



Tourism Commission MEETING MINUTES

August 7, 2024 - 3:00 PM
A/B Conference Room
3805 S. Casper Drive

Please note: Minutes are unofficial until approved at the next scheduled meeting.

MINUTES

1. CALL TO ORDER

Alderman Horbinski called the meeting to order at 3:04 PM.

2. ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

Community Relations Specialist Joelle Erickson took the roll call as follows:

Present: Alderperson Horbinski, Commissioner Rocco, Commissioner Anderson, Commissioner O'Loughlin

Excused: Commissioner Gary Szpara

Staff Present: DCD Deputy Director Nikki Jones, City Attorney Tom Schmitzer, Principal Planner Kelly Wall, Community Relations Specialist Joelle Erickson

3. APPROVAL OF MINUTES

A. June 5, 2024 Meeting Minutes

MOTION: Motion to Approve Minutes

VOTE: Motion by: Commissioner O'Loughlin
Second by: Commissioner Rocco
Motion Passes 4-0

4. NEW BUSINESS

A. Election of Chairperson for Tourism Commission

MOTION: Motion to Elect a Chairperson for the Tourism Commission

VOTE: Motion by: Commissioner O'Loughlin
Second by: Commissioner Anderson
Motion Passes 4-0

MOTION: Motion to Elect Alderman Horbinski as the Chairperson for the Tourism Commission

VOTE: Motion by: Commissioner O'Loughlin
Second by: Commissioner Rocco
Motion Passes 4-0

B. Election of Vice Chairperson for Tourism Commission

MOTION: Motion to Elect a Vice Chairperson for the Tourism Commission

VOTE: Motion by: Alderman Horbinski
Second by: Commissioner O'Loughlin

Motion Passes 4-0

MOTION: Motion to Elect Commissioner Szpara as the Vice Chairperson for the Tourism Commission

VOTE: Motion by: Commissioner O'Loughlin
Second by: Commissioner Anderson
Motion Passes 4-0

C. Election of Treasurer for Tourism Commission

MOTION: Motion to Elect a Treasurer for the Tourism Commission

VOTE: Motion by: Alderman Horbinski
Second by: Commissioner O'Loughlin
Motion Passes 4-0

MOTION: Motion to Elect Commissioner Rocco as the Treasurer for the Tourism Commission

VOTE: Motion by: Commissioner O'Loughlin
Second by: Commissioner Anderson
Motion Passes 4-0

D. RAS - Discussion and recommendation to the Tourism Commission to approve the 2025 Tourism Budget.

Alderman Horbinski made a motion to amend the 2025 Budget. Requested moving \$5,000 from Fund Balance to Special Projects Line; increasing Special Projects line item to \$45,000.

MOTION: Motion to Amend 2025 Tourism Budget

VOTE: Motion by: Alderman Horbinski
Second by: Commissioner O'Loughlin
Motion Passes 4-0

MOTION: Motion to Approve 2025 Tourism Budget as Amended

VOTE: Motion by: Alderman Horbinski
Second by: Commissioner Rocco
Motion Passes 4-0

E. RAS - Discussion and recommendation to the Tourism Commission approval of a one-year contract with Bandwango, subject to review and approval by the City Attorney.

MOTION: Motion to Approve One-year contract with Bandwango

VOTE: Motion by: Commissioner O'Loughlin
Second by: Commissioner Rocco
Motion Passes 4-0

5. ADJOURN

MOTION: Motion to Adjourn at 3:29PM

VOTE: Motion by: Commissioner O'Loughlin
Second by: Commissioner Anderson
Motion Passes 4-0

*Respectfully Submitted,
Joelle Erickson, Community Relations Specialist*