

Fourth of July Committee MEETING AGENDA



January 24, 2024 - 6:00 PM
Council Chambers
3805 S. Casper Dr.

Published: January 18, 2024

AGENDA

1. **CALL TO ORDER**
2. **ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE**
3. **APPROVAL OF MINUTES**
 - A. 11/29/2023 Meeting Minutes
4. **APPROVAL OF FINANCIAL REPORT**
 - A. Monthly Activity and Financial Report
5. **CELEBRATION 2024**
 - A. Andy Wojtanowski of Beer Capitol will present product options along with service plan.
 - B. Discussion and possible vote on tent provider.
 - C. Discussion and possible vote on bands.
 - D. Discussion and possible vote on drone show provider.
 - E. Discussion and possible vote on face painting to benefit New Belin Food Pantry.
 - F. Discussion and possible vote on children's entertainment.
 - G. Discussion and possible vote on trivia vendor.
 - H. Discussion on bingo facilitated by New Berlin Eagles in the West Tent the afternoon of July 4th.
 - I. Discussion on business sponsorships.
 - J. Discussion and possible vote regarding New Berlin Lions donation.
6. **SET NEXT MEETING DATE**
 - A. Wednesday, February 28, 2024
7. **ADJOURN**

Supplemental Information:

- The meeting agenda and agenda packet are available online at www.NewBerlin.org. The minutes are published online and are approved at the next regularly scheduled meeting.
- It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order.
- You may provide comments to the City Clerk via email at CitizenComments@NewBerlin.org. Comments will be forwarded to the Mayor and members of the governing body. Emailed comments are not read during the meeting.
- The City of New Berlin strives to host inclusive, accessible meetings that enable all individuals to engage and participate fully. Any person who has a qualifying disability under the Americans with Disabilities Act that requires that the meeting be accessible, please contact City Clerk Rubina R. Medina at (262) 786-8610 or via email at CityClerk@NewBerlinWI.gov at least 48 hours before the scheduled meeting time. Efforts will be made to accommodate the needs of disabled individuals through appropriate aids and/or services.
- It is also possible that members of and possibly a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to in the above notice.

November 29, 2023

CALL MEETING TO ORDER

There being a quorum (9 Commissioners), Ald. Joe Stribl called the meeting to order at 6:01pm.

Commissioners Present:

Polly Oldenburg, Krista Heinen, Michael Mazzoni, Nancy Perkins, Nancy Bertsch, Wendy Testin, Marlyene Pfeiffer, Ald. Joe Stribl, and Christine Hintze

Also in attendance: Katie Roth (Recreation Manager), Julie Cordero (Director New Berlin Education Foundation), Bobby Reid (NB Lions), Jamie Stoner (NB Lions), Matt Arts (Beechwood Sales and Services), Jim Vlazny (NB Lions)

ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

MOTION: To go out of order from the meeting agenda

VOTE: Motion by: Marlyene Pfeiffer
Seconded by: Nancy Perkins

MOTION PASSED 9-0

Presentation from Matt on Beechwood Sales and Services. Beechwood is a longtime company in the New Berlin community. They have Anheuser-Busch, New Glarus and several regional craft breweries in their portfolio. They have the personnel and all the equipment that would be necessary for the festival. Polly requested a list with prices for 2024. They do have policies to pick up and credit for unused product. Matt will follow up with Polly with a list of prices and current product that she will then pass along to the charities.

Deanna Cook (NB Lions) Arrived at 6:07pm

Matt Arts left at 6:17pm

APPROVAL OF MINUTES

MOTION: To approve the minutes from the October 25, 2023 meeting

VOTE: Motion by: Michael Mazzoni
Seconded by: Marlyene Pfeiffer

MOTION PASSED 8-0

FINANCIAL REPORT

ITEM: Monthly Activity and Financial Report, everything is now included from the 2023 festival

CELEBRATION 2024

ITEM: Possible vote to renew CFC membership

MOTION: To renew our CFC membership for another year for the cost of \$100

VOTE: Motion by: Nancy Perkins
Seconded by: Nancy Bertch

MOTION PASSED: 9-0

ITEM: Possible vote on tent provider

MOTION: To approve the Area Tent rental agreement for \$20,163.66 (unless when Polly goes back it ends up locking in as less for a multiple year agreement)

VOTE: Motion by: Ald. Joe Stribl
Seconded by: Marlyene Pfeiffer

MOTION PASSED: 9-0

ITEM: Possible vote on port'a potty provider

MOTION: To approve Pat's Portables for \$9,770 for 2024 with an understanding that they will lock in this rate for the next four years

VOTE: Motion by: Ald. Joe Stribl
Seconded by: Marlyene Pfeiffer

MOTION PASSED: 9-0

ITEM: Possible vote on sound and lighting provider

MOTION: To approve the A.N.T. Productions contract of \$7,500 for this year (this quote does not include the overhead speakers)

VOTE: Motion by: Michael Mazzoni
Seconded by: Wendy Testin

MOTION PASSED 9-0

ITEM: Possible vote on bands

MOTION: To approve the Bands for the west tent as The 132nd Army Band, The Now, Cherry Pie, and Almighty Vinyl \$13,700

VOTE: Motion by: Nancy Perkins
Seconded by: Marlyene Pfeiffer

MOTION PASSED: 8-1

MOTION: To approve the bands for the East Tent would be Barefoot Becky and Ivanhoe Dutchmen, Mount Olive, Cold Sweat & Brew City Horns, Whiskey Belles & 33 RPM for \$13,200

VOTE: Motion by: Marlyene Pfeifer
Seconded by: Nancy Bertch

MOTION PASSED 9-0

ITEM: Possible vote on fireworks provider

MOTION: To approve Chrome fireworks for \$40,000

VOTE: Motion by: Ald. Joe Stribl
Seconded by: Nancy Perkins

MOTION PASSED 9-0

Julie Cordero left at 6:44pm

NEXT COMISSION MEETING DATE

ITEM: The next commission meeting will be on **January 24th, 2024**

ADJOURNMENT

MOTION: To adjourn the meeting at 7:05pm

VOTE: Motion by: Marlyene Pfeiffer
Seconded by: Christine Hintze

MOTION PASSED 8-0

*Respectfully Submitted,
Krista Heinen, Secretary*

CITY of NEW BERLIN
FOURTH of JULY
Budget Report as of December 31, 2023

	Original Budget	Transfers/ Adjustments	Revised Budget	Year to Date	Encumbered	Available Budget
REVENUES						
Donations	50,000	-	50,000	90,554		40,554
Booth/Vendor Fees	30,000	-	30,000	10,516		(19,484)
Charities	-	-	-	23,434		23,434
Carnival Proceeds	8,000	-	8,000	17,353		9,353
Parking	3,000	-	3,000	7,390		4,390
Family Games Sponsorship	-	-	-	2,000		2,000
Cornhole Tournament	700	-	700	752		52
Tourism Grant				2,500		2,500
Transfer from City	20,000	-	20,000	20,000	-	-
Total Revenues	111,700	-	111,700	174,499	-	62,799
EXPENDITURES						
Parade	10,000	-	10,000	8,525		1,475
Entertainment	40,000	-	40,000	51,403	-	(11,403)
Fireworks	30,000	-	30,000	35,000	-	(5,000)
Salary	10,140	-	10,140	10,596		(456)
FICA	776	-	776	826		(50)
Advertising	500	-	500	568		(68)
Electricity	1,000	-	1,000	-	-	1,000
Waste Disposal	12,000	-	12,000	10,020	-	1,980
Telephone/Cell Phone	600	-	600	543		57
Dues/Memberships	80	-	80	100	-	(20)
Tent Rental	20,500	-	20,500	20,780		(280)
Office Supplies	-	-	-	433		(433)
Cornhole Tournament	1,600	-	1,600	1,350		250
Trivia Contest	-	-	-	350		(350)
City overtime charge - 4th day	20,000	-	20,000	12,227		7,773
Supplies	6,000	-	6,000	8,789	-	(2,789)
Total Expenditures	153,196	-	153,196	161,510	-	(8,314)
Net Change in Fund Balance	(41,496)	-	(41,496)	12,988.59		54,485

Year	Receipt	Amount	Entry Date	Paid By	Check #
2023	1851504	5,500.00	03/22/2023	SCHOOL DISTRICT OF NEW BERLIN	210108
2023	1872964	5,500.00	05/30/2023	PROSPECT LIONS CHARITIES OF NEW BERLIN	1078
2023	1874499	5,500.00	06/14/2023	NEW BERLIN LIONS CLUB FOUNDATION	8450
2023	1892738	318.13	08/11/2023	NB CITIZENS AGAINGST MD	9158228576
2023	1892737	5,500.00	08/11/2023	JOHN & CHERYL SCHOBBER	9158228500
2023	1892736	557.88	08/11/2023	PROSPECT LIONS CHARITIES OF NEW BERLIN	1103
2023	1893046	557.88	08/16/2023	NEW BERLIN EDUCATION FOUNDATION	1153
		23,433.89			

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TENT SPACE JULY 2 BOOTH

4TH OF JULY DONATION

Year	Receipt	Amount	Entry Date	Paid By	Check #
2023	1849003	500.00	02/09/2023	WENTHE-DAVIDSON	90809
2023	1849004	200.00	02/09/2023	MILWAUKEE VALVE	453161
2023	1849005	1,500.00	02/09/2023	JOHNS DISPOSAL SERVICE INC	17623
2023	1849026	600.00	02/09/2023	DESIGN BUILD FIRE PROTECTION	82352
2023	1849027	100.00	02/09/2023	TOOLRITE MFG	400156
2023	1849028	200.00	02/09/2023	FRANTZ MACHINE PRODUCTS INC	28186
2023	1849029	50.00	02/09/2023	ARROWHEAD TOOL & DIE INC	42177
2023	1849058	200.00	02/09/2023	AMERICAN TREE EXPERTS INC	6133
2023	1849059	300.00	02/09/2023	GREENFIELD PLAZA	2416
2023	1849060	1,000.00	02/09/2023	EXTERIOR PROS LLC	6988
2023	1849202	2,000.00	02/10/2023	NEW BERLIN LIONS CLUB FOUNDATION INC	8384
2023	1849925	100.00	02/21/2023	BSI SCALES	94697
2023	1849926	600.00	02/21/2023	SCHOENECK CONTAINERS INC	1192
2023	1849927	1,000.00	02/21/2023	INNOVATION STATION LLC	2380
2023	1849928	600.00	02/21/2023	ABSORB TECH	235640
2023	1849929	800.00	02/21/2023	WAUKESHA STATE BANK	180325
2023	1849930	1,000.00	02/21/2023	BIG TUNA INC	4034
2023	1849931	200.00	02/21/2023	HASTINGS	51667
2023	1850293	600.00	02/27/2023	PREFERRED ELECTRICAL CONTRACTORS INC	105515
2023	1850294	600.00	02/27/2023	KC 524 CENTER INC	9379
2023	1850295	1,500.00	02/27/2023	SENDIK'S FOOD MARKETS LLC	8818
2023	1850296	200.00	02/27/2023	NEW BERLIN PLASTICS	88382
2023	1850297	100.00	02/27/2023	DONALD R. KITTEN	29982
2023	1850298	600.00	02/27/2023	WEST-NEW-BROOK ORTHODONTISTS INC	8683
2023	1850299	1,000.00	02/27/2023	JW WINCO INC	100305
2023	1850926	2,500.00	03/07/2023	NSI ELECTRICAL CONTRACTORS INC	815064
2023	1850927	50.00	03/07/2023	HONEYAGER'S MUDJACK SERVICE INC	7949
2023	1850928	400.00	03/07/2023	CONTINENTAL TRADE EXCHANGE LTD	60840
2023	1850929	5,000.00	03/07/2023	EDUCATORS CREDIT UNION	3675291
2023	1851019	200.00	03/09/2023	ANDERSON PACKAGING LLC	38621
2023	1851020	250.00	03/09/2023	ELECTROCHEMICAL PRODUCTS INC	102214
2023	1851505	600.00	03/22/2023	TOM & GLENN'S SERVICE INC	23148
2023	1851506	100.00	03/22/2023	ANIMAL HOUSE GYM INC.	15478
2023	1852098	500.00	03/28/2023	HADER INDUSTRIES	48478
2023	1852099	50.00	03/28/2023	GRAY & ASSOCIATES	100144
2023	1852139	600.00	03/28/2023	DONOVAN & JORGENSEN INC	24333
2023	1852140	100.00	03/28/2023	CITIZENS BANK	357401
2023	1852753	1,000.00	03/29/2023	DENCO	20904
2023	1852754	3,000.00	03/29/2023	HOMETOWNE WINDOWS & DOORS INC	72
2023	1855803	175.00	04/13/2023	DIAMETERS INC	94889
2023	1855806	3,000.00	04/13/2023	PRINCETON CLUB NEW BERLIN	15331
2023	1855808	200.00	04/13/2023	HYDRAULIC COMPONENT SERVICES INC	100529
2023	1855812	5,000.00	04/13/2023	SPECTRUM ENTERTAINMENT LLC	10219
2023	1863196	200.00	04/24/2023	KWIK TRIP INC	1317593
2023	1863197	1,000.00	04/24/2023	HIPPENMEYER,REILLY,BLUM,SCHMITZER, FABIA	46391
2023	1863198	1,000.00	04/24/2023	DANCESPORT ACADEMY INC	1120
2023	1863199	5,000.00	04/24/2023	MORGAN STANLEY	401137624
2023	1863200	1,000.00	04/24/2023	HNI RISK SERVICES LLC	4964
2023	1870829	20,000.00	05/10/2023	FESTIVAL FOODS	529100
2023	1870830	1,000.00	05/10/2023	FLEET FARM	106347
2023	1872024	400.00	05/19/2023	HOLZ MOTORS	2750

2023	1872025	5,000.00	05/19/2023	BRIOHN BUILDING CORP	115246
2023	1872026	1,000.00	05/19/2023	KMJ TAX & ACCOUNTING INC	1707
2023	1872027	600.00	05/19/2023	AF GROUP/UNITED HEARTLAND	8033853
2023	1872060	600.00	05/22/2023	WIS LOGISTICS	80117
2023	1873871	200.00	06/05/2023	ANDRA M. SOBON/NEW BERLIN ANIMAL HOSP	7326
2023	1874283	200.00	06/12/2023	DANCESPORT ACADEMY INC	1109
2023	1874284	200.00	06/12/2023	ANITAS DANCE CENTER INC	2532
2023	1874285	200.00	06/12/2023	FOUR LEAF CONTRACTING	2146
2023	1874286	200.00	06/12/2023	\WALDERA ENTERPRISES LLC	1310
2023	1874287	1,500.00	06/12/2023	TOBIN JEWELERS	16443
2023	1874288	200.00	06/12/2023	KOPP BROS INC	33192
2023	1874289	600.00	06/12/2023	HORICON BANK	140217
2023	1874340	200.00	06/12/2023	CHRISTYS WOLF PACK LLC/CENTRAL BARK	1379
2023	1874341	200.00	06/12/2023	JEFFREY STERLING	7018
2023	1874342	200.00	06/12/2023	SHOREWEST REALTORS	281736
2023	1874755	200.00	06/21/2023	PETRON CORP	102583
2023	1874762	3,000.00	06/21/2023	BEER CAPITOL DISTRIBUTING LLC	226437
2023	1874889	200.00	06/26/2023	AJ COLLECTABLES LLC	1168
2023	1875090	300.00	06/28/2023	JOHNSON SAND & GRAVEL INC	96148
2023	1875182	1,000.00	06/29/2023	KELMANN CORP	80771
2023	1875183	200.00	06/29/2023	WISTL SOD FARM INC	17756
2023	1875400	2,000.00	07/03/2023	TWINS FLOWERS & HOME DECOR LLC	10258
2023	1875450	500.00	07/05/2023	SCHOBER, SCHOBER & MITCHELL, S.C.	40313
2023	1877424	200.00	07/06/2023	HORICON BANK	140326
2023	1882666	3,660.94	07/21/2023	LO DUCA BROS INC	35616
2023	1890539	318.13	08/02/2023	NEW BERLIN LIONS CLUB FOUNDATION INC	8472

90,554.07

Year	Receipt	Amount	Entry Date	Paid By	Check #	CHG DESC 1
2023	1855523	700.00	04/13/2023	NOTJOE AVERAGE BAKEHOUSE & DELI	285718	4TH OF JULY
2023	1855524	900.00	04/13/2023	DANIEL KONIAR/AV'S CONCESSIONS LLC	1558	4TH OF JULY
2023	1855525	500.00	04/13/2023	QT'S TREATS/LAQUERA BARNETT	9654	4TH OF JULY
2023	1855526	900.00	04/13/2023	QUALITY CONCESSIONS/DUANE HICKMAN	5466	4TH OF JULY
2023	1855527	600.00	04/13/2023	THE LEAP LLC/SWEET CAROLINE ROASTED CORN	1046	4TH OF JULY
2023	1855528	750.00	04/13/2023	AZTECA RESTAURANT MKE	9596	4TH OF JULY
2023	1869870	850.00	05/04/2023	LITTLES BBQ CO LLC	2086	4TH OF JULY VENDOR
2023	1870831	500.00	05/10/2023	EVERDRY WATERPROOFING	15378	4TH OF JULY VENDOR
2023	1870832	200.00	05/10/2023	ELEGANT HENNA TATTOO/KRUSHBA RANDERWAL	1177	4TH OF JULY VENDOR
2023	1870833	400.00	05/10/2023	LEAFILTER NORTH LLC	2723	4TH OF JULY VENDOR
2023	1872059	125.00	05/22/2023	BOY SCOUT TROOP 38	1603	
2023	1872061	550.00	05/22/2023	HOFFMANNS ROASTED NUTS/KATHLEEN HOFFMA	1096	
2023	1872414	850.00	05/24/2023	CALHOUN BBQ/NATTY OAKS	1469	
2023	1874417	500.00	06/13/2023	PUDGYS LLC/TRACY ANDERSON	1036	
2023	1874763	400.00	06/21/2023	POP'S MARKETPLACE LLC	4105	4TH OF JULY VENDOR
2023	1875088	400.00	06/28/2023	EXTERIOR PROS LLC	7090	4TH OF JULY VENDOR
2023	1875089	400.00	06/28/2023	UWD HOLDINGS LLC	5320	4TH OF JULY VENDOR
2023	1875399	50.00	07/03/2023	JEJ DEVELOPMENT	5128	4TH OF JULY VENDOR
2023	1890538	940.66	8/2/2023	GAMES ARE US INC	2355	4TH OF JULY VENDOR
		10,515.66				

Encumbered

Parade

Signage

Entertainment

Face Painting	12/8/2022
Miss kim	12/8/2022
Half Twisted Knot	12/8/2022
Mini Parade	12/8/2022
Schlitz Eagle Show	12/8/2022
Area Rental Tent	12/8/2022
BobbyWat	12/8/2022
The Britians	12/8/2022
King of Radio	12/8/2022
Doo Wop Daddies	12/8/2022
Cold Sweat	12/8/2022
Cherry Pie	12/8/2022
33RPM	12/8/2022
Almighty Vinyl	12/8/2022
Rebel Grace	1/25/2023
American pub quiz	3/22/2023

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Fireworks -	-	1/25/2023
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Advertising

Facebook	3/22
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Electricity	3/22
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Waste Disposal

Pats disposal	-	12/8/2022
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Telephone/Cell Phone

Dues/Memberships

Tent Rental

Area Rental

Office Supplies

Cornhole Tournament

Supplies

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CITY of NEW BERLIN
FOURTH of JULY
Budget Report as of January 17, 2024

	Original Budget	Transfers/ Adjustments	Revised Budget	Year to Date	Encumbered	Available Budget
REVENUES						
Donations/sponsorship	65,000	-	65,000	-		(65,000)
Booth/Vendor Fees	10,000	-	10,000	-		(10,000)
Charities	22,000	-	22,000			(22,000)
Carnival Proceeds	8,000	-	8,000			(8,000)
Parking	4,000	-	4,000			(4,000)
Events	1,500	-	1,500			(1,500)
Tourism Grant	2,500		2,500			(2,500)
Transfer from City	15,000	-	15,000	-	-	(15,000)
Total Revenues	128,000	-	128,000	-	-	(128,000)
EXPENDITURES						
Parade	13,000	-	13,000			13,000
Entertainment	40,000	-	40,000		-	40,000
Drone Shows	30,000	-	30,000		-	30,000
Fireworks	40,000	-	40,000			40,000
Salary	10,140	-	10,140	255		9,885
FICA	776	-	776	20		756
Advertising	500	-	500		-	500
Electricity/Water	1,000	-	1,000		-	1,000
Waste Disposal	12,000	-	12,000			12,000
Telephone/Cell Phone	600	-	600		-	600
Dues/Memberships	100	-	100			100
Tent Rental	20,500	-	20,500			20,500
Office Supplies	1,000	-	1,000			1,000
Events	3,000	-	3,000			3,000
Supplies	6,000	-	6,000	-	-	6,000
Total Expenditures	178,616	-	178,616	275	-	178,341
Net Change in Fund Balance	(50,616)	-	(50,616)	(275)		50,341

Year	Receipt	Amount	Entry Date	Paid By	Check #
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Year	Receipt	Amount	Entry Date	Paid By	Check #
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Year	Receipt	Amount	Entry Date	Paid By	Check #	CHG DESC 1
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Encumbered

Parade

Signage

Entertainment

Face Painting

Miss kim

Half Twisted Knot

Mini Parade

Schlitz Eagle Show

Area Rental Tent

BobbyWat

The Britians

King of Radio

Doo Wop Daddies

Cold Sweat

Cherry Pie

33RPM

Almighty Vinyl

Rebel Grace

American pub quiz

-

Fireworks -

-

Advertising

Facebook

Electricity

Waste Disposal

Pats disposal

-

Telephone/Cell Phone

Dues/Memberships

Tent Rental

Area Rental

Office Supplies

Cornhole Tournament

Supplies

-

-