

Fourth of July Committee MEETING AGENDA



February 28, 2024 - 6:00 PM
Council Chambers
3805 S. Casper Dr.

Published: 02/23/2024

AGENDA

1. **CALL TO ORDER**
2. **ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE**
3. **APPROVAL OF MINUTES**
 - A. January 24, 2024 Meeting Minutes
4. **APPROVAL OF FINANCIAL REPORT**
 - A. Monthly Activity and Financial Report
5. **CELEBRATION 2024**
 - A. Discussion and possible vote on golf cart provider
 - B. Discussion and possible vote on trivia contest provider.
 - C. Discussion and possible vote on children's entertainment.
 - D. Discussion and possible vote on food vendors.
 - E. Discussion and possible vote to allocate funds for pie contest.
6. **SET NEXT MEETING DATE**
 - A. Next meeting date
 - i. March 27, 2024 in the A/B Conference Room
7. **ADJOURN**

Supplemental Information:

- The meeting agenda and agenda packet are available online at www.NewBerlin.org. The minutes are published online and are approved at the next regularly scheduled meeting.
- It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order.
- You may provide comments to the City Clerk via email at CitizenComments@NewBerlin.org. Comments will be forwarded to the Mayor and members of the governing body. Emailed comments are not read during the meeting.
- The City of New Berlin strives to host inclusive, accessible meetings that enable all individuals to engage and participate fully. Any person who has a qualifying disability under the Americans with Disabilities Act that requires that the meeting be accessible, please contact City Clerk Rubina R. Medina at (262) 786-8610 or via email at CityClerk@NewBerlinWI.gov at least 48 hours before the scheduled meeting time. Efforts will be made to accommodate the needs of disabled individuals through appropriate aids and/or services.
- It is also possible that members of and possibly a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to in the above notice.

January 24, 2024

CALL MEETING TO ORDER

There being a quorum (9 Commissioners), Ald. Joe Stribl called the meeting to order at 6:00pm

Commissioners Present:

Polly Oldenburg, Krista Heinen, Nancy Perkins, Nancy Bertsch, Wendy Testin, Marlyene Pfeiffer, Ald. Joe Stribl, Lori Doyle, Marc Meyer, Joseph Dallman, and Sherry Ament

Also in attendance: Katie Roth (Recreation Manager), Bobby Reid (NB Lions), Jim Vlazny (NB Lions), Scott Krause (Prospect Lions), Renee Grill (Ojibwa Bowhunters of New Berlin), Doug Rullman (Ojibwa Bowhunters), Jim Shallow (Prospect Lions), Jake Boldt (Beer Capitol), Andrew Wojtanowski (Beer Capitol)

ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

APPROVAL OF MINUTES

MOTION: To approve the minutes from the November 29, 2023 meeting

VOTE: Motion by: Nancy Perkins
Seconded by: Marlyene Pfeiffer

MOTION PASSED 11-0

FINANCIAL REPORT

ITEM: Monthly Activity and Financial Report

MOTION: To approve the financials as presented

VOTE: Motion by: Joe Dallman
Seconded by: Marlyene Pfeiffer

MOTION PASSED 11-0

CELEBRATION 2024

ITEM: Andy Wojtanowski of Beer Capitol presented product options along with a service plan.

Andy & Jake from Beer Capitol gave each of the charities an updated price list of product for the month of February. The charities were given an opportunity to ask questions about product and relationship with Beer Capital for the upcoming festival. They had questions about being able to use a trailer.

Beer Capitol will still do printing as they did the last time. They agreed to also do a banner for each charity a 3x6 with each charity name.

John Schober from Muscular Dystrophy arrived at 6:10pm.

Andy & Jake left at 6:19pm

Polly asked charities for food and beer choices by the end of February.

ITEM: Discussion and possible vote on tent provider

Area tent rental offered a 4-year lock in agreement to us. Without the agreement we would have paid \$20,163 instead they have brought us down to \$19,763 for the 2024 festival. Each year would be a 3% increase with the following rates.

2025- \$20,356, 2026- \$20,956, 2027- \$21596

MOTION: To accept the agreement with Area tent rental for the next 4 years

VOTE: Motion by: Nancy Perkins
Seconded by: Marlyene Pfeiffer

MOTION PASSED 11-0

ITEM: Discussion and Possible Vote on Bands

MOTION: To approve the Britins for the modified price of \$3,000 and Almighty Vinyl for \$4,550

VOTE: Motion by: Nancy Perkins
Seconded by: Ald. Joe Stribl

MOTION PASSED 11-0

The Army Band is unavailable this year for any of our 3 days.

MOTION: To approve Allan Hart for \$1,500 on July 3rd from 3:00-5:00pm

VOTE: Motion by: Joe Dallman
Seconded by: Lori Doyle

MOTION PASSED 11-0

ITEM: Discussion and possible vote on a drone show provider

We would like to add a drone show at 9:30pm on July 5.

MOTION: To approve Hire UAV Pro for a 100-125 drone show for a 13 minute show that costs \$15,000

VOTE: Motion by: Ald. Joe Stribl
Seconded by: Lori Doyle
MOTION PASSED 11-0

ITEM: Discussion and possible vote on face painting to benefit New Berlin Food Pantry

MOTION: To approve \$500 for our face painter to be on grounds for all 3 days with all of her donations being given to the New Berlin Food Pantry

VOTE: Motion by: Joe Dallman
Seconded by: Nancy Bertch
MOTION PASSED 11-0

ITEM: Discussion and possible vote on children's entertainment

MOTION: To approve Peter Lindsay on July 4 for \$425 for the mini parade. We would also like to add him on July 5 at 6:00pm for a total of \$850 as a maximum for the two days.

VOTE: Motion by: Krista Heinen
Seconded by: Ald. Joe Stribl
MOTION PASSED 11-0

John Shober left at 6:45pm

Miss Kim's is unavailable this year. We discussed other possible children's entertainment options.

ITEM: Discussion on business sponsorships

Each commission member was given a packet of envelopes to go to area businesses in order to raise sponsorships.

Scott Krause, Jim Shallow, and Jim Vlazny all left at 7:06pm

ITEM: Discussion and possible vote regarding New Berlin Lions donation

No action taken.

Ojibwa representatives were here for the meeting and they are coming back to run parking for 2024. They are going to add additional signage.

Mayor Dave & Peggy Ament arrived at 7:21pm

Renee Grill & Doug Rullman left at 7:26pm

NEXT COMISSION MEETING DATE

ITEM: The next commission meeting will be on **February 28, 2024**

ADJOURNMENT

MOTION: To adjourn the meeting at 7:28pm

VOTE: Motion by: Joe Dallman
Seconded by: Lori Doyle
MOTION PASSED 11-0

*Respectfully Submitted,
Krista Heinen, Secretary*

CITY of NEW BERLIN
FOURTH of JULY
Budget Report as of February 17, 2024

	Original Budget	Transfers/ Adjustments	Revised Budget	Year to Date	Encumbered	Available Budget
REVENUES						
Donations/sponsorship	65,000	-	65,000	8,050		(56,950)
Booth/Vendor Fees	10,000	-	10,000			(10,000)
Charities	22,000	-	22,000	2,000		(20,000)
Carnival Proceeds	8,000	-	8,000			(8,000)
Parking	4,000	-	4,000			(4,000)
Events	1,500	-	1,500			(1,500)
Tourism Grant	2,500		2,500			(2,500)
Transfer from City	15,000	-	15,000	-	-	(15,000)
Total Revenues	128,000	-	128,000	10,050	-	(117,950)
EXPENDITURES						
Parade	13,000	-	13,000			13,000
Entertainment	40,000	-	40,000		34,400	5,600
Drone Shows	30,000	-	30,000		40,000	(10,000)
Fireworks	40,000	-	40,000			40,000
Salary	10,140	-	10,140	1,137		9,003
FICA	776	-	776	87		689
Advertising	500	-	500		-	500
Electricity/Water	1,000	-	1,000		9,770	(8,770)
Waste Disposal	12,000	-	12,000			12,000
Telephone/Cell Phone	600	-	600	45	-	555
Dues/Memberships	100	-	100			100
Tent Rental	20,500	-	20,500			20,500
Office Supplies	1,000	-	1,000			1,000
Events	3,000	-	3,000			3,000
Supplies	6,000	-	6,000	-	-	6,000
Total Expenditures	178,616	-	178,616	1,269	84,170	93,177
Net Change in Fund Balance	(50,616)	-	(50,616)	8,781		(24,773)

Year	Receipt	Amount	Entry Date	Paid By	Check #
2024	1932188	2,000.00	01/19/2024	NEW BERLIN LIONS CLUB FOUNDATION INC	8604

2,000.00

CHG DESC 1

4TH OF JULY DONATION

Year	Receipt	Amount	Entry Date	Paid By	Check #
------	---------	--------	------------	---------	---------

Year	Receipt	Amount	Entry Date	Paid By	Check #	CHG DESC 1
------	---------	--------	------------	---------	---------	------------

		-				
--	--	---	--	--	--	--

Encumbered

Parade

Signage

Entertainment

ANT productions	7,500.00	11/29/2023
bands-west tent	13,700.00	11/29/2023 army band, the now, cherry pie, alm
bands-east tent	13,200.00	11/29/2023 barefoot becky, ivanhoe dutchmen,

Mini Parade

Schlitz Eagle Show

Area Rental Tent

BobbyWat

The Britians

King of Radio

Doo Wop Daddies

Cold Sweat

Cherry Pie

33RPM

Almighty Vinyl

Rebel Grace

American pub quiz

34,400.00

Fireworks -	40,000.00	40,000.00	11/29/2023 chrome fireworks
-------------	-----------	-----------	-----------------------------

Advertising

Facebook

Electricity

Waste Disposal

Pats disposal	9,770.00	9,770.00	11/29/2023
---------------	----------	----------	------------

Telephone/Cell Phone

Dues/Memberships	100.00	11/29/2023
------------------	--------	------------

Tent Rental

Area Rental	20,163.66	11/29/2023
-------------	-----------	------------

Office Supplies

Cornhole Tournament

Supplies

-

84,170.00

mighty vinyl

mt olive, cold sweat, whiskey bells & 33rpm