



**CITY OF NEW BERLIN  
TOURISM COMMISSION MEETING  
Wednesday, December 7, 2022  
3:00 PM  
Council Chambers  
3805 S. Casper Drive**

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## **AGENDA**

### **CALL TO ORDER**

### **ROLL CALL; DECLARATION OF QUORUM**

### **NEW BUSINESS**

1. Update by Finance Director, Ralph Chipman
2. Update by DCD Staff
  - Destination Marketing Specialist Position Update
  - Social Media Insights
  - Ad Placement in Travel Wisconsin Guide
  - Recap of 2022 Wisconsin Fall Conference on Tourism
3. ARPA Destination Marketing Organization Grant Agreement - Review and approve expenditures
4. Hotel Update
5. Next Meeting Date

### **ADJOURN**

#### **PLEASE NOTE:**

- ✓ It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order. It is also possible that members of and possible a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.
- ✓ Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact City Clerk Rubina R. Medina (262) 786-8610.