



# Tourism Commission MEETING MINUTES

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July 12, 2023 - 3:00 PM  
Council Chambers  
3805 S. Casper Drive

*Please note: Minutes are unofficial until approved at the next regular scheduled meeting.*

## MINUTES

### 1. CALL TO ORDER

Commissioner Szpara called the meeting to order at 3:02PM.

### 2. ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

Joelle Erickson took the roll call as follows:

Present: Commissioner Szpara, Commissioner Rocco, Commissioner Anderson, Commissioner O'Loughlin

Excused: Commissioner Horbinski

Staff Present: City Attorney Mark Blum, City Planner Kelly Wall, Deputy Director of Community Development Nikki Jones, Joelle Erickson City Clerk Administrative Specialist

### 3. APPROVAL OF MINUTES

#### A. June 7, 2023 Meeting Minutes

**MOTION:** Motion to Approve Minutes

**VOTE:** Motion by: Commissioner O'Loughlin  
Second by: Commissioner Rocco  
Motion Passes 4-0

### 4. NEW BUSINESS

#### A. Update by DCD Staff

- i. Social Media Insights
- ii. Events / Outreach

#### B. Discussion on Grant Application

23-01 New Berlin Heat Fastpitch - \$2,500 Requested

#### C. Discussion on Grant Application

23-02 New Berlin 4th of July Commission - \$2,500 Requested

#### D. Discussion on Grant Application

23-03 New Berlin Junior Women's Club - \$2,500 Requested

- E. Discussion on Grant Application  
23-04 Prospect Hill Restoration Foundation - \$2,000 Requested
- F. Discussion on All Grant Requests and Action on Final Grant Awards  
**MOTION:** Motion to Table All Applications  
  
**VOTE:** Motion by: Commissioner Szpara  
Second by: Commissioner O'Loughlin  
Motion Passes 4-0
- G. Discussion on Future Grant Cycles and Remaining Funds
- H. Hotel Update
- I. Next Meeting Date  
Next meeting date August 2, 2023.

**5. ADJOURN**

**MOTION:** Motion to Adjourn at 4:05PM

**VOTE:** Motion by: Commissioner Szpara  
Second by: Commissioner O'Loughlin  
Motion Passes 4-0

*Respectfully Submitted,*  
*Joelle Erickson, City Clerk Administrative Specialist*