

Fourth of July Committee MEETING AGENDA



March 27, 2024 - 6:00 PM
New Berlin Activity and Recreation Center
Hemlock Room
15321 W National Ave

Published: March 22, 2024

AGENDA

1. **CALL TO ORDER**
2. **ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE**
3. **APPROVAL OF MINUTES**
 - A. February 28, 2024 Meeting Minutes
4. **APPROVAL OF FINANCIAL REPORT**
 - A. Monthly Activity and Financial Report
5. **CELEBRATION 2024**
 - A. Discussion regarding main parking lot flow as requested by Ojibwa
 - B. Discussion and possible vote on 30 additional parking cones.
 - C. Discussion and possible vote on Corn Hole provider.
 - D. Discussion and possible vote on food vendors.
 - E. Discussion and possible vote on special language for specific entertainment contracts.
 - F. Discussion and possible vote regarding entertainment/children's activities.
 - G. Discussion regarding the blocking/saving of spots along the parade route.
 - H. Discussion regarding the need for a Parade Marshall.
 - I. Discussion and possible vote on parade entries.
6. **SET NEXT MEETING DATE**
 - A. Next meeting date - Wednesday, April 24, 2024 **IN THE HEMLOCK ROOM OF THE ACTIVITY RECREATION CENTER (ARC).**
7. **ADJOURN**

Supplemental Information:

- The meeting agenda and agenda packet are available online at www.NewBerlin.org. The minutes are published online and are approved at the next regularly scheduled meeting.
- It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order.
- You may provide comments to the City Clerk via email at CitizenComments@NewBerlin.org. Comments will be forwarded to the Mayor and members of the governing body. Emailed comments are not read during the meeting.
- The City of New Berlin strives to host inclusive, accessible meetings that enable all individuals to engage and participate fully. Any person who has a qualifying disability under the Americans with Disabilities Act that requires that the meeting be accessible, please contact City Clerk Rubina R. Medina at (262) 786-8610 or via email at CityClerk@NewBerlinWI.gov at least 48 hours before the scheduled meeting time. Efforts will be made to accommodate the needs of disabled individuals through appropriate aids and/or services.
- It is also possible that members of and possibly a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to in the above notice.

February 28, 2024

CALL MEETING TO ORDER

There being a quorum (10 Commissioners), Ald. Joe Stribl called the meeting to order at 6:01pm

Commissioners Present:

Krista Heinen, Nancy Perkins, Nancy Bertsch, Marlyene Pfeiffer, Ald. Joe Stribl, Marc Meyer, Joseph Dallman, Sherry Ament, Michael Mazzoni, and Wendy Testin

Also in attendance: Katie Roth (Recreation Manager), Josh Buchholz (NB Firefighter/Paramedic, Scott Krause (Prospect Lions)

Abbie Bottom (non-voting consultant)

ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

APPROVAL OF MINUTES

MOTION: To approve the minutes from the January 24, 2024 meeting

VOTE: Motion by: Joe Dallman
Seconded by: Marlyene Pfeiffer

MOTION PASSED 10-0

FINANCIAL REPORT

ITEM: Monthly Activity and Financial Report

MOTION: To approve the financials as presented

VOTE: Motion by: Marlyene Pfeiffer
Seconded by: Sherry Ament

MOTION PASSED 10-0

Polly Oldenburg arrived at 6:17pm

CELEBRATION 2024

ITEM: Discussion and possible vote on golf cart provider

MOTION: To approve Above Par for \$3,720 for the same number of carts as last year

VOTE: Motion by: Ald. Joe Stribl
Seconded by: Nancy Perkins

MOTION PASSED 10-0

ITEM: Discussion and possible vote on trivia contest provider

A couple of changes for this year would be to do paper for the answers instead of doing it on cell phones based on complaints last year, also we will advertise better that we will take registrations as the event begins.

MOTION: To approve America's Pub Quiz for this year for \$475

VOTE: Motion by: Nancy Bertch
Seconded by: Mike Mazzoni

MOTION PASSED 11-0

ITEM: Discussion and Possible Vote on Children's Entertainment

MOTION: To approve the Chicago Bubble guy for a 45-minute show for \$450

VOTE: Motion by: Joe Dallman
Seconded by: Nancy Bertch

MOTION PASSED 11-0

MOTION: Adventure Rock \$650 for first 3 hours

VOTE: Motion by: Krista Heinen
Seconded by: Sherry Ament

MOTION PASSED 11-0

ITEM: Discussion and Possible Vote on Food Vendors

MOTION: To approve Azteca & Hoffman's Roasted Nuts

VOTE: Motion by: Ald. Joe Stribl
Seconded by: Nancy Perkins

MOTION PASSED 11-0

MOTION: To approve Spring City Trolley to sell popcorn & HM Concessions to sell mini donuts

VOTE: Motion by: Joe Dallman
Seconded by: Marlyene Pfeiffer

MOTION PASSED 11-0

ITEM: Discussion and possible vote to allocate funds for pie contest

2023 Celebration we allocated \$600

MOTION: To allocate \$650 for the pie contest

VOTE: Motion by: Joe Dallman
Seconded by: Mike Mazzoni
MOTION PASSED 11-0

NEXT COMISSION MEETING DATE

ITEM: The next commission meeting will be on **March 27, 2024** at the New Berlin Activity and Recreation Center – room TBD

ADJOURNMENT

MOTION: To adjourn the meeting at 7:22pm

VOTE: Motion by: Joe Dallman
Seconded by: Sherry Ament
MOTION PASSED 11-0

*Respectfully Submitted,
Krista Heinen, Secretary*

CITY of NEW BERLIN
FOURTH of JULY
Budget Report as of March 21, 2024

	Original Budget	Transfers/ Adjustments	Revised Budget	Year to Date	Encumbered	Available Budget
REVENUES						
Donations/sponsorship	65,000	-	65,000	24,900		(40,100)
Booth/Vendor Fees	10,000	-	10,000	500		(9,500)
Charities	22,000	-	22,000	2,000		(20,000)
Carnival Proceeds	8,000	-	8,000			(8,000)
Parking	4,000	-	4,000			(4,000)
Events	1,500	-	1,500			(1,500)
Tourism Grant	2,500		2,500			(2,500)
Transfer from City	15,000	-	15,000	-	-	(15,000)
Total Revenues	128,000	-	128,000	27,400	-	(100,600)
EXPENDITURES						
Parade	13,000	-	13,000		850	12,150
Entertainment	40,000	-	40,000		36,400	3,600
Drone Shows	30,000	-	30,000		15,000	15,000
Fireworks	40,000	-	40,000		40,000	-
Salary	10,140	-	10,140	2,018		8,122
FICA	776	-	776	154		622
Advertising	500	-	500		-	500
Electricity/Water	1,000	-	1,000		9,770	(8,770)
Waste Disposal	12,000	-	12,000			12,000
Telephone/Cell Phone	600	-	600	91	-	509
Dues/Memberships	100	-	100		100	-
Tent Rental	20,500	-	20,500		19,763	737
Office Supplies	1,000	-	1,000			1,000
Events	3,000	-	3,000			3,000
Supplies	6,000	-	6,000	-	-	6,000
Total Expenditures	178,616	-	178,616	2,263	121,883	54,470
Net Change in Fund Balance	(50,616)	-	(50,616)	25,137		(46,130)

Year	Receipt	Amount	Entry Date	Paid By	Check #
2024	1932188	2,000.00	01/19/2024	NEW BERLIN LIONS CLUB FOUNDATION INC	8604

2,000.00

CHG DESC 1

4TH OF JULY DONATION

Year	Receipt	Amount	Entry Date	Paid By	Check #
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Year	Receipt	Amount	Entry Date	Paid By	Check #	CHG DESC 1
2024	1949871	500.00	03/12/2024	SWEET CAROLINE MKE	1070	FOOD VENDOR/4TH OF JULY

500.00

Encumbered

Parade

Signage

Peter Lindsay	850.00	850.00	1/24/2024
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Entertainment

ANT productions	7,500.00		11/29/2023
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bands-west tent	13,700.00		11/29/2023 army-band, the now, cherry pie, alm
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bands-east tent	13,200.00		11/29/2023 barefoot becky, ivanhoe dutchmen,
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Mini Parade

Schlitz Eagle Show

Area Rental Tent

BobbyWat

The Britians

King of Radio

Doo Wop Daddies

Cold Sweat

Cherry Pie

33RPM

Almighty Vinyl

Rebel Grace

Allan Hart	1,500.00		1/24/2024
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Face Painter	500.00		1/24/2024
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American pub quiz

36,400.00

Fireworks -	40,000.00	40,000.00	11/29/2023 chrome fireworks
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drone show	15,000.00	15,000.00	1/24/2024 UAV pro
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Advertising

Facebook

Electricity

Waste Disposal

Pats disposal	9,770.00	9,770.00	11/29/2023
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Telephone/Cell Phone

Dues/Memberships	100.00	100.00	11/29/2023
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Tent Rental

Area Rental	19,763.00	19,763.00	1/24/2024
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Office Supplies

Cornhole Tournament

Supplies

121,883.00 121,883.00

mighty vinyl, britins
mt olive, cold sweat, whiskey bells & 33rpm

britins 3k, av 4,550