



Fourth of July Committee MEETING AGENDA

May 24, 2023 - 6:00 PM
Council Chambers
3805 S. Casper Dr.

Published: 05/17/2023

AGENDA

1. **CALL TO ORDER**
2. **ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE**
3. **APPROVAL OF MINUTES**
 - A. April 26, 2023 Meeting Minutes
4. **APPROVAL OF FINANCIAL REPORT**
 - A. Monthly Activity and Financial Report
5. **CELEBRATION 2023**
 - A. Staff Report
 - B. Discussion and update on sponsorship & donations
 - C. Children's Entertainment
 - D. Entertainment
 - E. Discussion and possible vote on food vendors / sales vendors
 - F. Parade - Discussion and possible vote regarding route, staging, entries
 - G. Golf carts - Discussion and possible vote
 - H. Discussion and possible vote on advertising
 - I. Discussion and possible vote on fireworks
6. **NEW BUSINESS**
 - A. Welcome new commission member Wendy Testin
7. **SET NEXT MEETING DATE**
 - A. June 28, 2023
8. **ADJOURN**

Supplemental Information:

- The meeting agenda and agenda packet are available online at www.NewBerlin.org. The minutes are published online and are approved at the next regularly scheduled meeting.
- It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order.
- You may provide comments to the City Clerk via email at CitizenComments@NewBerlin.org. Comments will be forwarded to the Mayor and members of the governing body. Emailed comments are not read during the meeting.
- The City of New Berlin strives to host inclusive, accessible meetings that enable all individuals to engage and participate fully. Any person who has a qualifying disability under the Americans with Disabilities Act that requires that the meeting be accessible, please contact City Clerk Rubina R. Medina at (262) 786-8610 or via email at CityClerk@NewBerlinWI.gov at least

48 hours before the scheduled meeting time. Efforts will be made to accommodate the needs of disabled individuals through appropriate aids and/or services.

- *It is also possible that members of and possibly a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to in the above notice.*



Fourth of July Commission MEETING MINUTES

April 26, 2023 - 6:00 PM
Council Chambers
3805 S. Casper Dr.

Please note: Minutes are unofficial until approved at the next regular scheduled meeting.

MINUTES

1. CALL TO ORDER

Polly Oldenburg called the meeting to order at 6:00 p.m.

2. ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

Commissioners Present: Alderman Joe Stribl, Polly Oldenburg, Krista Heinen, Charles Kronenwetter, Michael Mazzoni, Marlyene Pfeiffer, Nancy Perkins, Nancy Bertsch, Lori Doyle, Sarah Walters

Also in attendance: Josh Buchholz (Firefighter/Paramedic), Captain David Rocklewitz (Police Officer Liaison)

3. APPROVAL OF MINUTES

A. March 22, 2023 Meeting Minutes

MOTION: Motion to approve

VOTE: Motion by: Commissioner Kronenwetter
Second by: Commissioner Walters
Motion passed 11-0

4. FINANCIAL REPORT

A. Monthly Activity and Financial Report / Review Running Budget

MOTION: Motion to approve financial report as presented

VOTE: Motion by: Alderman Stribl
Second by: Commissioner Mazzoni
Motion passed 11-0

Abbie Bottom arrived at 6:04 p.m.

5. CELEBRATION 2023

A. Staff Report

B. Discussion and update on sponsorship & donations

C. Children's Entertainment - Discussion and possible vote regarding additional children's offerings

D. Entertainment

We are adding a New Berlin HS showcase on Tuesday, July 4 with a variety of student performers. Added to the East tent.

MOTION: Motion to have Anita's dance studio put on a performance in the West tent following the parade

VOTE: Motion by: Commissioner Oldenburg
Second by: Alderman Stribl
Motion passed 11-0

E. Discussion and possible vote on food vendors / sales vendors

MOTION: Motion to approve Natty Oakes to return to the festival again this year

VOTE: Motion by: Alderman Stribl
Second by: Commissioner Pfeiffer
Motion passed 11-0

MOTION: Motion to approve the Henna tattoo artist with the \$200 fee to be on grounds with no electricity

VOTE: Motion by: Alderman Stribl
Second by: Commissioner Bertsch
Motion passed 11-0

F. Parade – Discussion and possible vote regarding route, staging, entries

To approve the following parade entries for a total of \$12,275

Big Top Brass
Blue Saints Drum Corps

Brass Knuckles Band
Dixie Doodlers of New Berlin
Green Beret Marching Band
Hillbilly Badger Clan 50
Jolly Giants Stilt Walker
Jim Madritsch Parade Band
Mil. Metropolitan Community Concert Band
Rocket Cycle
Simonson Family Bikes
Dick Strauss Parade Band
Tripoli Shrine Legion of Honor
Tripoli Shrine Motorcorps

MOTION: Motion to approve

VOTE: Motion by: Commissioner Heinen
Second by: Commissioner Walters
Motion passed 11-0

G. Golf carts – Discussion and possible vote

More time is needed to determine exact number and type of carts. This will be discussed again at the next meeting.

H. Discussion and possible vote on advertising

MOTION: Motion to approve \$60 to advertise the festival in the Catholic Herald

VOTE: Motion by: Alderman Stribl
Second by: Commissioner Mazzoni
Motion passed 10-1

6. NEW BUSINESS

A. Commission t-shirts – Discussion and possible vote

7. NEXT COMMISSION MEETING DATE

A. Next Commission Meeting: May 24, 2023

8. ADJOURN

MOTION: Motion to adjourn at 7:29 p.m.

VOTE: Motion by: Commissioner Doyle
Second by: Commissioner Bertsch

Motion passed 11-0

***Respectfully Submitted,
Krista Heinen, Secretary***

CITY of NEW BERLIN
FOURTH of JULY
Budget Report as of May 17, 2023

	Original Budget	Transfers/ Adjustments	Revised Budget	Year to Date	Encumbered	Available Budget
REVENUES						
Donations	50,000	-	50,000	67,475		17,475
Booth/Vendor Fees	30,000	-	30,000	11,800		(18,200)
Carnival Proceeds	8,000	-	8,000			(8,000)
Parking	3,000	-	3,000			(3,000)
Cornhole Tournament	700	-	700			(700)
Games are Us	-	-	-			-
Transfer from City	20,000	-	20,000	20,000	-	-
Total Revenues	111,700	-	111,700	99,275	-	(12,425)
EXPENDITURES						
Parade	10,000		10,000			10,000
Entertainment	40,000		40,000		35,707	4,293
Fireworks	30,000		30,000		30,000	-
Salary	10,140	-	10,140	3,619		6,521
FICA	776	-	776	277		499
Advertising	500	-	500		100	400
Electricity	1,000	-	1,000		180	820
Waste Disposal	12,000	-	12,000		10,020	1,980
Telephone/Cell Phone	600	-	600	181		419
Dues/Memberships	80	-	80			80
Tent Rental	20,500	-	20,500		761	19,739
Office Supplies		-	-	433		(433)
Cornhole Tournament	1,600	-	1,600	425		1,175
City overtime charge - 4th day	20,000		20,000			20,000
Supplies	6,000	-	6,000	-	-	6,000
Total Expenditures	153,196	-	153,196	4,935	76,768	71,494
Net Change in Fund Balance	(41,496)	-	(41,496)	94,340		59,069

Year	Receipt	Amount	Entry Date	Paid By	Check #
2023	1849003	500.00	02/09/2023	WENTHE-DAVIDSON	90809
2023	1849004	200.00	02/09/2023	MILWAUKEE VALVE	453161
2023	1849005	1,500.00	02/09/2023	JOHNS DISPOSAL SERVICE INC	17623
2023	1849026	600.00	02/09/2023	DESIGN BUILD FIRE PROTECTION	82352
2023	1849027	100.00	02/09/2023	TOOLRITE MFG	400156
2023	1849028	200.00	02/09/2023	FRANTZ MACHINE PRODUCTS INC	28186
2023	1849029	50.00	02/09/2023	ARROWHEAD TOOL & DIE INC	42177
2023	1849058	200.00	02/09/2023	AMERICAN TREE EXPERTS INC	6133
2023	1849059	300.00	02/09/2023	GREENFIELD PLAZA	2416
2023	1849060	1,000.00	02/09/2023	EXTERIOR PROS LLC	6988
2023	1849202	2,000.00	02/10/2023	NEW BERLIN LIONS CLUB FOUNDATION INC	8384
2023	1849925	100.00	02/21/2023	BSI SCALES	94697
2023	1849926	600.00	02/21/2023	SCHOENECK CONTAINERS INC	1192
2023	1849927	1,000.00	02/21/2023	INNOVATION STATION LLC	2380
2023	1849928	600.00	02/21/2023	ABSORB TECH	235640
2023	1849929	800.00	02/21/2023	WAUKESHA STATE BANK	180325
2023	1849930	1,000.00	02/21/2023	BIG TUNA INC	4034
2023	1849931	200.00	02/21/2023	HASTINGS	51667
2023	1850293	600.00	02/27/2023	PREFERRED ELECTRICAL CONTRACTORS INC	105515
2023	1850294	600.00	02/27/2023	KC 524 CENTER INC	9379
2023	1850295	1,500.00	02/27/2023	SENDIK'S FOOD MARKETS LLC	8818
2023	1850296	200.00	02/27/2023	NEW BERLIN PLASTICS	88382
2023	1850297	100.00	02/27/2023	DONALD R. KITTEN	29982
2023	1850298	600.00	02/27/2023	WEST-NEW-BROOK ORTHODONTISTS INC	8683
2023	1850299	1,000.00	02/27/2023	JW WINCO INC	100305
2023	1850926	2,500.00	03/07/2023	NSI ELECTRICAL CONTRACTORS INC	815064
2023	1850927	50.00	03/07/2023	HONEYAGER'S MUDJACK SERVICE INC	7949
2023	1850928	400.00	03/07/2023	CONTINENTAL TRADE EXCHANGE LTD	60840
2023	1850929	5,000.00	03/07/2023	EDUCATORS CREDIT UNION	3675291
2023	1851019	200.00	03/09/2023	ANDERSON PACKAGING LLC	38621
2023	1851020	250.00	03/09/2023	ELECTROCHEMICAL PRODUCTS INC	102214
2023	1851505	600.00	03/22/2023	TOM & GLENN'S SERVICE INC	23148
2023	1851506	100.00	03/22/2023	ANIMAL HOUSE GYM INC.	15478
2023	1852098	500.00	03/28/2023	HADER INDUSTRIES	48478
2023	1852099	50.00	03/28/2023	GRAY & ASSOCIATES	100144
2023	1852139	600.00	03/28/2023	DONOVAN & JORGENSON INC	24333
2023	1852140	100.00	03/28/2023	CITIZENS BANK	357401
2023	1852753	1,000.00	03/29/2023	DENCO	20904
2023	1852754	3,000.00	03/29/2023	HOMETOWNE WINDOWS & DOORS INC	72
2023	1855803	175.00	04/13/2023	DIAMETERS INC	94889
2023	1855806	3,000.00	04/13/2023	PRINCETON CLUB NEW BERLIN	15331
2023	1855808	200.00	04/13/2023	HYDRAULIC COMPONENT SERVICES INC	100529
2023	1855812	5,000.00	04/13/2023	SPECTRUM ENTERTAINMENT LLC	10219
2023	1863196	200.00	04/24/2023	KWIK TRIP INC	1317593
2023	1863197	1,000.00	04/24/2023	HIPPENMEYER,REILLY,BLUM,SCHMITZER, FABIA	46391
2023	1863198	1,000.00	04/24/2023	DANCESPORT ACADEMY INC	1120
2023	1863199	5,000.00	04/24/2023	MORGAN STANLEY	401137624
2023	1863200	1,000.00	04/24/2023	HNI RISK SERVICES LLC	4964
2023	1870829	20,000.00	05/10/2023	FESTIVAL FOODS	529100

2023	1870830	1,000.00	05/10/2023 FLEET FARM	106347
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\$67,475.00

Year	Receipt	Amount	Entry Date	Paid By	Check #	CHG DESC 1
2023	1851504	5,500.00	03/22/2023	SCHOOL DISTRICT OF NEW BERLIN	210108	TENT SPACE JULY 2 BOOTH
2023	1855523	700.00	04/13/2023	NOTJOE AVERAGE BAKEHOUSE & DELI	285718	4TH OF JULY
2023	1855524	900.00	04/13/2023	DANIEL KONIAR/AV'S CONCESSIONS LLC	1558	4TH OF JULY
2023	1855525	500.00	04/13/2023	QT'S TREATS/LAQUERA BARNETT	9654	4TH OF JULY
2023	1855526	900.00	04/13/2023	QUALITY CONCESSIONS/DUANE HICKMAN	5466	4TH OF JULY
2023	1855527	600.00	04/13/2023	THE LEAP LLC/SWEET CAROLINE ROASTED CORN	1046	4TH OF JULY
2023	1855528	750.00	04/13/2023	AZTECA RESTAURANT MKE	9596	4TH OF JULY
2023	1869870	850.00	05/04/2023	LITTLES BBQ CO LLC	2086	4TH OF JULY VENDOR
2023	1870831	500.00	05/10/2023	EVERDRY WATERPROOFING	15378	4TH OF JULY VENDOR
2023	1870832	200.00	05/10/2023	ELEGANT HENNA TATTOO/KRUSHBA RANDERWAL	1177	4TH OF JULY VENDOR
2023	1870833	400.00	05/10/2023	LEAFFILTER NORTH LLC	2723	4TH OF JULY VENDOR
		11,800.00				

Encumbered

Parade

Signage

Entertainment

Face Painting	700.00		12/8/2022
Miss kim	450.00		12/8/2022
Half Twisted Knot	350.00		12/8/2022
Mini Parade	350.00		12/8/2022
Schlitz Eagle Show	400.00		12/8/2022
Area Rental Tent	382.00		12/8/2022
BobbyWat	4,500.00		12/8/2022
The Britians	3,000.00		12/8/2022
King of Radio	3,000.00		12/8/2022
Doo Wop Daddies	2,500.00		12/8/2022
Cold Sweat	3,500.00		12/8/2022
Cherry Pie	3,800.00		12/8/2022
33RPM	3,500.00		12/8/2022
Almighty Vinyl	4,550.00		12/8/2022
Rebel Grace	4,250.00		1/25/2023
American pub quiz	475.00		3/22/2023
		35,707.00	

Fireworks -	30,000.00	30,000.00	1/25/2023
Advertising			
Facebook		100.00	3/22
Electricity	180.00	180.00	3/22
Waste Disposal			
Pats disposal	10,020.00	10,020.00	12/8/2022
Telephone/Cell Phone			
Dues/Memberships			
Tent Rental			
Area Rental	760.67	760.67	1/25/2023

Office Supplies

Cornhole Tournament

Supplies

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76,767.67