

Fourth of July Committee MEETING AGENDA



May 22, 2024 - 6:00 PM
New Berlin Activity and Recreation Center
Willow Room
15321 W National Ave

AGENDA

1. **CALL TO ORDER**
2. **ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE**
3. **APPROVAL OF MINUTES**
 - A. 05/01/24 Meeting Minutes
4. **APPROVAL OF FINANCIAL REPORT**
 - A. Monthly Activity and Financial Report
5. **CELEBRATION 2024**
 - A. Discussion and possible vote to approve funds for the purchase of a transmitter.
 - B. Discussion and vote to approve funds for an appreciation luncheon for DPW staff.
 - C. Discussion and possible vote regarding purchase of banners.
 - D. Discussion and possible vote to approve wine vendors on grounds - sales to benefit the ARC.
 - E. Discussion and possible action on food vendors.
 - F. Discussion and possible vote on parade entries.
6. **COMMUNICATIONS**
7. **SET NEXT MEETING DATE**
 - A. Next meeting date: Wednesday, June 26, 2024 / ARC - Willow Room
8. **ADJOURN**

Supplemental Information:

- The meeting agenda and agenda packet are available online at www.NewBerlinWI.gov
- The minutes are published online and are approved at the next regularly scheduled meeting.
- Action may be taken on any of the agenda items and the agenda may be discussed in any order.
- You may email comments to the City Clerk at CitizenComments@NewBerlinWI.gov. The comments will be forwarded to the mayor and governing body members. The emailed comments are not read during the meeting.
- The City of New Berlin is committed to hosting inclusive, accessible meetings. We strive to enable all individuals, regardless of their abilities, to engage and participate fully. If you have a qualifying disability under the Americans with Disabilities Act that requires the meeting to be accessible, please contact the Office of the City Clerk at (262) 786-8610 or via email at ClerksOffice@NewBerlinWI.gov at least 48 hours before the scheduled meeting time. We will make every effort to accommodate your needs through appropriate aids and/or services.
- It is also possible that members of and possibly a quorum of other municipal governmental bodies may attend the above-stated meeting to gather information; any governmental body will take no action at the above-stated meeting other than the governmental body specifically referred to in the above meeting notice.

May 1, 2024

CALL MEETING TO ORDER

There being a quorum (10 Commissioners), Ald. Joe Stribl called the meeting to order at 6:01pm

Commissioners Present:

Ald. Joe Stribl, Polly Oldenburg, Sherry Ament, Nancy Bertsch, Joseph Dallman, Lori Doyle, Michael Mazzoni, Marc Meyer, Nancy Perkins, and Marlyene Pfeiffer

Also in attendance: Katie Roth (Recreation Manager), Captain David Rocklewitz (NBPD), Bobby Reid (NB Lions) and Andy Ackmann (Northern Lights Drone Show).

Abbie Van Ess joined the meeting at 6:04 pm.

ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

APPROVAL OF MINUTES

MOTION: To approve the minutes from the March 27, 2024 meeting

VOTE: Motion by: Mike Mazzoni
Seconded by: Marlyene Pfeiffer

MOTION PASSED 10-0

FINANCIAL REPORT

ITEM: Monthly Activity and Financial Report

MOTION: To approve the financials as presented

VOTE: Motion by: Marlyene Pfeiffer
Seconded by: Nancy Bertsch

MOTION PASSED 10-0

CELEBRATION 2024

ITEM: Discussion and possible action to recommend to Common Council a different Drone Show Vendor.

Discussion with Andy Ackmann of Northern Lights Drone Show of what his local company can offer – number of drones, length of performance, visual options, music, safety, and cost.

MOTION: To approve replacing HIREUAVPRO with Northern Lights Drone Show for the drone show scheduled for Friday, July 5, 2024, for an amount not to exceed \$20,000.

VOTE: Motion by: Joe Stribl
Seconded by: Lori Doyle
MOTION PASSED 10-0

Andy Ackman left at 6:20.

ITEM: Discussion and possible action on additional funds for Facebook boosts.

MOTION: To approve \$100 to be used in boosting NB4 Facebook posts.

VOTE: Motion by: Joe Dallman
Seconded by: Sherry Ament
MOTION PASSED 10-0

ITEM: Discussion and possible action on additional advertising

No action taken

Nancy Bertsch left at 6:30

ITEM: Discussion and possible action to approve additional food vendors

MOTION: To approve returning food vendors AV's Concessions and Quality Concessions

VOTE: Motion by: Marlyene Pfeiffer
Seconded by: Lori Doyle
MOTION PASSED 9-0

MOTION: To approve new food vendors Nice Bite Ice Cream, Hey Licorice Dude and KT's Wok

VOTE: Motion by: Sherry Ament
Seconded by: Marc Meyer
MOTION PASSED 9-0

Mike Mazzoni left at 6:43

MOTION: To skip ahead on agenda to Communications – discussion regarding Beer Capitol's marketing support for 2024.

VOTE: Motion by: Joe Stribl
Seconded by: Lori Doyle

MOTION PASSED 8-0

Bobby Reid left at 7:00

ITEM: Discussion and possible action on children's entertainment

MOTION: To approve additional expense for Adventure Rock not to exceed \$970

VOTE: Motion by Joe Stribl
Seconded by Marlyene Pfeiffer

MOTION PASSED: 8-0

MOTION: To approve only \$500 for Cirque Du Cham LED Show

VOTE: Motion by: Joe Stribl
Seconded by: Marlyene Pfeiffer

MOTION PASSED 8-0

ITEM: Discussion and possible action of parade entries

MOTION: To approve the following parade entries

Big Top Brass	\$1,500
Bernie Brewer & Barrelman	\$ 700
Blue Saints Drum Corps	\$1,700
Brass Knuckles	\$ 800
Clowns of Waukesha	\$ 100
Dixie Doodlers of New Berlin	\$ 575
Hillbilly Badger Clan 50	\$ 225
Jolly Giant Stilt Walkers	\$ 600
Milwaukee Lutheran High School Drum Line	\$ 500
Simonson Family Bikes	\$ 400
Tripoli Shrine Legion of Honor	\$ 300
Milwaukee Brewers	\$ 700
Milwaukee Bucks	<u>\$ 650</u>
	\$8,750

VOTE: Motion by: Nancy Perkins
Seconded by: Marlyene Pfeiffer

MOTION PASSED 10-0

NEXT COMISSION MEETING DATE

ITEM: The next commission meeting will be on **Wednesday May 22, 2024** at the New Berlin Activity and Recreation Center in the Willow Room

ADJOURNMENT

MOTION: To adjourn the meeting at 7:15 pm

VOTE: Motion by: Joe Dallman
Seconded by: Marlyene Pfeiffer

MOTION PASSED 8-0

*Respectfully Submitted,
Polly Oldenburg, New Berlin 4th of July Commission Coordinator*

CITY of NEW BERLIN
FOURTH of JULY
Budget Report as of May 17, 2024

	Original Budget	Transfers/ Adjustments	Revised Budget	Year to Date	Encumbered	Available Budget
REVENUES						
Donations/sponsorship	65,000	-	65,000	39,800		(25,200)
Booth/Vendor Fees	10,000	-	10,000	17,700		7,700
Charities	22,000	-	22,000	2,000		(20,000)
Carnival Proceeds	8,000	-	8,000			(8,000)
Parking	4,000	-	4,000			(4,000)
Events	1,500	-	1,500			(1,500)
Tourism Grant	2,500		2,500			(2,500)
Transfer from City	15,000	-	15,000	15,000	-	-
Total Revenues	128,000	-	128,000	74,500	-	(53,500)
EXPENDITURES						
Parade	13,000	-	13,000		4,135	8,865
Entertainment	40,000	-	40,000	400	46,620	(7,020)
Drone Shows	30,000	-	30,000		20,000	10,000
Fireworks	40,000	-	40,000		40,000	-
Salary	10,140	-	10,140	4,039		6,101
FICA	776	-	776	309		467
Advertising	500	-	500		100	400
Electricity/Water	1,000	-	1,000			1,000
Waste Disposal	12,000	-	12,000		9,770	2,230
Telephone/Cell Phone	600	-	600	181	-	419
Dues/Memberships	100	-	100		100	-
Tent Rental	20,500	-	20,500		19,763	737
Office Supplies	1,000	-	1,000			1,000
Events	3,000	-	3,000		1,785	1,215
Supplies	6,000	-	6,000	912	810	4,278
Total Expenditures	178,616	-	178,616	5,842	143,083	29,691
Net Change in Fund Balance	(50,616)	-	(50,616)	68,658		(23,809)

Year	Receipt	Amount	Entry Date	Paid By	Check #	CHG DESC 1
2024	1932188	2,000.00	01/19/2024	NEW BERLIN LIONS CLUB FOUNDATION INC	8604	4TH OF JULY DONATION

2,000.00

Year	Receipt	Amount	Entry Date	Paid By	Check #
2024	1947990	600.00	02/13/2024	RAVENSWOOD AUTO CENTER INC	16232
2024	1947991	800.00	02/13/2024	NATIONAL AVE COMPLETE AUTO CARE	14951
2024	1947992	800.00	02/13/2024	WIS LOGISTICS	80898
2024	1947993	600.00	02/13/2024	KC 524 CENTER INC	9440
2024	1947994	600.00	02/13/2024	ABSORB TECH	240108
2024	1947995	600.00	02/13/2024	WENTHE-DAVIDSON	93569
2024	1948129	600.00	02/14/2024	INNOVATION STATION LLC	2485
2024	1948130	200.00	02/14/2024	WISTL SOD FARM INC	17918
2024	1948131	2,000.00	02/14/2024	RADUIS PACKAGING	302646
2024	1948132	200.00	02/14/2024	FRANTZ MACHINE PRODUCTS INC	28622
2024	1948133	100.00	02/14/2024	TOOLRITE MFG	402587
2024	1948134	600.00	02/14/2024	PREFERRED ELECTRICAL CONTRACTORS INC	106324
2024	1948135	100.00	02/14/2024	DONALD KITTEN	30676
2024	1948136	50.00	02/14/2024	ARROWHEAD TOOL & DIE INC	42459
2024	1948137	200.00	02/14/2024	AMERICAN TREE EXPERTS INC	6328
2024	1948668	800.00	02/22/2024	JOHNS DISPOSAL SERVICE INC	19518
2024	1948669	800.00	02/22/2024	WAUKESHA STATE BANK	182856
2024	1948670	200.00	02/22/2024	NEW BERLIN PLASTICS INC	88993
2024	1948671	1,500.00	02/22/2024	SENDIKS FOOD MARKET	9081
2024	1948912	600.00	02/26/2024	WEST-NEW-BROOK ORTHODONTISTS	1049
2024	1948913	5,000.00	02/26/2024	EDUCATORS CREDIT UNION	3820594
2024	1949234	250.00	03/01/2024	ELECTROCHEMICAL PRODUCTS INC	103307
2024	1949776	3,000.00	03/11/2024	NSI ELECTRICAL CONTRACTORS INC	815711
2024	1949777	600.00	03/11/2024	HERC-C-LIFT	335289
2024	1949778	200.00	03/11/2024	HASTINGS	52584
2024	1950188	500.00	03/18/2024	HIPPENMEYER,REILLY,BLUM ATTORNEYS AT LAW	46945
2024	1950189	3,000.00	03/18/2024	PRINCETON CLUB NEW BERLIN LLC	16356
2024	1950190	400.00	03/18/2024	CONTINENTAL TRADE EXCHANGE LTD	61783
2024	1951068	2,000.00	03/26/2024	J W WINCO INC	3349725722
2024	1951501	600.00	03/28/2024	DONOVAN & JORGENSON INC	24662
2024	1951502	1,000.00	03/28/2024	DENCO	22609
2024	1951503	300.00	03/28/2024	GREENFIELD PLAZA LLC	2522
2024	1951504	600.00	03/28/2024	DESIGN BUILD FIRE PROTECTION OF WI	83682
2024	1951505	600.00	03/28/2024	TOM & GLENNS SERVICE INC	23787
2024	1951508	200.00	03/28/2024	HONEYAGER'S MUDJACK SERVICE INC	7986
2024	1954216	600.00	04/08/2024	MILWAUKEE VALVE	461421
2024	1954217	3,000.00	04/08/2024	BEER CAPITOL DISTRIBUTING LLC	228097
2024	1959405	2,500.00	04/22/2024	HOMETOWN WINDOWS & DOORS INC	7958
2024	1963499	200.00	04/25/2024	PROPERTY REVISION	3008
2024	1963500	200.00	04/25/2024	BINS CYCLE INC	1155
2024	1963501	200.00	04/25/2024	ROAD RUNNER EXPRESS WASH & LUBE INC	1095
2024	1963502	1,000.00	04/25/2024	FLEET FARM	131610
2024	1967069	1,500.00	05/01/2024	TOBIN JEWELERS	16629
2024	1967070	200.00	05/01/2024	HYDRAULIC COMPONENT SERVICES INC	104780
2024	1969233	200.00	05/13/2024	NATIONAL REGENCY OF NEW BERLIN	1457

\$ 39,800.00

Year	Receipt	Amount	Entry Date	Paid By	Check #	CHG DESC 1
2024	1949871	500.00	03/12/2024	SWEET CAROLINE MKE	1070	FOOD VENDOR/4TH OF JULY
2024	1950730	500.00	03/22/2024	QT TREATS /LAQUERA BARNETT	9003	FOOD VENDOR/4TH OF JULY
2024	1951779	550.00	04/01/2024	H & M CONCESSIONS LLP	1082	FOOD VENDOR/4TH OF JULY
2024	1951834	200.00	04/01/2024	VIRAJ V DUDHWALA & KHUSHBU RANDERWALA	1192	FOOD VENDOR/4TH OF JULY
2024	1954215	5,500.00	04/08/2024	SCHOOL DISTRICT OF NEW BERLIN	212669	FOOD VENDOR/4TH OF JULY
2024	1954213	750.00	04/08/2024	TOP DOG ENTERPRISES	1249	FOOD VENDOR/4TH OF JULY
2024	1954214	900.00	04/08/2024	DANIEL KONIAR	1588	FOOD VENDOR/4TH OF JULY
2024	1958398	5,500.00	04/18/2024	PROSPECT LIONS CHARITIES OF NEW BERLIN	1154	FOOD VENDOR/4TH OF JULY
2024	1958751	400.00	04/18/2024	CLIFFORD BAYER/HEY LICORICE DUDE	1081	FOOD VENDOR/4TH OF JULY
2024	1969212	700.00	05/13/2024	DOUBLE PLATINUM DJ SERVICE INC		4TH OF JULY VENDOR
2024	1969213	900.00	05/13/2024	QUALITY CONCESSIONS	5618	4TH OF JULY VENDOR
2024	1969214	550.00	05/13/2024	KATHLEEN HOFFMAN	1104	4TH OF JULY VENDOR
2024	1969215	750.00	05/13/2024	THE AZTECA RESTAURANT LLC		4TH OF JULY VENDOR

17,700.00

Encumbered

Parade:				
Jim Madrich	750.00		3/27/2024	
Milw. Metro	935.00		3/27/2024	
Rocket Cycle	600.00		3/27/2024	
NB Community Band	1,000.00		3/27/2024	
Peter Lindsay	850.00		1/24/2024	
		4,135.00		
Entertainment:				
ANT productions	7,500.00		11/29/2023	
bands-west tent	13,700.00		11/29/2023	army-band, the now, cherry pie, almighty vinyl, britins
bands-east tent	13,200.00		11/29/2023	barefoot becky, ivanhoe dutchmen, mt olive, cold sweat, whiskey bells & 33rpm
Big Top Brass	1,500.00		5/1/2024	
Bernie Brewer	700.00		5/1/2024	
Blue Saints	1,700.00		5/1/2024	
Brass Knuckles	800.00		5/1/2024	
Clowns of Waukesha	100.00		5/1/2024	
Dixie Doodlers	575.00		5/1/2024	
Hillbilly Badger Clan	225.00		5/1/2024	
Jolly Giant Stilt Walkers	600.00		5/1/2024	
Milw Lutheran	500.00		5/1/2024	
Simonson Family Bikes	400.00		5/1/2024	
Tripoli Shrine	300.00		5/1/2024	
Milw Brewers	700.00		5/1/2024	
Milw Bucks	650.00		5/1/2024	
Allan Hart	1,500.00		1/24/2024	
Face Painter	500.00		1/24/2024	
Cirque Du Cham	500.00		5/1/2024	
Adventure rock	970.00		5/1/2024	
		46,620.00		
Fireworks -	40,000.00	40,000.00	11/29/2023	chrome fireworks
drone show	20,000.00	20,000.00	5/1/2024	Northern lights
Advertising				
Facebook	100.00	100.00	5/1/2024	
Electricity				
Waste Disposal				
Pats disposal	9,770.00	9,770.00	11/29/2023	
Telephone/Cell Phone				
Dues/Memberships	100.00	100.00	11/29/2023	
Tent Rental				
Area Rental	19,763.00	19,763.00	1/24/2024	
Parking	810.00	810.00	3/27/2024	
Office Supplies				
Cornhole Tournament	1,285.00	1,285.00	3/27/2024	
Adventure Rock	500.00	500.00	3/27/2024	
Supplies				
	143,083.00	143,083.00		