



Tourism Commission MEETING AGENDA

November 1, 2023 - 3:00 PM
Council Chambers
3805 S. Casper Drive

Published 10/27/2023

AGENDA

1. **CALL TO ORDER**
2. **ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE**
3. **APPROVAL OF MINUTES**
 - A. September 13, 2023 Meeting Minutes
4. **NEW BUSINESS**
 - A. Update by DCD Staff
 - B. RAS - Amendments to Room Tax Grant
 - C. RAS - Winterfest Mug Sponsorship
 - D. RAS - Administrative Event Budget
 - E. RAS - Advertising Opportunity - 620WTMJ
 - F. Memo - Consultant / Discount Program
 - G. 2024 Event Involvement
 - Winter
 - Winterfest (Recreation)
 - ARC Grand Opening (City)
 - Spring
 - Touch-a-Truck (Library)
 - Safety Saturday (PD & Fire)
 - Summer
 - Color Dash (Recreation)
 - 4th of July Festival (City/4th of July Commission)
 - Fall
 - Oktoberfest (Library)
 - Not-So-Haunted Happenings (Recreation)
 - Winter
 - Tree Lighting (City)
 - H. Hotel Update
 - I. Next Meeting Date
5. **ADJOURN**

Supplemental Information:

- *The meeting agenda and agenda packet are available online at www.NewBerlin.org. The minutes are published online and are approved at the next regularly scheduled meeting.*
- *It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order.*
- *You may provide comments to the City Clerk via email at CitizenComments@NewBerlin.org. Comments will be forwarded to the Mayor and members of the governing body. Emailed comments are not read during the meeting.*
- *The City of New Berlin strives to host inclusive, accessible meetings that enable all individuals to engage and participate fully. Any person who has a qualifying disability under the Americans with Disabilities Act that requires that the meeting be accessible, please contact City Clerk Rubina R. Medina at (262) 786-8610 or via email at CityClerk@NewBerlinWI.gov at least 48 hours before the scheduled meeting time. Efforts will be made to accommodate the needs of disabled individuals through appropriate aids and/or services.*
- *It is also possible that members of and possibly a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to in the above notice.*