



Tourism Commission MEETING AGENDA

January 17, 2024 - 3:00 PM
Council Chambers
3805 S. Casper Drive

Amended: 1/16/2024 @ 12:50 PM
Published 1/10/2024

AGENDA

1. **CALL TO ORDER**
2. **ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE**
3. **APPROVAL OF MINUTES**
 - A. November 1, 2023 Meeting Minutes
4. **NEW BUSINESS**
 - A. Update by DCD Staff
 - i. Social Media Insights
 - ii. Events / Outreach
 - B. Discussion on Grant Application
24-01 New Berlin Heat Fastpitch - \$2,500-5,000 Requested
 - C. Discussion on Grant Application
24-02 Education Foundation of New Berlin - \$3,500 Requested
 - D. Discussion on Grant Application
24-03 4th of July Commission - \$5,000 Requested
 - E. Discussion on Grant Application
24-04 New Berlin Chamber of Commerce - Farmers Market - \$2,000 Requested
 - F. Discussion on Grant Application
24-05 New Berlin Chamber of Commerce - Discover New Berlin - \$2,800 Requested
 - G. Discussion on Grant Application
24-06 Prospect Hill Restoration Foundation - \$2,500 Requested
 - H. Discussion on Grant Application
24-07 New Berlin Historical Society - \$5,000 Requested
 - I. Discussion on All Grant Requests and Possible Action on Final Grant Awards
 - J. Discussion and possible action on advertising opportunity - 2024 Community Guide and Business Directory
5. **ADJOURN**

Supplemental Information:

- The meeting agenda and agenda packet are available online at www.NewBerlin.org. The minutes are published online and are approved at the next regularly scheduled meeting.
- It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order.
- You may provide comments to the City Clerk via email at CitizenComments@NewBerlin.org. Comments will be forwarded to the Mayor and members of the governing body. Emailed comments are not read during the meeting.
- The City of New Berlin strives to host inclusive, accessible meetings that enable all individuals to engage and participate fully. Any person who has a qualifying disability under the Americans with Disabilities Act that requires that the meeting be accessible, please contact City Clerk Rubina R. Medina at (262) 786-8610 or via email at CityClerk@NewBerlinWI.gov at least 48 hours before the scheduled meeting time. Efforts will be made to accommodate the needs of disabled individuals through appropriate aids and/or services.

- *It is also possible that members of and possibly a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to in the above notice.*