

# Committee of the Whole Meeting Agenda

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May 13, 2025 - 6:00 PM  
Council Chambers  
3805 S. Casper Drive

Published: 5/9/2025

## AGENDA

1. **CALL MEETING TO ORDER**
2. **ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE**
3. **APPROVAL OF MINUTES**
  - A. April 22, 2025, Committee of the Whole Meeting Minutes
4. **UTILITY & FINANCE**
  - A. Discussion and possible action to recommend to the Common Council approval of the May 14th, 2025, Water Utility claims in the amount of \$129,142.71. Sewer Utility claims in the amount of \$17,681.88 and General City claims in the amount of \$831,129.63. US Bank VISA EFT of \$28,774.34, and Tax Overpayment checks totaling \$69.28 were also generated
5. **LICENSES & PERMITS**
  - A. Discussion and possible action to approve the renewal of alcohol licenses, designated agents, and corresponding premise descriptions as outlined in the attached list, for the license year July 1, 2025, through June 30, 2026, contingent upon the satisfaction of all City requirements, including but not limited to the completion of all required inspections and full payment of applicable fees
6. **ADJOURN**

### Additional Information

- The agenda packet, including supplemental information related to agenda items, is available online at [www.NewBerlinWI.gov](http://www.NewBerlinWI.gov). Once finalized by the governing body, approved meeting minutes will also be posted online.
- Agenda items may be taken out of order at the governing body's discretion.
- Members, and possibly a quorum, of other municipal governmental bodies may attend this meeting to gather information. However, no action will be taken by any governmental body other than the one referenced in this notice.
- Accommodations will be provided under the Americans with Disabilities Act (ADA) to meet the needs of individuals with disabilities. If you require assistance or appropriate aids and services, please contact the Office of the City Clerk at (262) 786-8610 with reasonable notice.

# Committee of the Whole MEETING MINUTES



April 22, 2025 - 6:00 PM  
Council Chambers  
3805 S. Casper Drive

## MINUTES

### 1. CALL MEETING TO ORDER

Council President Harenda called the meeting to order at 6:00 PM.

### 2. ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

Deputy City Clerk Megan Godshall took the roll call as follows:

Present: Alderperson Hopkins, Alderperson Maxey, Alderperson Harenda, Alderperson Stribl,  
Alderperson Horbinski, Alderperson Kroupa

Excused: Alderperson Scott La Fever, Mayor Dave Ament

Staff Present: City Attorney Thomas Schmitzer, Deputy City Clerk Megan Godshall

The Deputy City Clerk confirmed that a quorum was present and that the meeting was properly posted in compliance with open meetings law.

### 3. APPROVAL OF MINUTES

#### A. April 8, 2025, Committee of the Whole Meeting Minutes

**MOTION:** Motion to Approve

**VOTE:** Motion by: Alderperson Stribl  
Second by: Alderperson Maxey  
Motion Passed 6-0

### 4. UTILITY & FINANCE

#### A. Discussion and possible action to recommend to the Common Council approval of the April 23rd, 2025, Water Utility claims in the amount of \$141,227.91. Sewer Utility claims in the amount of \$829,739.11 and General City claims in the amount of \$1,397,556.58. City Water Usage EFT OF \$17,297.57 and WE Energies EFT of \$90,204.84

**MOTION:** Motion to Approve

**VOTE:** Motion by: Alderperson Kroupa  
Second by: Alderperson Hopkins  
Motion Passed 6-0

## 5. LICENSES & PERMITS

- A.** Discussion and possible action to recommend to Common Council approval of Kowalske Brewing, doing business as Component Brewing, to sell beer at Malone Park for the Malone Park Beer Gardens to be held on May 24th, June 14th, July 12th, September 6th, and October 11th, 2025 from 12:00 pm to 6:00 pm, as outlined in Form AB-105. The application, along with the Council's recommendation, will be forwarded to the Wisconsin DOR, Division of Alcohol Beverages, for final approval and issuance.

**MOTION:** Motion to Approve

**VOTE:** Motion by: Alderperson Stribl  
Second by: Alderperson Kroupa  
Motion Passed 6-0

- B.** Discussion and possible action to recommend to Common Council approval of Kowalske Brewing, doing business as Component Brewing, to sell beer at the New Berlin Historical Society for the Historical Park Beer Gardens to be held on June 15th, July 13th, September 7th and October 12th, 2025 from 1:00 pm to 4:00 pm, as outlined in Form AB-105. The application, along with the Council's recommendation, will be forwarded to the Wisconsin DOR, Division of Alcohol Beverages, for final approval and issuance.

**MOTION:** Motion to Approve

**VOTE:** Motion by: Alderperson Maxey  
Second by: Alderperson Hopkins  
Motion Passed 6-0

- C.** Discussion and possible action to recommend to Common Council approval of Kowalske Brewing, doing business as Component Brewing, to sell beer at the New Berlin Public Library for the Public Library Beer Garden event to be held on August 16th, 2025 from 12:00 pm to 6:00 pm, as outlined in Form AB-105. The application, along with the Council's recommendation, will be forwarded to the Wisconsin DOR, Division of Alcohol Beverages, for final approval and issuance.

**MOTION:** Motion to Approve

**VOTE:** Motion by: Alderperson Kroupa  
Second by: Alderperson Maxey  
Motion Passed 6-0

- D. Discussion and possible action to recommend to the Common Council approval of LaMarvon J. Jackson as the new alcohol license agent of Family Entertainment LLC dba Marcus Ridge Cinema for the current license year, which expires on June 30, 2025

**MOTION:** Motion to Approve

**VOTE:** Motion by: Alderperson Stribl  
Second by: Alderperson Kroupa  
Motion Passed 6-0

## 6. MISCELLANEOUS

- A. Fire Department Update

Fire Chief Mark Polzin, Deputy Chief Chris Pierce and Division Chief Mark O'Connor gave a presentation to the Council and those in attendance.

- B. Election of Alderperson to Serve on the Plan Commission - Pursuant to Section 275-15(B)(1), one alderperson shall be elected to serve on the Plan Commission by a two-thirds vote of the Common Council

Council President introduced the item and opened the floor for nominations. Alderwoman Kroupa nominated Alderman Stribl to serve on the Plan Commission. No other nominations were submitted, the floor was closed.

**MOTION:** Motion to close the nominations

**VOTE:** Motion by: Alderperson Horbinski  
Second by: Alderperson Kroupa  
Motion Passed 6-0

**MOTION:** Motion to appoint Alderman Stribl to serve on Plan Commission

**VOTE:** Motion by: Alderperson Hopkins  
Second by: Alderperson Maxey  
Motion Passed 6-0

- C. Recommend to the Common Council that a public hearing be set for June 2, 2025 at 6:00 p.m. to be held before the Plan Commission to rescind PUD Overlay Ordinance #

2679 – Mandel Neighborhood Development Plan PUD (also amended by Ordinance # 2688) and adoption of Planned Unit Development Ordinance # 2701 that approves the rezoning of the properties from B-1/PUD (Shopping Center District), Rm-1/PUD (Multiple-Family Residential District:), I-1/PUD (Institutional District) / C-2/PUD (Shoreland-Wetland Holding District) to Rm-1/PUD and C-2/PUD as The Conservancy Neighborhood Development PUD Ordinance for the parcels located at 1640 S. Moorland Road (includes Tax Keys #'s 1158.989.001, 1158.989.002 & 1158.989.003).

**MOTION:** Motion to approve

**VOTE:** Motion by: Alderperson Hopkins  
Second by: Alderperson Stribl  
Motion Passed 6-0

- D. Recommend to the Common Council that a joint public hearing be set for June 2, 2025 at 6:01 p.m. to be held before the Plan Commission to amend the Future Land Use Map within the City's Comprehensive Plan (Chapter 10 – Land Use and Chapter 19 – “Neighborhood I” National Avenue West) for the properties located at 16370 W. Small Road (Tax Key #: 1285.994.003) and 16380 W. Small Road (Tax Key #: 1285.994.002) from Residential Estate to Suburban Commercial with a PUD overlay and to rezone the properties located at 16370 W. Small Road (Tax Key #: 1285.994.003) and 16380 W. Small Road (Tax Key #: 1285.994.002) from B-2 and R-3 to B-2/PUD.

**MOTION:** Motion to approve

**VOTE:** Motion by: Alderperson Kroupa  
Second by: Alderperson Horbinski  
Motion Passed 6-0

**7. ADJOURN**

**MOTION:** Motion to adjourn at 6:46 PM

**VOTE:** Motion by: Alderperson Stribl  
Second by: Alderperson Kroupa  
Motion Passed 6-0

**Respectfully Submitted,  
Megan Godshall, Deputy City Clerk**

## RENEWAL ALCOHOL LICENSE APPLICANTS

The establishments listed below hereby submit their application to the Common Council of the City of New Berlin for an alcohol license, as described herein and in their accompanying application materials, pursuant to the applicable provisions of the Wisconsin Statutes and the Ordinances of the City of New Berlin, for the licensing period ending June 30, 2026. Licenses shall be issued by the City Clerk contingent upon the fulfillment of all statutory and municipal requirements, such as, but not limited to, the successful completion of all required inspections and the payment of all applicable fees.

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Trade Name & Premise Description	Agent Name	Applying for License
<p>1. Armeli's Restaurant &amp; Pizzeria 16201 W. National Ave. New Berlin, WI 53151</p> <p>Location:</p>	<p>Anthony Armeli N53 W34468 Road Q Okauchee, WI 53069</p> <p>Premise Description: First-floor dining and bar. Outside patio and basement storage.</p>	<p>"Class B" - Combo</p>
<p>2. Big Tuna Japanese Restaurant 3624 S. Moorland Rd. New Berlin, WI 53151</p> <p>Location:</p>	<p>Yong Cheng Jiang 1120 Chester St Brookfield, WI 53005</p> <p>PREMISE DESCRIPTION: COOLER, CABINET, ENTIRE RESTAURANT AREA</p>	<p>"Class B" - Combo</p>
<p>3. China Dragon Restaurant 15820 W. National Ave. New Berlin, WI 53151</p> <p>Location:</p>	<p>Xiao H. Huang 13438 W. Kirkwood Dr. New Berlin, WI 53151</p> <p>PREMISE DESCRIPTION: SALES OF ALCOHOLIC BEVERAGES ARE DONE IN A) THE MAIN DINING ROOM B) THE BACK FUNCTION/DINING ROOM AND C) THE SEPARATE BAR AREA BETWEEN THE TWO ROOMS</p>	<p>"Class B" - Combo</p>
<p>4. Costco Wholesale #1212 15300 W. Grange Avenue New Berlin, WI 53151</p> <p>Location:</p>	<p>John Checa 906 E. Glenbrook Rd Milwaukee, WI 53217</p> <p>PREMISE DESCRIPTION: ONE STORY 155,488 SQ FT BUILDING LOCATED IN THE CITY OF NEW BERLIN. PRODUCT RECEIVED THROUGH RECEIVING DOCK. PRODUCT STOCKED WITHIN 24 HRS OF RECEIVING AND MERCHANDISED WITHIN THE PERIMETERS OF THE RETAIL BUILDING. RECORDS ARE ELECTRONICALLY STORED IN RECEIVING &amp; OFFICE AREAS. RETAIL HOURS ARE MONDAY TO FRIDAY 10AM TO 8:30PM, SATURDAY 9:30AM TO 6PM. SUNDAY 10AM TO 6PM.</p>	<p>"Class A" Retail - Combo</p>
<p>5. Krause Food Service 12401 W. National Ave. New Berlin, WI 53151</p> <p>Location:</p>	<p>Jean T. Davies 6552 Forest Lane Waterford, WI 53185</p> <p>PREMISE DESCRIPTION: THE SERVICE OF ALCOHOLIC BEVERAGES WILL TAKE PLACE IN THE LOWER LEVEL OF THE FACILITY. THIS INCLUDES TWO DINING AREAS (LOWER LOUNGE &amp; DINING ROOM). THIS PREMISES IS ONLY THESE LOCATIONS AND DOES NOT INCLUDE THE ENTIRE FACILITY. STORAGE WILL BE IN A LOCKED LIQUOR CABINET AREA IN THE LOWER LEVEL.</p>	<p>RESERVE "Class B" - Combo</p>
<p>6. Lagniappe Brasserie 17001 W. Greenfield Ave. New Berlin, WI 53151</p> <p>Location:</p>	<p>Andrew P. Tenaglia 985 Post Rd. Brookfield, WI 53005</p> <p>PREMISE DESCRIPTION: STORED IN LOCKED STOREROOM. SERVED AND CONSUMED AT BAR, IN DINING ROOM AND OUTSIDE PATIO.</p>	<p>"Class B" - Combo</p>



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13. Texas Roadhouse	Stephanie Schubring	RESERVE "Class B" - Combo
15425 W. Rock Ridge Rd.	3944 Oakmont Trail	
New Berlin, WI 53151	Waukesha, WI 53188	
Location:	PREMISE DESCRIPTION: 6,923 SF SINGLE STORY BUILDING WITH RESTAURANT AND BAR	