



CITY OF NEW BERLIN
TOURISM COMMISSION MEETING
Wednesday, May 11, 2022
3:00 PM
Zoom Meeting

The Tourism Commission has satisfied the requirements as directed by the Common Council on June 22, 2021 and Ordinance No. 2651 to hold this meeting via electronic means. The full text of this ordinance and the minutes from the above mentioned meeting can be viewed at www.newberlin.org

Any comments that the public wishes to make may be communicated to the city via email at citizencomments@newberlin.org and will be forwarded to the Mayor and City Council. Interested parties may also participate by:

- Downloading the ZOOM app located at <https://zoom.us/> and utilize this unique ID to join: 868 9968 0405
- Following this direct link to the meeting: <https://us02web.zoom.us/j/86899680405>
- Dial by Phone: (312) 626-6799 and use Meeting ID: 868 9968 0405

AGENDA

CALL TO ORDER

ROLL CALL; DECLARATION OF QUORUM

APPROVAL OF MINUTES

April 13, 2022 Tourism Commission Meeting Minutes

NEW BUSINESS

Update by Finance Director, Ralph Chipman

Update by Destination Marketing Specialist

-May / June Goals

-Campaigns

-Social Media Insights

-Community Research / Involvement

-Summary of Meeting with David Spiegelberg, Regional Tourism Specialist with Travel Wisconsin

ARPA Destination Marketing Organization Grant Agreement - Review and approve expenditures

Hotel Update

Next Meeting Date

ADJOURN

PLEASE NOTE:

- ✓ It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order. It is also possible that members of and possible a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.
- ✓ Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact City Clerk Rubina R. Medina (262) 786-8610.