

January 22, 2025

CALL MEETING TO ORDER

There being a quorum (13 Commissioners), Ald. Joe Stribl called the meeting to order at 6:07pm

Commissioners Present:

Polly Oldenburg, Krista Heinen, Nancy Perkins, Michael Mazzoni, Wendy Testin, Ald. Joe Stribl, Nancy Bertch, Marlyene Pfeiffer, Marc Meyer, Lori Doyle, Kathy Erickson, Joseph Dallman, and Sherry Ament

Also in Attendance: Katie Roth (Recreation Manager), Abbie Van Ess (Non-Voting Consultant), Julie Cordero (Director of the Education Foundation of New Berlin), Scott Krause (Prospect Lions), Tom Shallow (Prospect Lions), Jim Shallow (Prospect Lions), Patti Greenlees (New Berlin Lions), Bobby Reid (New Berlin Lions), Deanna Cook (New Berlin Lions), Greg Griesemer (Rosatis)

ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

APPROVAL OF MINUTES

MOTION: To approve the minutes from the December 4, 2024 meeting

VOTE: Motion by: Nancy Perkins
Seconded by: Marlyene Pfeifer

MOTION PASSED 13-0

FINANCIAL REPORT

ITEM: Monthly Activity and Financial Report

MOTION: To approve the financials as presented.

VOTE: Motion by: Joseph Dallman
Seconded by: Michael Mazzoni

MOTION PASSED 13-0

CELEBRATION 2025

ITEM: Discussion and possible vote to approve both charity food offering and change in beverage pricing.

Three of the four charities are present at the meeting. They were asked to come to discuss menus and pricing. Menus and prices will remain the same as last year with the addition of Rosatis offering pizza by the slice for the New Berlin Lions.

MOTION: To approve all the charity food offerings and prices.

VOTE: Motion by: Joseph Dallman
Seconded by: Marlyene Pfeiffer
MOTION PASSED 13-0

MOTION: To approve all the charity beverage options and prices as follows:
Water- \$2.00
Soda- \$2.00
Domestic Beer- \$6.00
Premium Beer- \$7.00

VOTE: Motion by: Lori Doyle
Seconded by: Mark Meyer
MOTION PASSED 13-0

Scott Krause, Tom Shallow, Jim Shallow, Patti Greenlees, Deanna Cook, and Greg Griesemer left at 6:28pm

ITEM: Discussion and possible vote on charity to facilitate 2025 parking.

Bobby Reid left the meeting at 6:32pm

MOTION: To approve the Education Foundation's proposal and to approve the Education Foundation to facilitate 2025 parking.

VOTE: Motion by: Ald. Joe Stribl
Seconded by: Kathy Erickson
MOTION PASSED 13-0

Julie Cordero left at 6:46pm

ITEM: Discussion and possible vote on fireworks.

MOTION: To approve Chrome for this year's firework display for \$40,000 with a rain date of July 5.

VOTE: Motion by: Lori Doyle
Seconded by: Mike Mazzoni
MOTION PASSED 13-0

ITEM: Discussion and possible vote on Drone Show provider.

MOTION: To approve Northern Lights Drone Show for a 14-15 minutes drone show with 300 drones that will be 100 feet higher than last year for \$30,000 (The rain date is July 6). WITH the contingency to be able to back down to \$25,000 if we don't have enough funding. This decision will be made at the April meeting.

VOTE: Motion by: Adl. Joe Stribl
Seconded by: Marlyene Pfeiffer
MOTION PASSED 13-0

ITEM: Discussion and possible vote on porta potty provider.

MOTION: To approve Pat's Services (with the inclusion of 6 extra potties) for a total of \$10,645.

VOTE: Motion by: Joseph Dallman
Seconded by: Nancy Perkins
MOTION PASSED 13-0

ITEM: Discussion and possible vote regarding additional tent on the grounds.

MOTION: To add one extra 40 x 40 tent to our agreement with Area Tent rentals that would bring us to a total cost of \$21,821.15.

VOTE: Motion by: Joseph Dallman
Seconded by: Lori Doyle
MOTION PASSED 13-0

ITEM: Discussion and possible vote on sound and lighting provider.

MOTION: To approve A.N.T. Productions for a total of \$9,200 (which would include the additional speakers we need to reach the grounds.)

VOTE: Motion by: Sherry Ament
Seconded by: Nancy Bertch
MOTION PASSED 13-0

ITEM: Discussion and possible vote on special language for specific entertainment contracts.

MOTION: To approve not requiring liability insurance for certain performance contractors for which the requirement would be financially unaffordable and thus prohibitive to contracting. It would be used specifically for small contractors, i.e. Balloon artist and bands

VOTE: Motion by: Kathy Erickson
Seconded by: Marlyene Pfeiffer
MOTION PASSED 13-0

ITEM: Discussion and possible vote on entertainment

MOTION: To approve Allen Hart for his Neil Diamond show for \$1,500 in the West Tent on July 3rd.

VOTE: Motion by: Ald. Joe Stribl
Seconded by: Joseph Dallman

MOTION PASSED 13-0

ITEM: Discussion and possible vote on children's entertainment

MOTION: To approve Double Eagle Mobile Minigolf LLC. for 9 holes of golf for \$1,435 it will be staffed for a few hours on the 3rd, 4th and 5th and be free to anyone attending.

VOTE: Motion by: Ald. Joe Stribl
Seconded by: Marlyene Pfeiffer

MOTION PASSED 13-0

ITEM: Discussion and possible vote on food and small business vendors.

MOTION: To approve Elegant Henna Tattoos on the grounds for the 2025 festival.

VOTE: Motion by: Kathy Erickson
Seconded by: Joseph Dallman

MOTION PASSED 13-0

MOTION: To approve the following returning food vendors:
Nice Bites Ice Cream
Little's Barbeque
Spring City Trolley

VOTE: Motion by: Ald. Joe Stribl
Seconded by: Joe Dallman

MOTION PASSED 13-0

MOTION: To approve the following new vendors:
UYGHUR Grill
Tots on the Street
Nikos Gyros – we will suggest he doesn't sell brats & hot dogs

VOTE: Motion by: Ald. Joe Stribl
Seconded by: Joe Dallman

MOTION PASSED 13-0

MOTION: To approve the following small businesses for the small business market:
Danielle Frey Designs (jewelry)
Samantha Littmann (freeze dried candies & baked goods)
Auntie A's Sweets and Treats (freeze dried candies)

VOTE: Motion by: Ald. Joe Stribl
Seconded by: Joe Dallman
MOTION PASSED 13-0

ITEM: Discussion and possible vote regarding parade.

MOTION: To approve the Milwaukee Flyers to be in the parade for \$600.

VOTE: Motion by: Nancy Perkins
Seconded by: Ald. Joe Stribl
MOTION PASSED 13-0

ITEM: Discussion and possible vote on additional electrical cords- \$500.

MOTION: To approve \$500 for new electrical cords.

VOTE: Motion by: Joseph Dallman
Seconded by: Kathy Erickson
MOTION PASSED 13-0

COMMUNICATIONS

ITEM: Visit our new website: <https://www.newberlin4th.com>

ITEM: Please share/like our Facebook Page

NEXT COMISSION MEETING DATE

ITEM: The next commission meeting will be on Wednesday, February 26th at 6:00pm at the New Berlin Activity and Recreation Center in the Willow Room.

ADJOURNMENT

MOTION: To adjourn the meeting at 8:01pm

VOTE: Motion by: Joseph Dallman
Seconded by: Sherry Ament
MOTION PASSED 13-0

*Respectfully Submitted,
Krista Heinen, Secretary*