



City of New Berlin

Meeting Agenda

Tourism Commission

New Berlin City Hall
3805 S. Casper Drive
New Berlin, WI 53151

(262) 786-8610
www.NewBerlin.org

Wednesday, July 6, 2022

3:00 PM

Zoom Meeting

The Tourism Committee has satisfied the requirements as directed by the Common Council on June 22, 2021 and Ordinance No. 2651 to hold this meeting via electronic means. The full text of this ordinance and the minutes from the above mentioned meeting can be viewed at www.newberlin.org

Any comments that the public wishes to make may be communicated to the city via email at citizencomments@newberlin.org and will be forwarded to the Mayor and Utility Committee Interested parties may also participate by:

- Downloading the ZOOM app located at <https://zoom.us/> and utilize this unique ID to join: 85469686519
- Following this direct link to the meeting: <https://us02web.zoom.us/j/85469686519>
- Dial by phone: (312) 626-6799 and use meeting ID: 85469686519

CALL TO ORDER

ROLL CALL; DECLARATION OF QUORUM

APPROVAL OF MINUTES

May 11th, 2022 Tourism Commission Minutes

NEW BUSINESS

Update by Finance Director, Ralph Chipman

Update by Destination Marketing Specialist

- July / August Goals
- Season Guides
- Campaigns
- Social Media Insights
- Community Research / Involvement
- Summary of Meeting Food Truck Representative
- Discuss Possible Dates for Food Truck Night at City Center

ARPA Destination Marketing Organization Grant Agreement

- Review and Approve Expenditures

Hotel Update

Next Meeting Date

ADJOURN

PLEASE NOTE:

It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order. It is also possible that members of and a possible quorum of other governmental bodies of the municipality may be in attendance at the above-stated

Agenda Posted: 6/27/2022

meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.

Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact City Clerk Rubina R. Medina (262) 786-8610.