

# Fourth of July Committee Meeting Agenda



May 28, 2025 - 6:00 PM  
15321 W National Avenue  
Willow Room

*Published: 05/23/2025*

*Agenda Amended: 05/27/2025 @ 8:38 AM*

## AGENDA

1. **CALL TO ORDER**
2. **ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE**
3. **APPROVAL OF MINUTES**
  - A. April 23, 2025 Meeting Minutes
4. **APPROVAL OF FINANCIAL REPORT**
  - A. Monthly Activity and Financial Report
5. **CELEBRATION 2025**
  - A. Discussion and possible vote to fill the July 4th, 4:00 spot in the West Tent.
  - B. Discussion and possible vote on additional signage on grounds.
  - C. Discussion and possible vote on cost for 2025 banners.
  - D. Discussion and possible vote to cover shuttle expense for the July 5th drone show.
  - E. Discussion and possible vote approve funds for an appreciation luncheon for DPW staff.
  - F. Discussion and possible vote on additional tables & chairs for the North Tent.
  - G. Discussion and possible vote on food and small business vendors.
  - H. Discussion and possible vote on parade entries.
  - I. Discussion and possible vote on golf cart needs for 2025.
  - J. Discussion and possible vote on Commissioner t-shirts for 2026.
6. **COMMUNICATIONS**
  - A. National Anthem to be sung on July 4th prior to fireworks and America the Beautiful to be sung on July 5th prior to the drone show.
  - B. New email for pie contest.
7. **SET NEXT MEETING DATE**
  - A. Next meeting date - Wednesday, June 25th at 6:00 pm in the Willow Room of the New Berlin ARC.
8. **ADJOURN**

**Additional Information**

- The agenda packet, including supplemental information related to agenda items, is available online at [www.NewBerlinWI.gov](http://www.NewBerlinWI.gov). Once finalized by the governing body, approved meeting minutes will also be posted online.
- Agenda items may be taken out of order at the governing body's discretion.
- Members, and possibly a quorum, of other municipal governmental bodies may attend this meeting to gather information. However, no action will be taken by any governmental body other than the one referenced in this notice.
- Accommodations will be provided under the Americans with Disabilities Act (ADA) to meet the needs of individuals with disabilities. If you require assistance or appropriate aids and services, please contact the Office of the City Clerk at (262) 786-8610 with reasonable notice.

April 23, 2025

**CALL MEETING TO ORDER**

There being a quorum (10 Commissioners), Polly Oldenburg called the meeting to order at 6:03pm

Commissioners Present: Polly Oldenburg, Sherry Ament, Nancy Bertch, Joseph Dallman, Lori Doyle, Kathy Erickson, Marc Meyer, Nancy A. Perkins, Marlyene Pfeiffer, and Wendy Testin.

Also in Attendance: Mark O'Connor (Nbfd); Katie Roth (Recreation Manager); Abigail Schoessow (Recreation); Abbie Van Ess (non-voting consultant).

**ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE**

**MOTION:** To approve the minutes from March 26<sup>th</sup>.

**VOTE:** Motion by: Joseph Dallman

Seconded by: Sherry Ament

**MOTION PASSED 9-0**

**FINANCIAL REPORT**

**ITEM:** Monthly Activity and Financial Report

**MOTION:** To approve the monthly activity and financial report

**VOTE:** Motion by: Marlyene Pfeiffer

Seconded by: Marc Meyer

**Motion Passed 9-0**

*6:06 Abbie Von Ess arrives*

**CELEBRATION 2025**

*Kathy Erickson arrives at 6:13pm*

**ITEM:** Discussion and possible vote on final cost of the 2025 drone show

**MOTION:** To approve the \$30,000 final fee for Drone Shoe hosted by Nothern Lights

**VOTE:** Motion by: Lori Doyle

Seconded by: Kathy Erickson

**MOTION PASSED 10-0**

**ITEM:** Discussion and possible vote on additional solar lights for signage in the open areas.

**MOTION:** To approve the \$150 for solar lights and signage.

**VOTE:** Motion by: Marlyene Pfeiffer

Seconded by: Nancy Perkins

**MOTION PASSED 10-0**

**ITEM:** Discussion and possible vote on food and small business market vendors.

**MOTION:** To approve Twisted Cat Studio and KSK to join the small business Market.

**VOTE:** Motion by: Lori Doyle

Seconded by: Marc Meyer

**MOTION PASSED 10-0**

**ITEM:** Discussion and possible vote on parade.

**MOTION:** To approve Big Top Brass for \$1,500, Music6S for \$400, Tripoli Shrine Legion of Honor for \$300, and Dick Straus Band for \$1200 for a grand total of \$3,400.

**VOTE:** Motion by: Joeseeph Dallman

Seconded by: Marlyene Pfeiffer

**MOTION PASSED 10-0**

**NEXT COMISSION MEETING DATE**

**ITEM:** The next commission meeting will be on Wednesday, May 28th at 6:00pm at the New Berlin Activity and Recreation Center in the Willow Room.

**ADJOURNMENT**

**MOTION:** To adjourn the meeting at 7:18pm

**VOTE:** Motion by: Joseph Dallman

Seconded by: Lori Doyle

**MOTION PASSED 10-0**

*Respectfully Submitted,  
Abby Schoessow, Recreation Clerical Associate*

CITY of NEW BERLIN  
 FOURTH of JULY  
 Budget Report as of May 23, 2025

	Original Budget	Transfers/ Adjustments	Revised Budget	Year to Date	Encumbered	Available Budget
<b>REVENUES</b>						
Donations/sponsorship	90,000	-	90,000	75,855		(14,145)
Booth/Vendor Fees	13,000	-	13,000	9,350		(3,650)
Charities	22,000	-	22,000	-		(22,000)
Carnival Proceeds	9,000	-	9,000	-		(9,000)
Parking	7,000	-	7,000	-		(7,000)
Family Games Sponsorship	-	-	-	-		-
Events	-	-	-	-		-
Tourism Grant	4,500	-	4,500			(4,500)
Transfer from City	15,000	-	15,000	-	-	(15,000)
<b>Total Revenues</b>	<b>160,500</b>	<b>-</b>	<b>160,500</b>	<b>85,205</b>	<b>-</b>	<b>(75,295)</b>
<b>EXPENDITURES</b>						
Parade	13,000	-	13,000		8,075	4,925
Entertainment	45,000	-	45,000		22,940	22,060
Drone Shows	25,000	-	25,000		30,000	(5,000)
Fireworks	40,000	-	40,000		40,000	-
Salary	10,140	-	10,140	5,579		4,561
FICA	776	-	776	427		349
Advertising	250	-	250		-	250
Electricity/Water	-	-	-	435	-	(435)
Grounds Maintenance	1,000	-	1,000			1,000
Waste Disposal	12,000	-	12,000		10,645	1,355
Telephone/Cell Phone	600	-	600	181	-	419
Dues/Memberships	100	-	100		-	100
Tent Rental	22,000	-	22,000		21,821	179
Office Supplies	1,000	-	1,000	49		951
Events	-	-	-		-	-
Supplies	8,000	-	8,000	300	-	7,700
<b>Total Expenditures</b>	<b>178,866</b>	<b>-</b>	<b>178,866</b>	<b>6,970</b>	<b>133,481</b>	<b>38,414</b>
<b>Net Change in Fund Balance</b>	<b>(18,366)</b>	<b>-</b>	<b>(18,366)</b>	<b>78,235</b>		<b>(36,881)</b>

Year	Receipt	Amount	Entry Date	Paid By	Check #	CHG DESC 1
------	---------	--------	------------	---------	---------	------------

-

Year	Receipt	Amount	Entry Date	Paid By	Check #
2024	2030237	100.00	12/31/2024	DONALD R KITTEN	31181
2024	2030235	200.00	12/31/2024	HASTINGS AIR ENERGY CONTROL INC	53371
2024	2030233	200.00	12/31/2024	NEW BERLIN PLASTICS INC	89217
2024	2030231	100.00	12/31/2024	ARROWHEAD TOOL AND DIE INC	42692
2024	2030229	100.00	12/31/2024	TOOLRITE MFG	404505
2024	2030227	600.00	12/31/2024	ITU ABSORB TECH	243878
2024	2030224	400.00	12/31/2024	GREENFIELD PLAZA LLC	2576
2024	2030223	200.00	12/31/2024	WISTL SOD FARM INC	17668
2024	2030221	100.00	12/31/2024	HONEYAGER'S MUDJACK SERVICE INC	8024
2025	2030255	1,500.00	01/15/2025	WAUKESHA STATE BANK	185170
2025	2030256	600.00	01/15/2025	WEST-NEW-BROOK ORTHODONTISTS SC	1644
2025	2031678	2,000.00	01/17/2025	NEW BERLIN LIONS CLUB FOUNDATION INC	8805
2025	2043141	5,000.00	02/03/2025	ACRISURE LLC	240909
2025	2043190	3,000.00	02/03/2025	PREFERRED ELECTRICAL CONTRACTORS INC	107241
2025	2043197	200.00	02/03/2025	FRANTZ MACHINE PRODUCTS INC	28882
2025	2045678	3,000.00	02/26/2025	HOMETOWNE WINDOWS AND DOORS INC	8452
2025	2045679	2,500.00	02/26/2025	PRINCETON CLUB NEW BERLIN LLC	17315
2025	2045680	5,000.00	02/26/2025	EDUCATORS CREDIT UNION	3967797
2025	2045681	400.00	02/26/2025	CONTINENTAL TRADE EXCHANGE LTD	64513
2025	2045682	250.00	02/26/2025	ELECTROCHEMICAL PRODUCTS, INC.	104277
2025	2045683	1,500.00	02/26/2025	SENDIK'S FOOD MARKETS, LLC	9282
2025	2045684	600.00	02/26/2025	RADIUS PACKAGING	1568
2025	2046928	20,000.00	03/19/2025	FESTIVAL FOODS	563871
2025	2047270	1,500.00	03/24/2025	TOBIN JEWELERS	16829
2025	2047269	600.00	03/24/2025	DONOVAN & JORGENSON, INC.	24951
2025	2053112	1,000.00	04/11/2025	ABOVE PAR GOLF CARS, LLC	1259
2025	2053111	25.00	04/11/2025	T D CORSO	5349
2025	2053349	1,000.00	04/14/2025	ABOVE PAR GOLF CARS, LLC	5349
2025	2055971	400.00	04/17/2025	JOEYS OLD-FASHIONED BURGERS LLC	380
2025	2055977	600.00	04/17/2025	ELVIS OF NEW BERLIN LLC	1585
2025	2055985	100.00	04/17/2025	CHURCH AND CHAPEL FUNERAL SERVICES, LLC	52692
2025	2055994	1,000.00	04/17/2025	JOHNS DISPOSAL SERVICE, INC.	21362
2025	2061064	200.00	04/24/2025	AMERICAN FORKLIFT COMPANY L.L.C.	1665
2025	2065108	1,500.00	05/05/2025	HORICON BANK	143001
2025	2065109	750.00	05/05/2025	ACCOUNT FOR IT	2614
2025	2065543	750.00	05/07/2025	JOIN POLLY'S JAUNTS, LLC	2532
2025	2065544	5,500.00	05/07/2025	SCHOOL DISTRICT OF NEW BERLIN	215631
2025	2066161	200.00	05/12/2025	ROAD RUNNER EXPRESS WASH & LUBE LLC	2730
2025	2066162	200.00	05/12/2025	JOHN G STEFFENS	150
2025	2066163	200.00	05/12/2025	EXCITING EVENTS, INC.	204607
2025	2066164	200.00	05/12/2025	PETRON CORPORATION	106777
2025	2066872	5,000.00	05/19/2025	MORGAN STANLEY	404081374
2025	2066873	600.00	05/19/2025	W.I.S. LOGISTICS	82104
2025	2066874	2,000.00	05/19/2025	JW WINCO	101747
2025	2066875	200.00	05/19/2025	HYDRAULIC COMPONENT SERVICES, INC.	108649
2025	2067226	1,000.00	05/20/2025	FLEET FARM	158427
2025	2067366	500.00	05/21/2025	WENTHE-DAVIDSON	96725
2025	2067541	3,000.00	05/22/2025	BEER CAPITOL DISTRIBUTING, LLC	229920
2025	2067579	200.00	05/22/2025	ANITAS DANCE CENTER INC	3137
2025	2067593	80.00	05/23/2025	CASH INTERDEPARMENTAL ENVELOPE FROM POLLY	

75,855.00

Year	Receipt	Amount	Entry Date	Paid By	Check #	CHG DESC 1
2025	2031670	\$750.00	01/17/2025	THE AZTECA RESTAURANT LLC	1268	4TH OF JULY FOOD VENDOR
2025	2043137	\$850.00	02/03/2025	QUALITY CONCESSIONS/DUANE HICKMAN	5781	4TH OF JULY FOOD VENDOR
2025	2043612	\$200.00	02/04/2025	KHUSHBU RANDERWALA/VIRAJ DUDHWALA	1216	4TH OF JULY VENDOR
2025	2045676	\$50.00	02/26/2025	DANIELLE'S DESIGNS/DANIELLE FRY	346	4TH OF JULY VENDOR
2025	2045677	\$50.00	02/26/2025	AUNTIE A'S SWEET & TREATS	1161	4TH OF JULY VENDOR
2025	2047268	\$500.00	03/24/2025	KATHLEEN M HOFFMANN	1118	4TH OF JULY VENDOR
2025	2047267	\$400.00	03/24/2025	UYGHUR GRILL LLC	5121	4TH OF JULY VENDOR
2025	2047266	\$50.00	03/24/2025	ENRIQUE LESCANO RIVERA	117	4TH OF JULY VENDOR
2025	2053110	\$900.00	04/11/2025	NIKO'S GYROS	13604	4TH OF JULY VENDOR
2025	2053109	\$50.00	04/11/2025	MARY CLAIRE LANSER	2511	4TH OF JULY VENDOR
2025	2053108	\$750.00	04/11/2025	LA EMPANDADA LLC	1047	4TH OF JULY VENDOR
2025	2055368	\$50.00	04/16/2025	SHANNON RUSHING-SHRUSH DESIGN	CASH	FOURTH OF JULY VENDOR
2025	2056496	\$700.00	04/17/2025	TOTS ON THE STREET LLC	1517	4TH OF JULY VENDOR
2025	2056501	\$50.00	04/17/2025	KIMBERLYMICHAEL GEHRKE	1513	4TH OF JULY VENDOR
2025	2060771	\$50.00	04/24/2025	SAMANTHA LITTMANN	114	4TH OF JULY VENDOR
2025	2060772	\$900.00	04/24/2025	DANIEL/VALERIE KONIAR	103	4TH OF JULY VENDOR
2025	2061687	\$50.00	04/28/2025	KATIE HOFSTEDE-GIPP	1502	4TH OF JULY VENDOR
2025	2065106	\$50.00	05/05/2025	HALEY ANDERSON	25	4TH OF JULY VENDOR
2025	2065107	\$500.00	05/05/2025	Q T'S TREATS LAQUERA BARNETT	18082427	4TH OF JULY VENDOR
2025	2065542	\$400.00	05/07/2025	CLIFFORD BAYER	1136	4TH OF JULY VENDOR
2025	2066159	\$700.00	05/12/2025	DOUBLE PLATINUM DJ SERVICE IN.C	1360	4TH OF JULY VENDOR
2025	2066876	\$850.00	05/19/2025	LITTLES BARBECUE CO LLC	2136	4TH OF JULY VENDOR
2025	2066877	\$500.00	05/19/2025	H & M CONCESSIONS LLP	1111	4TH OF JULY VENDOR

\$ 9,350.00



Year	Receipt	Eff. Date	Amount	Paid By-Ref	Comment
------	---------	-----------	--------	-------------	---------



\_\_\_\_\_

-

=====

**Encumbered**

**Parade:**

brass knuckles	950.00	3/26/2025
dixie doodlers	600.00	3/26/2025
milwaukee flyers	600.00	1/22/2025
Convertible	50.00	2/26/2025
jim madritsch band	750.00	3/26/2025
milwaukee community bank	1,000.00	3/26/2025
NB Community Band	1,000.00	3/26/2025
Tripoli Shrine long riders	1,500.00	9/25/2024
the rocket cycle	650.00	3/26/2025
whistles on wheels	550.00	3/26/2025
juggler	425.00	3/26/2025
Green Beret Marching Band		

8,075.00

**Entertainment:**

ANT productions		
bands-west tent		
bands-east tent		
Prime Country	2,500.00	9/25/2024
Big Top Brass		
Bernie Brewer		
Allen Hart-neil diamond	1,500.00	1/22/2025
Talk of the Town	1,200.00	10/30/2024
pie contest	650.00	3/26/2025
double eagle mobile	1,435.00	1/22/2025
corn hole by tarmann	750.00	3/26/2025
americas pub quiz	650.00	3/26/2025
double platinum dj	2,450.00	3/26/2025
Simonson Family Bikes		
Tripoli Shrine		
Milw Brewers		
Milw Bucks		
Half Twisted/Half knot	850.00	9/25/2024
kelley clark	650.00	3/26/2025
Cirque Du Cham		
Adventure rock	1,105.00	2/26/2025
Whistles on Wheels		

13,740.00

Fireworks -	40,000.00	1/22/2025
drone show	30,000.00	1/22/2025
Advertising		
Facebook		
Electricity		
Waste Disposal		
Pats disposal	10,645.00	1/22/2025
Telephone/Cell Phone		
Dues/Memberships		
Tent Rental		
Area Rental	21,821.15	1/22/2025
Parking		
Office Supplies		
Cornhole Tournament		
Adventure Rock		
Supplies		
DPW Lunch		
Banners		
electric cords		1/22/2025
Speaker System- A.N.T.	9,200.00	1/22/2025

133,481.15