect Lions), Katie Roth (Recreation Manager), Eric Snodgrass (Assistant Recreation Manager), Jim Shallow (Prospect Lions), Laurie DeMoss (Citizen) and Abbie Van Ess (non-voting consultant).

**ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE**

**APPROVAL OF MINUTES**

**MOTION:** To approve the minutes from the June 25, 2025

**VOTE:** Motion by: Joseph Dallman  
Seconded by: Kathy Erickson

**MOTION PASSED 12-0**

**FINANCIAL REPORT**

**ITEM:** Monthly Activity and Financial Report

**MOTION:** To approve the Financials as presented.

**VOTE:** Motion by: Marlyene Pfeiffer  
Seconded by: Kathy Erickson

**MOTION PASSED 12-0**

**ITEM:** To deviate from the agenda as presented.

Laurie DeMoss came to speak at the commission meeting. She had feedback she wanted to share on the pie contest from this year. She was supposed to place in three categories and was awarded none of the prizes. Polly has made it right by providing a basket worth the amount she would have been awarded at the event.

**CELEBRATION 2025**

**ITEM:** Update on sponsorships and donations.

- ITEM:** Update, discussion and approval of final expenses for 2025.
- MOTION:** To approve \$792.25 for the pie contest to make an additional basket for Laurie DeMoss.
- VOTE:** Motion by: Nancy Perkins  
Seconded by: Marlyene Pfeiffer  
**MOTION PASSED 12-0**
- MOTION:** To approve \$1,140 for pickleball and \$600 for the sand volleyball tournament for a total of \$1,740.
- VOTE:** Motion by: Ald. Joe Stribl  
Seconded by: Kathy Erickson  
**MOTION PASSED 12-0**
- MOTION:** To approve additional school bus costs for the parade for the Eisenhower band (\$508.88) and NB West band (\$487.32).
- VOTE:** Motion by: Mike Mazzoni  
Seconded by: Lori Doyle  
**MOTION PASSED 12-0**
- MOTION:** To approve \$806.31 for grounds supplies.
- VOTE:** Motion by: Marlyene Pfeiffer  
Seconded by: Sherry Ament  
**MOTION PASSED 12-0**
- ITEM:** Review feedback collected from 2025 commission members, four main charities, NBPD, Nbfd, NBDPW, NBEM, food vendors and Facebook.

*Mayor Dave Ament and Peggy Ament (citizen) arrived at 6:30pm.  
Nancy Bertch arrived at 6:32pm.*

We discussed options for the 2026 celebration. To change the dates or keep the dates from this year. The mayor made it clear that the city is trying to keep costs low for the upcoming festival.

## **CELEBRATION 2026**

- ITEM:** Election of Chairperson for 2026.
- MOTION:** To elect Ald. Joe Stribl as Chairperson for 2026.
- VOTE:** Motion by: Mike Mazzoni

Seconded by: Kathy Erickson  
**MOTION PASSED 12-0, 1 abstained**

**ITEM:** Election of Secretary for 2026.

**MOTION:** To approve Lori Doyle as Secretary.

**VOTE:** Motion by: Ald. Joe Stribl  
Seconded by: Sherry Ament  
**MOTION PASSED 12-0, 1 abstained**

**ITEM:** Election of Budget Subcommittee- three commissioners to work with 4<sup>th</sup> of July Coordinator to recommend 2026 budget.

**MOTION:** To approve Marlyene Pfeiffer, Mike Mazzoni & Nancy Perkins for the subcommittee.

**VOTE:** Motion by: Lori Doyle  
Seconded by: Marlyene Pfeiffer  
**MOTION PASSED 12-0, 1 abstained**

*Jim Shallow left at 7:27pm*

**ITEM:** Discussion of possible dates and times for 2026 celebration.

**MOTION:** **Half day (3pm) on the 2<sup>nd</sup>, full day 3<sup>rd</sup> and 4<sup>th</sup> (open at noon)**

**VOTE:** Motion by: Kathy Erickson  
Seconded by: Marlyene Pfeiffer  
**MOTION PASSED 13-0**

## **COMMUNICATIONS**

Congratulations and appreciation to New Berlin 4<sup>th</sup> of July Commissioner Marc Meyer and Marlyene Pfeiffer who have both reaffirmed their involvement through 2029.

## **NEXT COMISSION MEETING DATE**

**ITEM:** The next commission meeting will be on Wednesday, August 27<sup>th</sup> at 6:00pm at the New Berlin Activity and Recreation Center in the Willow Room.

## **ADJOURNMENT**

**MOTION:** To adjourn the meeting at 7:pm

**VOTE:** Motion by: Joe Dallman  
Seconded by: Marlyene Pfeffer  
**MOTION PASSED 13-0**

*Respectfully Submitted,  
Krista Heinen, Secretary*

CITY of NEW BERLIN  
 FOURTH of JULY  
 Budget Report as of August 20, 2025

	Original Budget	Transfers/ Adjustments	Revised Budget	Year to Date	Encumbered	Available Budget
<b>REVENUES</b>						
Donations/sponsorship	90,000	-	90,000	89,625		(375)
Booth/Vendor Fees	13,000	-	13,000	11,957		(1,043)
Charities	22,000	-	22,000	17,664		(4,336)
Carnival Proceeds	9,000	-	9,000	11,619		2,619
Parking	7,000	-	7,000	7,287		287
Events	-	-	-	629		629
Tourism Grant	4,500		4,500			(4,500)
Transfer from City	15,000	-	15,000	15,000	-	-
<b>Total Revenues</b>	<u>160,500</u>	<u>-</u>	<u>160,500</u>	<u>153,780</u>	<u>-</u>	<u>(6,720)</u>
<b>EXPENDITURES</b>						
Parade	13,000	-	13,000	17,993	-	(4,993)
Entertainment	45,000	-	45,000	50,972	-	(5,972)
Drone Shows	25,000	-	25,000	30,000	-	(5,000)
Fireworks	40,000	-	40,000	40,000	-	-
Salary	10,140	-	10,140	12,368		(2,228)
FICA	776	-	776	946		(170)
Advertising	250	-	250		-	250
Electricity/Water	-	-	-	435	-	(435)
Grounds Maintenance	1,000		1,000			1,000
Waste Disposal	12,000	-	12,000	12,445	-	(445)
Telephone/Cell Phone	600	-	600	317	-	283
Dues/Memberships	100	-	100		-	100
Tent Rental	22,000	-	22,000	22,034	-	(34)
Office Supplies	1,000	-	1,000	49		951
Events	-	-	-	3,765	-	(3,765)
Supplies	8,000	-	8,000	10,993	-	(2,993)
<b>Total Expenditures</b>	<u>178,866</u>	<u>-</u>	<u>178,866</u>	<u>202,316</u>	<u>-</u>	<u>(23,450)</u>
<b>Net Change in Fund Balance</b>	<b>(18,366)</b>	<b>-</b>	<b>(18,366)</b>	<b>(48,536)</b>		<b>(30,170)</b>

Year	Receipt	Amount	Entry Date	Paid By	Check #	CHG DESC 1
2025	2065544	5,500.00	05/07/2025	SCHOOL DISTRICT OF NEW BERLIN	215631	4TH OF JULY DONATION
2025	2069443	5,500.00	06/10/2025	NEW BERLIN LIONS CLUB FOUNDATION, INC	8888	4TH OF JULY DONATION
2025	2080843	5,500.00	07/24/2025	PROSPECT LIONS CHARITIES	1266	4TH OF JULY DONATION
2025	2080844	581.85	07/24/2025	PROSPECT LIONS CHARITIES	1267	4th OF JULY DONATION
2025	2080845	581.85	07/24/2025	NEW BERLIN EDUCATION FOUNDATION, INC	1171	4th OF JULY DONATION
		17,663.70				

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Year	Receipt	Amount	Entry Date	Paid By	Check #
2024	2030237	100.00	12/31/2024	DONALD R KITTEN	31181
2024	2030235	200.00	12/31/2024	HASTINGS AIR ENERGY CONTROL INC	53371
2024	2030233	200.00	12/31/2024	NEW BERLIN PLASTICS INC	89217
2024	2030231	100.00	12/31/2024	ARROWHEAD TOOL AND DIE INC	42692
2024	2030229	100.00	12/31/2024	TOOLRITE MFG	404505
2024	2030227	600.00	12/31/2024	ITU ABSORB TECH	243878
2024	2030224	400.00	12/31/2024	GREENFIELD PLAZA LLC	2576
2024	2030223	200.00	12/31/2024	WISTL SOD FARM INC	17668
2024	2030221	100.00	12/31/2024	HONEYAGER'S MUDJACK SERVICE INC	8024
2025	2030255	1,500.00	01/15/2025	WAUKESHA STATE BANK	185170
2025	2030256	600.00	01/15/2025	WEST-NEW-BROOK ORTHODONTISTS SC	1644
2025	2031678	2,000.00	01/17/2025	NEW BERLIN LIONS CLUB FOUNDATION INC	8805
2025	2043141	5,000.00	02/03/2025	ACRISURE LLC	240909
2025	2043190	3,000.00	02/03/2025	PREFERRED ELECTRICAL CONTRACTORS INC	107241
2025	2043197	200.00	02/03/2025	FRANTZ MACHINE PRODUCTS INC	28882
2025	2045678	3,000.00	02/26/2025	HOMETOWNE WINDOWS AND DOORS INC	8452
2025	2045679	2,500.00	02/26/2025	PRINCETON CLUB NEW BERLIN LLC	17315
2025	2045680	5,000.00	02/26/2025	EDUCATORS CREDIT UNION	3967797
2025	2045681	400.00	02/26/2025	CONTINENTAL TRADE EXCHANGE LTD	64513
2025	2045682	250.00	02/26/2025	ELECTROCHEMICAL PRODUCTS, INC.	104277
2025	2045683	1,500.00	02/26/2025	SENDIK'S FOOD MARKETS, LLC	9282
2025	2045684	600.00	02/26/2025	RADIUS PACKAGING	1568
2025	2046928	20,000.00	03/19/2025	FESTIVAL FOODS	563871
2025	2047270	1,500.00	03/24/2025	TOBIN JEWELERS	16829
2025	2047269	600.00	03/24/2025	DONOVAN & JORGENSON, INC.	24951
2025	2053111	25.00	04/11/2025	T D CORSO	5349
2025	2053349	1,000.00	04/14/2025	ABOVE PAR GOLF CARS, LLC	5349
2025	2055971	400.00	04/17/2025	JOEYS OLD-FASHIONED BURGERS LLC	380
2025	2055977	600.00	04/17/2025	ELVIS OF NEW BERLIN LLC	1585
2025	2055985	100.00	04/17/2025	CHURCH AND CHAPEL FUNERAL SERVICES, LLC	52692
2025	2055994	1,000.00	04/17/2025	JOHNS DISPOSAL SERVICE, INC.	21362
2025		1,070.00	04/17/2025	BOOTS & BEATS DONATION	
2025	2061064	200.00	04/24/2025	AMERICAN FORKLIFT COMPANY L.L.C.	1665
2025	2065108	1,500.00	05/05/2025	HORICON BANK	143001
2025	2065109	750.00	05/05/2025	ACCOUNT FOR IT	2614
2025	2065543	750.00	05/07/2025	JOIN POLLY'S JAUNTS, LLC	2532
2025	2066161	200.00	05/12/2025	ROAD RUNNER EXPRESS WASH & LUBE LLC	2730
2025	2066162	200.00	05/12/2025	JOHN G STEFFENS	150
2025	2066163	200.00	05/12/2025	EXCITING EVENTS, INC.	204607
2025	2066164	200.00	05/12/2025	PETRON CORPORATION	106777
2025	2066872	5,000.00	05/19/2025	MORGAN STANLEY	404081374
2025	2066873	600.00	05/19/2025	W.I.S. LOGISTICS	82104
2025	2066874	2,000.00	05/19/2025	JW WINCO	101747
2025	2066875	200.00	05/19/2025	HYDRAULIC COMPONENT SERVICES, INC.	108649
2025	2067226	1,000.00	05/20/2025	FLEET FARM	158427
2025	2067366	500.00	05/21/2025	WENTHE-DAVIDSON	96725
2025	2067541	3,000.00	05/22/2025	BEER CAPITOL DISTRIBUTING, LLC	229920
2025	2067579	200.00	05/22/2025	ANITAS DANCE CENTER INC	3137
2025	2067593	80.00	05/23/2025	CASH INTERDEPARTMENTAL ENVELOPE FROM POLLY	
2025	2067994	200.00	05/28/2025	HORICON BANK	143110
2025	2068576	2,500.00	06/02/2025	SOUTHPORT ENGINEERED SYSTEMS, LLC	40868
2025	2068820	2,500.00	06/03/2025	BEECHWOOD DISTRIBUTORS, INC.	10323
2025	2068821	200.00	06/03/2025	SHOREWEST REALTORS	291588
2025	2069316	600.00	06/09/2025	TOM & GLENN'S SERVICE, INC.G	24564
2025	2069582	200.00	06/13/2025	MARCUS THEATERS/NANCY PERKINS	
2025	2069611	200.00	06/13/2025	UNKNOWN NAME OF DONATION	
2025	2069705	200.00	06/16/2025	FOUR LEAF ROOFING AND WINDOWS	2348
2025	2069707	200.00	06/16/2025	KINDERCARE LEARNING COMPANIES	11403034
2025	2070046	200.00	06/24/2025	SMITH'S PROPERTY SERVICES LLC	242
2025	2070597	500.00	07/03/2025	SCHOBER , SCHOBER & MITCHELL	45766
2025	2072513	10,000.00	07/07/2025	KUNES COUNTRY AUTOMOTIVE MANAGEMENT	50913573
2025	2072514	1,500.00	07/07/2025	RENEWAL BY ANDERSEN	8167
2025	2083024	200.00	07/29/2025	FOURDIS DANCE ACADEMY	2016

89,625.00

Year	Receipt	Amount	Entry Date	Paid By	Check #	CHG DESC 1
2025	2031670	750.00	01/17/2025	THE AZTECA RESTAURANT LLC	1268	4TH OF JULY FOOD VENDOR
2025	2043137	850.00	02/03/2025	QUALITY CONCESSIONS/DUANE HICKMAN	5781	4TH OF JULY FOOD VENDOR
2025	2043612	200.00	02/04/2025	KHUSHBU RANDERWALA/VIRAJ DUDHWALA	1216	4TH OF JULY VENDOR
2025	2045676	50.00	02/26/2025	DANIELLE'S DESIGNS/DANIELLE FRY	346	4TH OF JULY VENDOR
2025	2045677	50.00	02/26/2025	AUNTIE A'S SWEET & TREATS	1161	4TH OF JULY VENDOR
2025	2047268	500.00	03/24/2025	KATHLEEN M HOFFMANN	1118	4TH OF JULY VENDOR
2025	2047267	400.00	03/24/2025	UYGHUR GRILL LLC	5121	4TH OF JULY VENDOR
2025	2047266	50.00	03/24/2025	ENRIQUE LESCANO RIVERA	117	4TH OF JULY VENDOR
2025	2053110	900.00	04/11/2025	NIKO'S GYROS	13604	4TH OF JULY VENDOR
2025	2053109	50.00	04/11/2025	MARY CLAIRE LANSER	2511	4TH OF JULY VENDOR
2025	2053108	750.00	04/11/2025	LA EMPANDADA LLC	1047	4TH OF JULY VENDOR
2025	2055368	50.00	04/16/2025	SHANNON RUSHING-SHRUSH DESIGN	CASH	FOURTH OF JULY VENDOR
2025	2056496	700.00	04/17/2025	TOTS ON THE STREET LLC	1517	4TH OF JULY VENDOR
2025	2056501	50.00	04/17/2025	KIMBERLYMICHAEL GEHRKE	1513	4TH OF JULY VENDOR
2025	2060771	50.00	04/24/2025	SAMANTHA LITTMANN	114	4TH OF JULY VENDOR
2025	2060772	900.00	04/24/2025	DANIEL/VALERIE KONIAR	103	4TH OF JULY VENDOR
2025	2061687	50.00	04/28/2025	KATIE HOFSTEDE-GIPP	1502	4TH OF JULY VENDOR
2025	2065106	50.00	05/05/2025	HALEY ANDERSON	25	4TH OF JULY VENDOR
2025	2065107	500.00	05/05/2025	Q T'S TREATS LAQUERA BARNETT	18082427	4TH OF JULY VENDOR
2025	2065542	400.00	05/07/2025	CLIFFORD BAYER	1136	4TH OF JULY VENDOR
2025	2066159	700.00	05/12/2025	DOUBLE PLATINUM DJ SERVICE IN.C	1360	4TH OF JULY VENDOR
2025	2066876	850.00	05/19/2025	LITTLES BARBECUE CO LLC	2136	4TH OF JULY VENDOR
2025	2066877	500.00	05/19/2025	H & M CONCESSIONS LLP	1111	4TH OF JULY VENDOR
2025	2067993	50.00	05/28/2025	THERESA SCHMIDT/SUNNY STITCHES	104	4TH OF JULY VENDOR
2025	2068575	650.00	06/02/2025	SUSAN MODESTO	287	CUPPA TOSA 4TH OF JULY VENDOR
2025	2068667	550.00	06/02/2025	TOP DOG ENTERPRISES LLC	1307	4TH OF JULY VENDOR
2025	2068819	50.00	06/03/2025	YELLOW LEAF CANDLE COMPANY LLC	1029	4TH OF JULY VENDOR
2025	2069315	700.00	06/09/2025	WILD LAVENDAR BOUTIQUE	1066	4TH OF JULY VENDOR
2025	2070219	300.00	06/27/2025	EVENT TOYS LLC	1119	4TH OF JULY VENDOR
2025	2073199	307.00	07/15/2025	GAMES ARE US INC	1551	4TH OF JULY DONATION

11,957.00



Year	Receipt	Eff. Date	Amount	Paid By-Ref	Comment
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**Encumbered**

**Parade:**

brass knuckles	3/26/2025	
dixie doodlers	3/26/2025	
milwaukee flyers	1/22/2025	
Convertible	2/26/2025	
jim madritsch band	3/26/2025	
milwaukee community bank	3/26/2025	
NB Community Band	3/26/2025	
Tripoli Shrine long riders	9/25/2024	
the rocket cycle	3/26/2025	
whistles on wheels	3/26/2025	
juggler	3/26/2025	
Big Top Brass	4/23/2025	
Music6S	4/23/2025	
Tripoli Shrine Legion of Honor	4/23/2025	
Dick Staus Band	4/23/2025	
Millie the clown	5/28/2025	
green beret bank	5/28/2025	
hillbilly clan	5/28/2025	
tripoli shrine clowns	5/28/2025	

**Entertainment:**

ANT productions		
bands-west tent		
bands-east tent		
Prime Country	9/25/2024	
Bernie Brewer		
Allen Hart-neil diamond	1/22/2025	
Talk of the Town	10/30/2024	
pie contest	3/26/2025	
double eagle mobile	1/22/2025	
corn hole by tarman	3/26/2025	
americas pub quiz	3/26/2025	
double platinum dj	3/26/2025	
Simonson Family Bikes		
Tripoli Shrine		
Milw Bucks		
Half Twisted/Half knot	9/25/2024	
kelley clark	3/26/2025	
Cirque Du Cham		
Adventure rock	2/26/2025	
Cheryl McCrary	5/28/2025	
Whistles on Wheels		

Fireworks -	1/22/2025	
drone show	1/22/2025	
Advertising		
Facebook		
Electricity	4/23/2025	
Waste Disposal		
Pats disposal	1/22/2025	
Telephone/Cell Phone		
Dues/Memberships		
Tent Rental		
Area Rental	1/22/2025	21,821.15
Parking		
Office Supplies		
Cornhole Tournament		
Adventure Rock		
Supplies		
dunham school services	5/28/2025	954.00
DPW Lunch	5/28/2025	
Banners	5/28/2025	
tables & chairs	5/28/2025	250.00
electric cords	1/22/2025	
Speaker System- A.N.T.	1/22/2025	