



Fourth of July Committee Meeting Agenda

April 23, 2025 - 6:00 PM
15321 W National Avenue

Published: April 17, 2025

AGENDA

1. **CALL TO ORDER**
2. **ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE**
3. **APPROVAL OF MINUTES**
 - A. March 26th, 2025 commission meeting minutes
4. **APPROVAL OF FINANCIAL REPORT**
 - A. Monthly Activity and Financial Report
5. **CELEBRATION 2025**
 - A. Discussion and possible vote on Mocktail option on grounds.
 - B. Discussion and possible vote to invite two individuals to perform the National Anthem on July 4th and July 5th.
 - C. Discussion and possible vote on final cost of 2025 drone show.
 - D. Discussion and possible additional solar lights for signage in the open areas.
 - E. Discussion and possible vote on entertainment.
 - F. Discussion and possible vote on children's entertainment.
 - G. Discussion and possible vote on food and small business market vendors.
 - H. Discussion and possible vote on parade.
 - I. Discussion and possible vote on new commissioner t-shirts.
6. **COMMUNICATIONS**
 - A. Discussion of scheduled updates to both website pages and Facebook page.
7. **SET NEXT MEETING DATE**
 - A. Next meeting date - Wednesday, May 28th, 2025 at 6:00 pm in the Willow Room of the ARC.
8. **ADJOURN**

Additional Information

- The agenda packet, including supplemental information related to agenda items, is available online at www.NewBerlinWI.gov. Once finalized by the governing body, approved meeting minutes will also be posted online.
- Agenda items may be taken out of order at the governing body's discretion.

- Members, and possibly a quorum, of other municipal governmental bodies may attend this meeting to gather information. However, no action will be taken by any governmental body other than the one referenced in this notice.
- Accommodations will be provided under the Americans with Disabilities Act (ADA) to meet the needs of individuals with disabilities. If you require assistance or appropriate aids and services, please contact the Office of the City Clerk at (262) 786-8610 with reasonable notice.

March 26, 2025

CALL MEETING TO ORDER

There being a quorum (11 Commissioners), Ald. Joe Stribl called the meeting to order at 6:00pm

Commissioners Present: Polly Oldenburg, Krista Heinen, Nancy Perkins, Nancy Bertch, Ald. Joe Stribl, Marlyene Pfeiffer, Marc Meyer, Lori Doyle, Joseph Dallman, Wendy Testin, and Sherry Ament.

Also in Attendance: Bobby Reid (New Berlin Lions); Heidi Scheibel, Kahlan Scheibel, Rachel Morris, Caroline Morris, Abby Morris (from Elmwood Troop 1196); Kat Czys, Amanda Gottheardt (NBW Theater Boosters); Jason Chilicki (NBPD); Mark O'Connor (Nbfd); Katie Roth (Recreation Manager)

ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

MOTION: To go out of order of the agenda

VOTE: Motion by: Joseph Dallman
Seconded by: Marlyene Pfeiffer
MOTION PASSED 11-0

ITEM: Discussion and possible vote on food and small business vendors.

Elmwood Troop 1196 requested to be on the grounds to sell bracelets and lanyards. Three girls from the troop presented some of what they were selling.

MOTION: To approve Elmwood Troop 1196 to sell at the small business vendors Stars and Stripes Market.

VOTE: Motion by: Joseph Dallman
Seconded by: Lori Doyle
MOTION PASSED 11-0

MOTION: To waive the \$50 fee to be at the market for Elmwood Troop 1196.

VOTE: Motion by: Lori Doyle
Seconded by: Ald. Joe Stribl
MOTION PASSED 11-0

Jake Bolt (Beer Capital) & Abby Van Ess (non-voting commission member) arrived at 6:08pm

ITEM: Discussion with Beer Capitol regarding beer options the four charities will be offering during festival and what type of marketing support Beer Capitol is able to offer the commission.

Jake Bolt & Bobby Reid left at 6:24pm

APPROVAL OF MINUTES

MOTION: To approve the minutes from the Feb. 26, 2025 meeting

VOTE: Motion by: Sherry Ament
Seconded by: Marlyene Pfeifer

MOTION PASSED 11-0

Heidi Scheibel, Kahlan Scheibel, Rachel Morris, Caroline Morris, Abby Morris at 6:25pm

FINANCIAL REPORT

ITEM: Monthly Activity and Financial Report

CELEBRATION 2025

ITEM: Discussion and possible vote on Mocktail option on grounds.

Amanda Gottheardt (President of the NB West Theater Booster) and Kat Czys (Vice President of the NB West Theater Booster) came to present a mocktail option that would be offered only on July, 5.

MOTION: To approve NB West Theater Booster to offer a Mocktail option on grounds for July 5.

VOTE: Motion by: Ald. Joe Stribl
Seconded by: Joseph Dallman

MOTION PASSED 11-0

MOTION: To approve a flat fee of \$50 to be on grounds for the NB West Theater Booster.

VOTE: Motion by: Krista Heinen
Seconded by: Ald. Joe Stribl

MOTION PASSED 11-0

Amanda Gottheardt and Kat Czys left the meeting at 6:47pm.

ITEM: Discussion and possible vote on insurance language pertaining to small businesses participating in the Stars and Stripes Craft Market in 2025.

MOTION: To approve not requiring liability insurance for small business market vendors for which the requirement would be financially unaffordable and thus prohibitive to contracting.

VOTE: Motion by: Ald. Joe Stribl

Seconded by: Marlyene Pfeiffer

MOTION PASSED 11-0

ITEM: Discussion and possible vote regarding bingo options.

MOTION: To approve donation Bingo to benefit the Nbfd from 2pm-4pm on July 5. We would pay \$50 for Sarah Quaid to facilitate BINGO for two hours and approve \$75 in supplies.

VOTE: Motion by: Ald. Joe Stribl

Seconded by: Lori Doyle

MOTION PASSED 11-0

ITEM: Discussion and possible vote on entertainment.

MOTION: To approve Double Platinum DJ for July 5 from 6pm-10:30pm (with a break for the drone show) for \$2,450.

VOTE: Motion by: Ald. Joe Stribl

Seconded by: Joseph Dallman

MOTION PASSED 11-0

ITEM: Discussion and possible vote on food and small business vendors.

MOTION: To approve Music6's (as a non-profit organization) to put a booth on grounds.

VOTE: Motion by: Ald. Joe Stribl

Seconded by: Sherry Ament

MOTION PASSED 11-0

MOTION: To approve KT Wok and La Empanada as food vendors on ground for the festival.

VOTE: Motion by: Joseph Dallman

Seconded by: Marc Meyer

MOTION PASSED 11-0

MOTION: To approve Mary Claire Lancer from Holy Apostles as a non-profit charity to sell wares from Dominican Republic & Bolivia.

VOTE: Motion by: Joseph Dallman

Seconded by: Nancy Perkins

MOTION PASSED 11-0

MOTION: To approve Yellow Leaf Candles for the Stars and Stripes market.

VOTE: Motion by: Sherry Ament
Seconded by: Marlyene Pfeifer
MOTION PASSED 11-0

MOTION: To approve Grandma's Crafts.

VOTE: Motion by: Joseph Dallman
Seconded by: Nancy Perkins
MOTION PASSED 11-0

MOTION: To approve Shrush Designs & Sunny Stitches.

VOTE: Motion by: Joseph Dallman
Seconded by: Nancy Perkins
MOTION PASSED 11-0

MOTION: To approve LoDuca to be on grounds and to pay the \$10 application fee.

VOTE: Motion by: Ald. Joe Stribl
Seconded by: Nancy Bertch
MOTION PASSED 11-0

ITEM: Discussion and possible vote on parade

MOTION: To approve The Brass Knuckles for \$950, Dixie Doodlers of New Berlin for \$600, Jim Madritsch Band for \$750, Milwaukee Metropolitan Community Concert Band \$1000, New Berlin Community Band \$1000, The Rocket Cycle \$650, Whistles on Wheels for \$550 and the juggler for \$425 for \$5,925

VOTE: Motion by: Marlyene Pfeiffer
Seconded by: Lori Doyle
MOTION PASSED 11-0

ITEM: Discussion and possible vote to fund the pie contest.

MOTION: To approve \$650 for the pie contest.

VOTE: Motion by: Ald. Joe Stribl
Seconded by: Marlyene Pfeiffer
MOTION PASSED 11-0

ITEM: Discussion and possible vote on the new commissioner t-shirts.

ITEM: Discussion and possible vote on Corn Hole Vendor

MOTION: To approve \$750 the Corn Hole by Tarmann, \$500 for America's Pub Quiz, \$650 for Kelley Clark.

VOTE: Motion by: Nancy Bertch
Seconded by: Marlyene Pfeiffer
MOTION PASSED 11-0

NEXT COMISSION MEETING DATE

ITEM: The next commission meeting will be on Wednesday, April 23rd at 6:00pm at the New Berlin Activity and Recreation Center in the Willow Room.

Mark O'Connor Division Chief (Nbfd) and Jason Chilicki Patrol Division Captain (NBPD) introduced themselves as our new representatives from each of their respective departments.

ADJOURNMENT

MOTION: To adjourn the meeting at 8:04pm

VOTE: Motion by: Joseph Dallman
Seconded by: Lori Doyle
MOTION PASSED 11-0

*Respectfully Submitted,
Krista Heinen, Secretary*

CITY of NEW BERLIN
 FOURTH of JULY
 Budget Report as of April 16, 2025

	Original Budget	Transfers/ Adjustments	Revised Budget	Year to Date	Encumbered	Available Budget
REVENUES						
Donations/sponsorship	90,000	-	90,000	50,675		(39,325)
Booth/Vendor Fees	13,000	-	13,000	4,600		(8,400)
Charities	22,000	-	22,000	-		(22,000)
Carnival Proceeds	9,000	-	9,000	-		(9,000)
Parking	7,000	-	7,000	-		(7,000)
Family Games Sponsorship	-	-	-	-		-
Events	-	-	-	-		-
Tourism Grant	4,500	-	4,500			(4,500)
Transfer from City	15,000	-	15,000	-	-	(15,000)
Total Revenues	160,500	-	160,500	55,275	-	(105,225)
EXPENDITURES						
Parade	13,000	-	13,000		2,150	10,850
Entertainment	45,000	-	45,000		17,790	27,210
Drone Shows	25,000	-	25,000		30,000	(5,000)
Fireworks	40,000	-	40,000		40,000	-
Salary	10,140	-	10,140	3,957		6,183
FICA	776	-	776	303		473
Advertising	250	-	250		-	250
Electricity/Water	-	-	-	435	-	(435)
Grounds Maintenance	1,000	-	1,000			1,000
Waste Disposal	12,000	-	12,000		10,645	1,355
Telephone/Cell Phone	600	-	600	136	-	464
Dues/Memberships	100	-	100		-	100
Tent Rental	22,000	-	22,000		21,821	179
Office Supplies	1,000	-	1,000	49		951
Events	-	-	-		-	-
Supplies	8,000	-	8,000	300	-	7,700
Total Expenditures	178,866	-	178,866	5,179	122,406	51,281
Net Change in Fund Balance	(18,366)	-	(18,366)	50,096		(53,944)

Year	Receipt	Amount	Entry Date	Paid By	Check #	CHG DESC 1
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Year	Receipt	Amount	Entry Date	Paid By	Check #
2024	2030237	100.00	12/31/2024	DONALD R KITTEN	31181
2024	2030235	200.00	12/31/2024	HASTINGS AIR ENERGY CONTROL INC	53371
2024	2030233	200.00	12/31/2024	NEW BERLIN PLASTICS INC	89217
2024	2030231	100.00	12/31/2024	ARROWHEAD TOOL AND DIE INC	42692
2024	2030229	100.00	12/31/2024	TOOLRITE MFG	404505
2024	2030227	600.00	12/31/2024	ITU ABSORB TECH	243878
2024	2030224	400.00	12/31/2024	GREENFIELD PLAZA LLC	2576
2024	2030223	200.00	12/31/2024	WISTL SOD FARM INC	17668
2024	2030221	100.00	12/31/2024	HONEYAGER'S MUDJACK SERVICE INC	8024

2025	2030255	\$1,500.00	01/15/2025	WAUKESHA STATE BANK	185170
2025	2030256	\$600.00	01/15/2025	WEST-NEW-BROOK ORTHODONTISTS SC	1644
2025	2031678	\$2,000.00	01/17/2025	NEW BERLIN LIONS CLUB FOUNDATION INC	8805
2025	2043141	\$5,000.00	02/03/2025	ACRISURE LLC	240909
2025	2043190	\$3,000.00	02/03/2025	PREFERRED ELECTRICAL CONTRACTORS INC	107241
2025	2043197	\$200.00	02/03/2025	FRANTZ MACHINE PRODUCTS INC	28882
2025	2045678	\$3,000.00	02/26/2025	HOMETOWNE WINDOWS AND DOORS INC	8452
2025	2045679	\$2,500.00	02/26/2025	PRINCETON CLUB NEW BERLIN LLC	17315
2025	2045680	\$5,000.00	02/26/2025	EDUCATORS CREDIT UNION	3967797
2025	2045681	\$400.00	02/26/2025	CONTINENTAL TRADE EXCHANGE LTD	64513
2025	2045682	\$250.00	02/26/2025	ELECTROCHEMICAL PRODUCTS, INC.	104277
2025	2045683	\$1,500.00	02/26/2025	SENDIK'S FOOD MARKETS, LLC	9282
2025	2045684	\$600.00	02/26/2025	RADIUS PACKAGING	1568
2025	2046928	\$20,000.00	03/19/2025	FESTIVAL FOODS	563871
2025	2047270	\$1,500.00	03/24/2025	TOBIN JEWELERS	16829
2025	2047269	\$600.00	03/24/2025	DONOVAN & JORGENSON, INC.	24951
2025	2053112	\$1,000.00	04/11/2025	ABOVE PAR GOLF CARS, LLC	1259
2025	2053111	\$25.00	04/11/2025	T D CORSO	5349

\$ 50,675.00

Year	Receipt	Amount	Entry Date	Paid By	Check #	CHG DESC 1
2025	2031670	\$750.00	01/17/2025	THE AZTECA RESTAURANT LLC	1268	4TH OF JULY FOOD VENDOR
2025	2043137	\$850.00	02/03/2025	QUALITY CONCESSIONS/DUANE HICKMAN	5781	4TH OF JULY FOOD VENDOR
2025	2043612	\$200.00	02/04/2025	KHUSHBU RANDEWALA/VIRAJ DUDHWALA	1216	4TH OF JULY VENDOR
2025	2045676	\$50.00	02/26/2025	DANIELLE'S DESIGNS/DANIELLE FRY	346	4TH OF JULY VENDOR
2025	2045677	\$50.00	02/26/2025	AUNTIE A'S SWEET & TREATS	1161	4TH OF JULY VENDOR
2025	2047268	\$500.00	03/24/2025	KATHLEEN M HOFFMANN	1118	4TH OF JULY VENDOR
2025	2047267	\$400.00	03/24/2025	UYGHUR GRILL LLC	5121	4TH OF JULY VENDOR
2025	2047266	\$50.00	03/24/2025	ENRIQUE LESCANO RIVERA	117	4TH OF JULY VENDOR
2025	2053110	\$900.00	04/11/2025	NIKO'S GYROS	13604	4TH OF JULY VENDOR
2025	2053109	\$50.00	04/11/2025	MARY CLAIRE LANSE	2511	4TH OF JULY VENDOR
2025	2053108	\$750.00	04/11/2025	LA EMPANDADA LLC	1047	4TH OF JULY VENDOR
2025	2055368	\$50.00	04/16/2025	SHANNON RUSHING-SHRUSH DESIGN	CASH	FOURTH OF JULY VENDOR

\$ 4,600.00

Year	Receipt	Eff. Date	Amount	Paid By-Ref	Comment
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Encumbered

Parade:		
Jim Madrich		
Milw. Metro		
milwaukee flyers	600.00	1/22/2025
Convertible	50.00	2/26/2025
NB Community Band		
Tripoli Shrine long riders	1,500.00	9/25/2024
Green Beret Marching Band		
	2,150.00	
Entertainment:		
ANT productions		
bands-west tent		
bands-east tent		
Prime Country	2,500.00	9/25/2024
Big Top Brass		
Bernie Brewer		
Allen Hart-neil diamond	1,500.00	1/22/2025
Talk of the Town	1,200.00	10/30/2024
Clowns of Waukesha		
double eagle mobile	1,435.00	1/22/2025
Hillbilly Badger Clan		
Jolly Giant Stilt Walkers		
Milw Lutheran		
Simonson Family Bikes		
Tripoli Shrine		
Milw Brewers		
Milw Bucks		
Half Twisted/Half knot	850.00	9/25/2024
Face Painter		
Cirque Du Cham		
Adventure rock	1,105.00	2/26/2025
Whistles on Wheels		
	8,590.00	
Fireworks -	40,000.00	1/22/2025
drone show	30,000.00	1/22/2025
Advertising		
Facebook		
Electricity		
Waste Disposal		
Pats disposal	10,645.00	1/22/2025
Telephone/Cell Phone		
Dues/Memberships		
Tent Rental		
Area Rental	21,821.15	1/22/2025
Parking		
Office Supplies		
Cornhole Tournament		
Adventure Rock		
Supplies		
DPW Lunch		
Banners		
electric cords		1/22/2025
Speaker System- A.N.T.	9,200.00	1/22/2025
	122,406.15	