



CITY OF NEW BERLIN
TOURISM COMMISSION MEETING
Wednesday, October 12, 2022
3:00 PM
Zoom Meeting

<https://us02web.zoom.us/j/89291791292>

The Council has satisfied the requirements as directed by the Common Council on June 22, 2021 and Ordinance No. 2651 to hold this meeting via electronic means. The full text of this ordinance and the minutes from the above mentioned meeting can be viewed at www.newberlin.org

Any comments that the public wishes to make may be communicated to the city via email at citizencomments@newberlin.org and will be forwarded to the Mayor and City Council.

Interested parties may also participate by:

- Downloading the ZOOM app located at <https://zoom.us/> and utilize this unique ID to join: 892 9179 1292
- Following this direct link to the meeting: <https://us02web.zoom.us/j/89291791292>

AGENDA

CALL TO ORDER

ROLL CALL; DECLARATION OF QUORUM

APPROVAL OF MINUTES

1. September 7, 2022 Tourism Commission Meeting Minutes

NEW BUSINESS

2. Update by Finance Director Ralph Chipman
3. Review and Approve Tourism Budget for 2023
4. Update by Destination Marketing Specialist
 - Social Media Insights
 - Ad Placement in Travel Wisconsin Guide
 - Recap of Oktoberfest (City of New Berlin Public Library Event) - Saturday, October 1, 2022
 - Camera Purchase
5. ARPA Destination Marketing Organization Grant Agreement - Review and approve expenditures
6. Hotel Update
7. Next Meeting Date

ADJOURN

PLEASE NOTE:

- ✓ It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order. It is also possible that members of and possible a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.
- ✓ Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact City Clerk Rubina R. Medina (262) 786-8610.