



**CITY OF NEW BERLIN
RECREATION COMMISSION MEETING**

Monday, May 23, 2022

6:00 PM

**The A.R.C. (Activity & Recreation Center)
15321 W National Avenue**

AGENDA

CALL MEETING TO ORDER

ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

APPROVAL OF MINUTES

1. March 28, 2022 Recreation Commission Meeting Minutes

NEW BUSINESS

2. Discussion and Possible Action to recommend to Common Council approval of the 2022 Fall Program Fees
3. A.R.C. and Recreation Department Update

ADJOURN

PLEASE NOTE:

- ✓ It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order. It is also possible that members of and possible a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.
- ✓ Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact City Clerk Rubina R. Medina (262) 786-8610.



**CITY OF NEW BERLIN
RECREATION COMMISSION - MINUTES
Monday, March 28, 2022**

Regular Meeting

Zoom Meeting

6:00 PM

Please note: Minutes are unofficial until approved by the Recreation Commission at the next regularly scheduled meeting.

The Recreation Commission has satisfied the requirements as directed by the Common Council on June 22, 2021 and Ordinance No. 2651 to hold this meeting via electronic means. The full text of this ordinance and the minutes from the above mentioned meeting can be viewed at www.newberlin.org

All votes were taken via a voice roll call vote.

CALL MEETING TO ORDER

Ald. Harenda called the meeting to order at 6:02 PM.

City Clerk Rubina R. Medina read the zoom statement. She stated that no comments were submitted via email.

ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

Present: Ald. Harenda, Commissioners Napoli, Oelschlaeger & Prei
Excused: Commissioner Woida

Rubina stated that a quorum has been established and the meeting was properly noticed.

APPROVAL OF MINUTES

ITEM: February 28, 2022 Recreation Commission Minutes

MOTION: Motion to approve the February 28, 2022 Recreation Commission Minutes

VOTE: Motion by: Commissioner Oelschlaeger
Second by: Commissioner Prei
Motion Passed 4-0

OLD BUSINESS

ITEM: Update on Activity & Recreation Center

No Update

NEW BUSINESS

ITEM: Discussion and Possible Action to recommend to Common Council the approval of the Updated 2022 Summer Program Fees

MOTION: Motion to recommend to Common Council the approval of the Updated 2022 Summer Program Fees

Erin Cross provided a brief presentation to the Commission regarding the fees.

VOTE: Motion by: Commissioner Oelschlaeger
Second by: Commissioner Napoli
Motion Passed 4-0

ADJOURN

MOTION: Motion to adjourn the Recreation Commission meeting at 6:13 PM.

VOTE: Motion by: Commissioner Prei
Second by: Commissioner Oelschlaeger
Motion Passed 4-0

*Respectfully Submitted,
Rubina R. Medina, City Clerk*



May 24, 2022

TO: Common Council
Mayor Ament
Alderman Harenda

FROM: Recreation Commission

RE: Items from the Recreation Commission Meeting from May 23, 2022 requiring Common Council action.

- Discussion and Possible Action to recommend to Common Council the approval of the 2022 Fall Program Fees

Council Motion:

This item was considered at the Recreation Commission meeting on May 23, 2022. It was recommended to the Common Council on a vote of 3-0. I do hereby move that the Common Council approve the 2022 Fall Program Fees.

2022 Recreation Program Fall Fee Review							
Program		2018 Fee	2019 Fee	2020 Fee	2021 Fee	2022 Fee	% increase
Babysitting Safety		\$59.00	\$60.00	\$60.00	\$60.00	\$64.00	6.7%
Community CPR(Full Course)		n/a	\$82.00	\$82.00	\$82.00	\$92.00	12.2%
Stop the Bleed		n/a	\$10.00	N/A	N/A	N/A	
Judo		\$59.00	\$60.00	\$60.00	\$60.00	N/A	
Self-Defense-Children		\$32.00	\$36.00	N/A	N/A	N/A	
Self-Defense-Women		\$42.00	\$42.00	N/A	N/A	N/A	
Hunters Safety Course		\$0.00	\$0.00	N/A	N/A	\$0.00	
School's Day Out Camp (7am-6pm)		n/a	\$38.00	\$38.00	\$40.00	\$47.00	23.7%
Mini Sports (5 week course)		\$38.00	\$38.00	\$42.00	\$42.00	\$44.00	4.8%
Esports Leagues						\$40.00	
Tennis FUN-damentals		n/a	\$44.00	N/A	N/A	\$44.00	
Learn to Ice Skate		n/a	\$70.00	\$70.00	\$70.00	\$70.00	0.0%
Woman's Volleyball Leagues		\$245.00	\$245.00	\$245.00	\$245.00	\$245.00	0.0%
Volleyball Player Fee		\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	0.0%
Gymnastics- 6 week		\$42.00	\$42.00	\$42.00	N/A	\$48.00	
Gymnastics-10 week		\$58.00	\$58.00	\$58.00	\$59.00	\$80.00	37.9%
Cheerleading		\$42.00	\$42.00	\$42.00	\$42.00	\$42.00	0.0%
Hip-Hop Funk Dance		\$42.00	\$42.00	\$42.00	\$42.00	\$42.00	0.0%
Baton Twirling		\$54.00	\$60.00	\$60.00	\$60.00	\$60.00	0.0%
Youth Ballet and Tap		\$62.00	\$63.00	\$63.00	\$63.00	\$63.00	0.0%
Adult Tap and Jazz		\$63.00	\$63.00	\$63.00	\$63.00	\$63.00	0.0%
Ballroom Dance-Adults		\$79.00	\$79.00	\$79.00	\$79.00	\$79.00	0.0%
Youth Painting		n/a	\$20.00	\$20.00	\$20.00	\$20.00	0.0%
Family Painting		n/a	\$40.00	\$40.00	\$40.00	\$40.00	0.0%
Adult Painting		n/a	\$30.00	\$30.00	\$30.00	\$30.00	0.0%
Intro to Geocaching		n/a	\$16.00	\$16.00	N/A	N/A	
General Youth Enrichment Course					\$32.00	\$32.00	
Technology Courses		\$20.00	\$20.00	\$20.00	\$20.00	\$20.00	0.0%
Adult One Night Seminars		\$15.00	\$10.00	N/A	N/A	\$10.00	
Program		2018 Fee	2019 Fee	2020 Fee	2021 Fee	2022 Fee	% increase
Music Makers and More		\$50.00	\$40.00	\$40.00	\$40.00	\$42.00	5.0%
SNAP Poms		\$33.00	\$33.00	\$33.00	\$33.00	\$33.00	0.0%
Preschool Classes-2 night		\$21.00	\$22.00	\$22.00	N/A	N/A	
Preschool Classes-4 night		\$42.00	\$44.00	\$44.00	N/A	N/A	
Dance Out Your Sillies		\$42.00	\$42.00	\$42.00	\$42.00	\$42.00	0.0%
Learn to Play Pickleball		n/a	\$2.00	\$2.00	\$2.00	\$2.00	0.0%
Outdoor Pickleball - 1 month		\$12.00	\$8.00	\$8.00	\$8.00	\$8.00	0.0%
Indoor Pickleball - 3 month		n/a	\$21.00	\$21.00	\$21.00	\$21.00	0.0%
Secret Oven Cooking Classes (Youth)		n/a	n/a	n/a	n/a	\$60.00	
Secret Oven Cooking Classes (Adult)		n/a	n/a	n/a	n/a	\$65.00	
Sculpt-Stretch		\$48.00	\$48.00	\$48.00	\$48.00	\$48.00	0.0%
Total Body Interval		\$48.00	\$48.00	\$48.00	\$48.00	\$48.00	0.0%
Step it Up! - meets 2x/wk		\$84.00	\$104.00	\$104.00	\$104.00	\$104.00	0.0%
PIYO		n/a	\$36.00	\$36.00	\$36.00	\$36.00	0.0%
Pilates/Body Ball		\$48.00	\$44.00	\$44.00	\$44.00	\$44.00	0.0%
Zumba		\$52.00	\$52.00	\$52.00	\$52.00	\$52.00	0.0%
Zumba-Gold		\$29.00	\$24.00	\$24.00	\$24.00	\$24.00	0.0%
RIPPED		\$48.00	\$48.00	\$48.00	\$48.00	\$48.00	0.0%
Yoga		\$66.00	\$66.00	\$66.00	\$66.00	\$66.00	0.0%
Staci Joers Cooking Classes		\$26.00	\$26.00	\$26.00	\$26.00	\$26.00	0.0%
Couch to 5k		n/a	\$36.00	\$36.00	\$36.00	N/A	
Stamping Classes		\$22.00	\$22.00	\$22.00	\$22.00	\$22.00	0.0%
City Wide Halloween Tickets		\$2.00	\$2.00	N/A	N/A	N/A	0.0%
Broadway Series		\$59.00	\$87.00	N/A	N/A	\$89.00	
Holiday Shopping Trip		\$39.00	\$42.00	N/A	N/A	\$55.00	
Saturday Birthday Parties (Basic)						\$205.00	
Saturday Birthday Parties (Pizza)						\$255.00	
Saturday Birthday Parties (Basic)						\$305.00	
Max non-res fee		\$23.00	\$23.00	\$23.00	\$23.00	\$32.00	39.1%

RECREATION

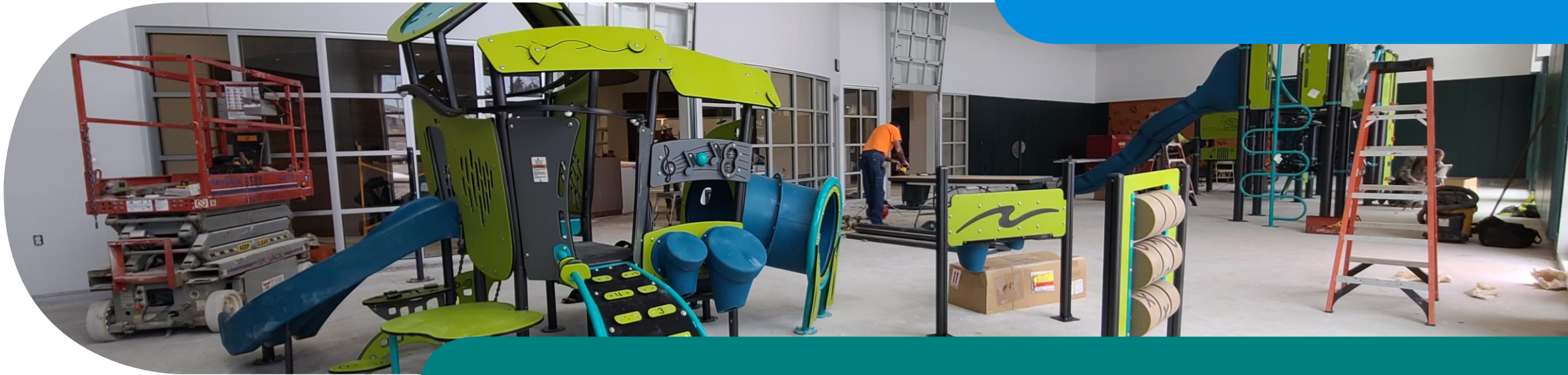
COMMON COUNCIL UPDATE

May 2022



The A.R.C.

We are happy to announce in June of 2022, we will be moving the majority of our indoor programs to a new facility—the New Berlin Activity & Recreation Center, located at 15321 W National Avenue!



Typical Week Schedule at the A.R.C.

	MON	TUES	WED	THUR	FRI	SAT
7 AM		Sculpt & Strength - Aspen		Sculpt & Strength - Aspen		
8 AM	Total Body Interval – Aspen	Sculpt & Strength - Aspen		Sculpt & Strength - Aspen		
9 AM	Youth Cooking - Maple	Music Makers – Aspen Yoga – Cedar Youth Cooking - Maple	Dance – Aspen Youth Cooking - Maple	Zumbini – Aspen Yoga - Cedar Youth Cooking - Maple	Dance- Aspen Yoga - Cedar Youth Cooking - Maple	Astronomy - Willow
10 AM	Youth Cooking - Maple	Yoga - Cedar Youth Cooking - Maple	Dance - Aspen Youth Cooking - Maple	Dance- Aspen Yoga – Cedar Youth Cooking - Maple	Dance- Aspen Yoga - Cedar Youth Cooking - Maple	Astronomy - Willow
11 AM	Youth Cooking - Maple	Yoga - Cedar Youth Cooking - Maple	Youth Cooking - Maple	Youth Cooking - Maple	Youth Cooking - Maple	Astronomy - Willow Secret Oven - Maple
12 PM						Astronomy - Willow Secret Oven - Maple
1 PM	STEAM Team - Maple		Mini Chefs - Maple	Secret Oven - Maple		
2 PM	STEAM Team - Maple		Mini Chefs - Maple			
3 PM	Board Game – Willow STEAM Team - Maple	Spanish - Willow	Mini Chefs - Maple	Painting - Willow		
4 PM	Dance – Aspen Staci Cooking - Maple		Dance - Aspen			Painting - Willow
5 PM	Dance - Aspen Sculpt & Strength – Cedar Staci Cooking - Maple		Dance - Aspen Sculpt & Strength - Cedar	Parents Night Out - Willow		Painting - Willow
6 PM	Dance - Aspen Sculpt & Strength - Cedar Home Sales – Willow Staci Cooking - Maple	Step it Up – Aspen Yoga - Cedar Home Sales - Willow	Dance - Aspen Sculpt & Strength - Cedar	Step it Up – Aspen Yoga - Cedar Astronomy - Willow	Parents Night Out - Willow	
7 PM	Dance - Aspen Home Sales – Willow Staci Cooking - Maple	Step it Up - Aspen Yoga - Cedar Home Sales - Willow	Dance - Aspen	Step it Up – Aspen Yoga - Cedar Astronomy - Willow	Parents Night Out - Willow	

Additionally, Day Camp runs at two locations from Monday-Friday, 7am-6pm



**SATURDAY
JUNE 4TH
9AM-3PM**

**GRAND
OPENING**

THE NEW BERLIN ARC | 15321 W NATIONAL AVE

THE A.R.C. GRAND OPENING— SATURDAY, JUNE 4TH



2019 Day Camp Field Trip to Discovery World

NEW BERLIN DAY CAMP

New for 2022!

OUR CAMP OPTIONS:

THE NEW BERLIN ACTIVITY & RECREATION CENTER

#1

Program options for ages 5-15 - Day Camp | Counselor-In-Training Program
Site Address: 15321 W. National Ave (next to Burghardt Sporting Goods)
June 13th-August 19th | Monday-Friday | 7:00am-6:00pm
Maximum Enrollment of 60 campers daily

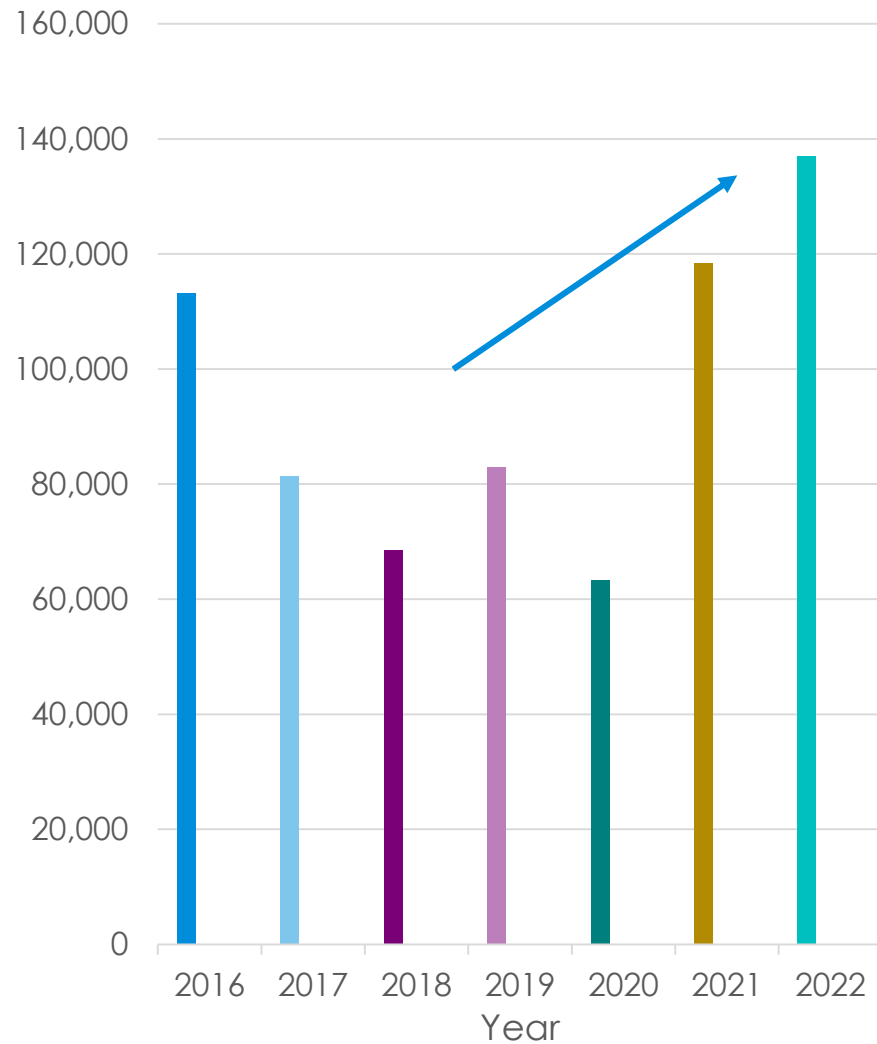
OR

LIONS PARK & NEW BERLIN COMMUNITY CENTER

#2

Program options for ages 5-12 - Day Camp
Site Address: 14750 W Cleveland Ave, New Berlin, WI 53151 (Community Center)
June 13th-August 19th | Monday-Friday | 7:00am-6:00pm
Outdoor Based Camp

Day Camp Revenue by Year



● **\$113,243**
2016

● **\$81,411**
2017

● **\$68,509**
2018

● **\$83,040**
2019

● **\$63,293**
2020

● **\$118,423**
2021

● **\$137,053**
2022

SOCIAL MEDIA BY THE NUMBERS

Reach on
Facebook

34,939

People

Facebook
Followers

3,534

People

Grand Opening Event
Responses

829

Interested/Going

Number of new
followers this
month

121

People



2021 RECREATION



← **HALLOWEEN
PUMPKIN
CARVING**

**MINI
SPORTS** →



← **DAY CAMP**

**WINTER
FEST** →



COMING THIS SUMMER...

Beer
Music
Food



NEW BERLIN BEER GARDENS
Fridays 3-8pm / Saturdays & Sundays 12-8pm

JULY 8-10	MALONE PARK
JULY 29-31	MALONE PARK
AUG 12-14	MALONE PARK
OCT 2	HISTORICAL PARK

New Berlin Recreation Department
262-797-2443
www.newberlin.org
Dates & times subject to change



NEW BERLIN RECREATION
BATTLE OF THE PADDLES
SCRAMBLE PICKLEBALL TOURNAMENT
NO PARTNER NEEDED

SATURDAY, JUNE 11TH
VALLEY VIEW PARK
CHECK-IN: 7:30AM
STAGGERED START 8:00AM
Skill Levels: 2.5, 3.0, 3.5, 4.0, 4.5

\$37 PER PLAYER

- Everyone receives an embroidered towel
- Prizes: Medals for 1st-3rd Place
- Register Online or at Recreation Department
- Registration Deadline: Saturday, May 28th

3.5-4.5 will play with Gearbox Outdoor Balls (Neon Yellow)
2.5 and 3.0 will play with Penn Outdoor Balls (Yellow)

Reserve right to combine skills levels based on number of entrants



Tournament Facilitated by:
everything PICKLEBALL

MOVIES IN THE PARK
AT MALONE PARK

FREE FAMILY EVENT WITH BEER GARDEN ON EACH DATE
FEATURING CITY LIGHTS BREWING!

DRIVE-IN  JULY 9TH DRIVE-IN MALONE PARK SOUTH PARKING LOT OPENS @ 7PM EARLY ARRIVAL ENCOURAGED	BEER GARDEN  JULY 29TH BEER GARDEN WITH CITY LIGHTS BREWING	CAMPOUT  AUG 12TH FAMILY CAMPOUT
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FOR MORE INFORMATION VISIT
f **NEW BERLIN RECREATION**



CITY LIGHTS BREWING CO.

WEDNESDAYS - BEGINNING JUNE 8, 2022
CORN HOLE LEAGUES

SUMMER 2022

PRESENTED BY:
 **RECREATION**
City of New Berlin

SPONSORED BY:

8 WK SEASON	MALONE PARK—SHELTER #2 ON-SITE CONCESSIONS/NO CARRY-INS BOARDS & BAGS PROVIDED, PRIZES FOR CHAMPS
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THANK YOU!

ERIN M. CROSS

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262-797-2443

Email:

ECROSS@NEWBERLIN.ORG

