

August 28, 2024

CALL MEETING TO ORDER

There being a quorum (9 Commissioners), Ald. Joe Stribl called the meeting to order at 6:00pm

Commissioners Present:

Polly Oldenburg, Krista Heinen, Nancy Perkins, Ald. Joe Stribl, Marc Meyer, Michael Mazzoni, Marlyene Pfeiffer, Nancy Bertch, Wendy Testin

Also in Attendance: Katie Roth (Recreation Manager), Bobby Reid (NB Lions), Dave Ament (Mayor) & Peggy Ament (Citizen)

ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

APPROVAL OF MINUTES

MOTION: To approve the minutes from the July 24, 2024 meeting

VOTE: Motion by: Nancy Perkins
Seconded by: Michael Mazzoni

MOTION PASSED 9-0

6:01pm Abby Van-Ess (non-voting consultant) arrived

FINANCIAL REPORT

ITEM: Monthly Activity and Financial Report

MOTION: To approve the financials as presented

VOTE: Motion by: Marlyene Pfeiffer
Seconded by: Marc Meyer

MOTION PASSED 9-0

ITEM: Discussion and possible vote to approve proposed budget for 2025

MOTION: To approve the budget as presented

VOTE: Motion by: Ald. Joe Stribl
Seconded by: Nancy Perkins

MOTION PASSED 9-0

CELEBRATION 2025

ITEM: Theme for 2025

We will continue with "Celebration of Community"

ITEM: Parade Marshall for 2025

It will be the New Berlin Citizen of the year again this year.

ITEM: Discussion and possible vote on vendor fees for 2025

MOTION: To remove the opportunity for indirect sales on the grounds. All other fees will remain the same. We will review the option of adding additional small craft vendors.

VOTE: Motion by: Michael Mazzoni
Seconded by: Marylene Pfeiffer

MOTION PASSED 9-0

MOTION: To leave all non-profit fees. We will add to the parking line that it will be a suggested \$10 donation per vehicle.

VOTE: Motion by: Michael Mazzoni
Seconded by: Nancy Bertch

MOTION PASSED 9-0

MOTION: To go back to amend the 2025 proposed budget

VOTE: Motion by: Ald. Joe Stribl
Seconded by: Nancy Perkins

MOTION PASSED 9-0

MOTION: To reduce the charities revenue from \$24,000 to \$22,000 and to increase the parking revenue from \$5,000 to \$7,000.

VOTE: Motion by: Nancy Perkins
Seconded by: Wendy Testin

MOTION PASSED 9-0

ITEM: Discussion and Possible vote on Sponsorship/Donation opportunities

Nancy Bertch left at 6:39pm

MOTION: To add an additional named drone sponsor for \$20,000 and to add a presenting sponsor for more than the named drone show sponsor (amount still being determined). The only other change would be increasing the sponsorship from \$800 to \$1,000 for the mini

parade. Additionally, we would change the following donation levels increasing from \$600 to an \$800 donation for acknowledgement on Festival Ground Signage, Facebook & website. As well as increasing from \$400 to \$600 donation to allow acknowledgement on NB 4th of July Facebook page & Website. Everything else remains the same.

VOTE: Motion by: Ald. Joe Stribl
Seconded by: Marc Meyer
MOTION PASSED 8-0

ITEM: Discussion and possible vote on entertainment for 2025

MOTION: To approve the following bands for the East Tent:

- Doo Wop Juke Box for \$2,700
- Mount Olive for \$3,500
- Dirty Boogie for \$1,000
- Whiskey Belles for \$1,800
- Cold Sweat & Brew City Horns for \$3,500

For a total of \$12,500

VOTE: Motion by: Michael Mazzoni
Seconded by: Marlyene Pfeiffer
MOTION PASSED 8-0

MOTION: To approve the following bands for the West Tent:

- The Now \$2,500
- Almighty Vinyl \$5,000
- Britins \$3,500
- 33 RPM- \$4,000

For a total of \$15,000

VOTE: Motion by: Michael Mazzoni
Seconded by: Marlyene Pfeiffer
MOTION PASSED 7-1

Bobby Reid left at 7:17pm

ITEM: Discussion regarding NBFD possible pancake breakfast on Saturday, July 5th, 2025

ITEM: Update regarding open NB4 Commission seat

NEXT COMISSION MEETING DATE

ITEM: The next commission meeting will be on **September 25, 2024** at the New Berlin Activity and Recreation Center in the Willow Room

ADJOURNMENT

MOTION: To adjourn the meeting at 7:26pm

VOTE: Motion by: Ald. Joe Stribl
Seconded by: Marc Meyer

MOTION PASSED 8-0

*Respectfully Submitted,
Krista Heinen, Secretary*