

October 26, 2022

CALL MEETING TO ORDER

There being a quorum (12 Commissioners), Ald. Joe Stribl called the meeting to order at 6:01 PM.

ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

Commissioners Present:

Ald. Joe Stribl, Polly Oldenburg, Sherry Ament, Joe Dallman, Krista Heinen, Charles Kronenwetter, Michael Mazzoni, Marc Meyer, Nancy Bertsch, Nancy Perkins, Lori Doyle and Marlyene Pfeiffer.

Also in attendance:

Erin Cross (City- Recreation Manager), Bobby Reid (NB Lions), Jim Vlazny (NB Lions), Mayor Dave Ament & Peggy Ament

APPROVAL OF MINUTES

MOTION: To approve the minutes from the August 31, 2022 meeting

VOTE: Motion by: Joe Dallman
Seconded by: Marlyene Pfeiffer
MOTION PASSED 11-0, 1 abstained

FINANCIAL REPORT

ITEM: Monthly Activity and Financial Report

Still looking for another \$7,000 to come in (from donations). Otherwise, report looks complete.

MOTION: To approve financial report as presented

VOTE: Motion by: Lori Doyle
Seconded by: Michael Mazzoni
MOTION PASSED 12-0

ITEM: Budget Report

MOTION: To approve the proposed 2023 budget as of October 26, 2022

VOTE: Motion by: Charles Kronenwetter
Seconded by: Nancy Perkins
MOTION PASSED 12-0

CELEBRATION 2023

ITEM: Discussion and renew membership for CFC Membership for 2023

MOTION: Renew CFC membership for the fee of \$100 for the coming year

VOTE: Motion by: Nancy Bertsch
Seconded by: Nancy Perkins
MOTION PASSED 12-0

ITEM: Discussion and possible vote on festival schedule and times.

Going to a 4-day schedule for one year only. With commission understanding that the New Berlin commission will cover any additional costs for the extra day. This is not something that would be continued.

We are not planning to run a full day on Monday. Mayor expressed any money that comes in overtime for fire, police, grounds, etc. whatever the amount- it will come out of the 4th of July budget.

MOTION: To recommend going to a 4-day festival (July 1-4) for 2023 ONLY with any additional city expense will come from the 4th of July budget.

VOTE: Motion by: Ald. Joe Stribl
Seconded by: Michael Mazzoni
MOTION PASSED 12-0

ITEM: Discussion of times for 2023 festival times.

MOTION: To have the 2023 festival fun Saturday & Sunday from noon-10pm, Monday 5pm-10pm and Tuesday July 4th from noon-10pm

VOTE: Motion by: Marc Meyer
Second: Lori Doyle
MOTION PASSED 12-0

ITEM: Discussion and possible vote regarding expectations and standards pertaining to non-profit partnerships and food/beverage vendors on grounds during festival.

We looked over the vendor application prices for vendors coming in for 2023. We talked about whether we wanted to change the rates from last year. Polly suggested flipping the prices on direct sales and indirect sales

MOTION: To change the pricing for direct and indirect sales. We will change the fee for Direct Sales vendors to \$300 and Indirect Sales to \$400.

VOTE: Motion by: Charles Kronenwetter
Seconded by: Marlyene Pfeiffer
MOTION PASSED 12-0

ITEM: Discussion on Food Truck pricing on the same vendor application form from previous item.

We had 14 food vendors at a variety of different levels. For this year we want to add to the form that they HAVE to submit their menu and it cannot be changed. We want to get menus online before the event. No other changes to the form.

If the major charities are going to offer food this year, they need to submit menus and we will look not to compete with vendors. Once menus are submitted by charities, Polly will start reaching out and recruiting food trucks/vendors to fill in all the rest.

ITEM: Discussion about the non-profit application.

We are not planning to change the fees for the non-profit major tents. We aren't looking to change the split with parking. There were no comments or changes for that form.

ITEM: Discussion and update on parade route for 2023

Nancy presented on the updated parade route. 4,400ft. route down National starting at 159th to Rose Ct. There will be no assigned numbers for parade units this year.

MOTION: To approve presented parade route pending Police, Fire, DPW and Mayor Ament approval.

VOTE: Motion by: Marlyene Pfeiffer
Seconded by: Michael Mazzoni
MOTION PASSED 12-0

ITEM: Discussion and Possible Vote on Theme for the 2023

Ald. Joe proposed keeping the theme of Celebrating New Berlin for this year and moving forward. There is so much to celebrate about our city.

MOTION: To leave the theme as celebrating New Berlin for 2023 and beyond pending a change.

VOTE: Motion by: Ald. Joe Stribl
Seconded by: Joe Dallman
MOTION PASSED 12-0

ITEM: Discussion and possible Vote on entertainment for 2023

MOTION: Approval for A.N.T. Productions for sounds and lights for \$10,400, for 4 days pending common council approval

VOTE: Motion by: Nancy Bertsch
Seconded by: Ald. Joe Stribl
MOTION PASSED 12-0

MOTION: To approve the bands presented, pending negotiations with Polly, to be re-presented to the commission with final costs.

VOTE: Motion by: Marlyene Pfeiffer
Seconded by: Nancy Perkins
MOTION PASSED 12-0

NEXT COMMISSION MEETING DATE

ITEM: Set next commission meeting date and meeting location. The next commission meeting will be on **Thursday December 8, 2022**. It will be a combined November and December meeting.

ADJOURNMENT

MOTION: To adjourn the meeting at 7:09pm.

VOTE: Motion by: Joe Dallman
Seconded by: Marlyene Pfeiffer
MOTION PASSED 12-0

*Respectfully Submitted,
Krista Heinen, Secretary*