



Tourism Commission MEETING MINUTES

February 7, 2024 - 12:00 AM
Council Chambers
3805 S. Casper Drive

Please note: Minutes are unofficial until approved at the next regular scheduled meeting.

MINUTES

1. CALL TO ORDER

Alderman Horbinski called the meeting to order at 3:00PM

2. ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

Joelle Erickson took the roll call as follows:

Present: Alderperson Horbinski, Commissioner Szpara, Commissioner Rocco, Commissioner Anderson,
Commissioner O'Loughlin

Excused: None

Staff Present: Deputy DCD Director Nikki, Principal Planner Kelly Wall, City Attorney Mark Blum, Community Relations Specialist Joelle Erickson

3. APPROVAL OF MINUTES

A. January 17, 2024 Meeting Minutes

MOTION: Motion to Approve January 17, 2024 Tourism Commission Minutes

VOTE: Motion by: Commissioner Szpara
Second by: Commissioner O'Loughlin
Motion Passes 5-0

4. CONTINUED BUSINESS

A. Discussion and Action on Grant Application (Tabled 1/17/2024)

24-07 New Berlin Historical Society - \$5,000 Requested

MOTION: Motion to take 24-07 New Berlin Historical Society Request off the table (tabled 1/17/2024)

VOTE: Motion by: Commissioner O'Loughlin
Second by: Commissioner Rocco
Motion Passes 5-0

MOTION: Motion to Approve 24-07 New Berlin Historical Society for \$2,500

VOTE: Motion by: Commissioner Rocco
Second by: Commissioner Anderson
Motion Passes 5-0

5. NEW BUSINESS

A. Discussion and Possible Action - Recreation Guide Advertising

MOTION: Motion to Approve Recreation Guide Advertising

VOTE: Motion by: Alderman Horbinski
Second by: Commissioner Szpara
Motion Passes 5-0

B. Memo - Discussion and possible action on amendments to a second grant cycle for 2024

MOTION: Motion to Approve Grant Applications with a cap of \$5,000/event

VOTE: Motion by: Alderman Horbinski
Second by: Commissioner Rocco
Motion Passes 5-0

6. COMMUNICATIONS

A. New Berlin ARC Grand Opening - February 24, 2024 from 11AM-2PM

7. ADJOURN

MOTION: Motion to Adjourn at 3:23PM

VOTE: Motion by: Commissioner Szpara
Second by: Commissioner Anderson
Motion Passes 5-0

***Respectfully Submitted,
Joelle Erickson, Community Relations Specialist***