

May 1, 2024

CALL MEETING TO ORDER

There being a quorum (10 Commissioners), Ald. Joe Stribl called the meeting to order at 6:01pm

Commissioners Present:

Ald. Joe Stribl, Polly Oldenburg, Sherry Ament, Nancy Bertsch, Joseph Dallman, Lori Doyle, Michael Mazzoni, Marc Meyer, Nancy Perkins, and Marlyene Pfeiffer

Also in attendance: Katie Roth (Recreation Manager), Captain David Rocklewitz (NBPD), Bobby Reid (NB Lions) and Andy Ackmann (Northern Lights Drone Show).

Abbie Van Ess joined the meeting at 6:04 pm.

ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

APPROVAL OF MINUTES

MOTION: To approve the minutes from the March 27, 2024 meeting

VOTE: Motion by: Mike Mazzoni
Seconded by: Marlyene Pfeiffer

MOTION PASSED 10-0

FINANCIAL REPORT

ITEM: Monthly Activity and Financial Report

MOTION: To approve the financials as presented

VOTE: Motion by: Marlyene Pfeiffer
Seconded by: Nancy Bertsch

MOTION PASSED 10-0

CELEBRATION 2024

ITEM: Discussion and possible action to recommend to Common Council a different Drone Show Vendor.

Discussion with Andy Ackmann of Northern Lights Drone Show of what his local company can offer – number of drones, length of performance, visual options, music, safety, and cost.

MOTION: To approve replacing HIREUAVPRO with Northern Lights Drone Show for the drone show scheduled for Friday, July 5, 2024, for an amount not to exceed \$20,000.

VOTE: Motion by: Joe Stribl
Seconded by: Lori Doyle

MOTION PASSED 10-0

Andy Ackman left at 6:20.

ITEM: Discussion and possible action on additional funds for Facebook boosts.

MOTION: To approve \$100 to be used in boosting NB4 Facebook posts.

VOTE: Motion by: Joe Dallman
Seconded by: Sherry Ament

MOTION PASSED 10-0

ITEM: Discussion and possible action on additional advertising

No action taken

Nancy Bertsch left at 6:30

ITEM: Discussion and possible action to approve additional food vendors

MOTION: To approve returning food vendors AV's Concessions and Quality Concessions

VOTE: Motion by: Marlyene Pfeiffer
Seconded by: Lori Doyle

MOTION PASSED 9-0

MOTION: To approve new food vendors Nice Bite Ice Cream, Hey Licorice Dude and KT's Wok

VOTE: Motion by: Sherry Ament
Seconded by: Marc Meyer

MOTION PASSED 9-0

Mike Mazzoni left at 6:43

MOTION: To skip ahead on agenda to Communications – discussion regarding Beer Capitol's marketing support for 2024.

VOTE: Motion by: Joe Stribl
Seconded by: Lori Doyle

MOTION PASSED 8-0

Bobby Reid left at 7:00

ITEM: Discussion and possible action on children's entertainment

MOTION: To approve additional expense for Adventure Rock not to exceed \$970

VOTE: Motion by Joe Stribl
Seconded by Marlyene Pfeiffer

MOTION PASSED: 8-0

MOTION: To approve only \$500 for Cirque Du Cham LED Show

VOTE: Motion by: Joe Stribl
Seconded by: Marlyene Pfeiffer

MOTION PASSED 8-0

ITEM: Discussion and possible action of parade entries

MOTION: To approve the following parade entries

Big Top Brass	\$1,500
Bernie Brewer & Barrelman	\$ 700
Blue Saints Drum Corps	\$1,700
Brass Knuckles	\$ 800
Clowns of Waukesha	\$ 100
Dixie Doodlers of New Berlin	\$ 575
Hillbilly Badger Clan 50	\$ 225
Jolly Giant Stilt Walkers	\$ 600
Milwaukee Lutheran High School Drum Line	\$ 500
Simonson Family Bikes	\$ 400
Tripoli Shrine Legion of Honor	\$ 300
Milwaukee Brewers	\$ 700
Milwaukee Bucks	<u>\$ 650</u>
	\$8,350

VOTE: Motion by: Nancy Perkins
Seconded by: Marlyene Pfeiffer

MOTION PASSED 10-0

NEXT COMISSION MEETING DATE

ITEM: The next commission meeting will be on **Wednesday May 22, 2024** at the New Berlin Activity and Recreation Center in the Willow Room

ADJOURNMENT

MOTION: To adjourn the meeting at 7:15 pm

VOTE: Motion by: Joe Dallman
Seconded by: Marlyene Pfeiffer

MOTION PASSED 8-0

*Respectfully Submitted,
Polly Oldenburg, New Berlin 4th of July Commission Coordinator*