



**CITY OF NEW BERLIN  
FOURTH OF JULY COMMISSION MEETING  
Wednesday, August 31, 2022  
6:00 PM  
Council Chambers  
3805 S. Casper Drive**

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**AGENDA**

**CALL MEETING TO ORDER**

**ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE**

**APPROVAL OF MINUTES**

1. Tuesday, June 21st, 2022 Fourth of July Minutes

**FINANCIAL REPORT**

2. Monthly Activity and Financial Report / Review Running Budget
3. Update on Fundraising and Sponsorships

**CELEBRATION 2022**

4. Review feedback collected from:
  - 2022 Commission members
  - Charities (NB Lions, Muscular Dystrophy, Prospect Lions and New Berlin Educational Fund)
  - New Berlin Department of Public Works
  - New Berlin Fire Department & New Berlin Police Department
  - Food vendors and other ground attractions
  - Facebook
  - Other partners – New Berlin Magic, New Berlin Jr. Women's, Friends of the New Berlin Library

**NEW BUSINESS**

5. Review commission members for 2023 celebration
6. Election of Chairperson for 2023 celebration
7. Election of Secretary for 2023 celebration
8. Discussion on possible festival format for 2023 celebration
9. Election of Budget Subcommittee – discussion and possible action to elect three members

to work with 4th of July Coordinator

10. Election of Subcommittee to recommend expectations and standards for review in review in regards to general partnerships with local charities and vendors to the Fourth of July Commission

#### **NEXT COMMISSION MEETING DATE**

11. Wednesday, September 28th, 2022

#### **ADJOURNMENT**

##### **PLEASE NOTE:**

- ✓ It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order. It is also possible that members of and possible a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.
- ✓ Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact City Clerk Rubina R. Medina (262) 786-8610.



**CITY OF NEW BERLIN  
FOURTH OF JULY COMMISSION - MINUTES  
Tuesday, June 21, 2022**

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**Regular Meeting**

**Council Chambers**

**6:00 PM**

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*Please note: Minutes are unofficial until approved by the Fourth of July Commission at the next regularly scheduled meeting.*

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**CALL MEETING TO ORDER**

There being a quorum (13 Commissioners), Ald. Joe Stribl called the meeting to order at 6:00 PM.

**ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE**

Commissioners Present:

Sherry Ament, Nancy Bertsch, Joe Dallman, Krista Heinen, Mitch Helmer, Charles Kronenwetter, Michael Mazzoni, Marc Meyer, Polly Oldenburg, Nancy Perkins, Marlene Pfeiffer, Ald. Joe Stribl, and Sarah Walters.

Also in attendance:

Erin Cross (City – Recreation Manager), Pati Greenlees and Mary Tatera (New Berlin Lions Club), Ed Bartz (City – Public Works Dept.), Josh Radomski (City - DPW Director), Morgan Henn and Jim Burns (City), John Schober (Muscular Dystrophy Association), Capt. Steve Thompson (New Berlin Police Dept.), and Mayor Dave Ament & Peggy.

**CELEBRATION 2022**

**MOTION:** To deviate from the published Agenda order

**VOTE:** Motion by: Mitch Helmer  
Seconded by: Charles Kronenwetter  
**MOTION PASSED 13-0**

**ITEM:** Capt. Steve Thompson reported on additional security measures for the parade.

**ITEM:** Discussion and possible vote on additional equipment for food vendors.

\$71 for a fresh water hose  
\$510 for electrical plugs  
\$800 for cords and connectors

**MOTION:** Motion to approve the additional equipment for food

**VOTE:** Motion by: Mitch Helmer  
Seconded by: Alderman Joe Stribl  
**MOTION PASSED 13-0**

## **APPROVAL OF MINUTES**

**ITEM:** May 17, 2022 Meeting Minutes

**MOTION:** Motion to approve the May 17<sup>th</sup>, 2022 Meeting Minutes

**VOTE:** Motion by: Mitch Helmer  
Second by: Nancy Perkins

**MOTION PASSED 13-0**

## **FINANCIAL REPORT**

**ITEM:** Monthly Activity and Financial Report / Review Running Budget – Motion by Charles Kronenwetter, to approve the reports as presented. Michael Mazzoni seconded. Passed 13/0.

Update on fundraising and sponsorships - \$74,045 of the \$45,000 goal has been raised.

## **CELEBRATION 2022**

**ITEM:** Staff Report – no report

**ITEM:** Public Relations – no report.

**ITEM:** Fireworks - Discussion and possible vote on Fireworks –

\$29,900 in donations has been received.

**MOTION:** To increase the funds earmarked for Fireworks from \$25,000 to \$30,000 plus any additional revenues received before June 24<sup>th</sup>, 2022

**VOTE:** Motion by: Nancy Bertsch  
Second by: Michael Mazzoni

**MOTION PASSED 12-1**

**ITEM:** Entertainment – games/amusements.

Discussion and possible vote on bands – no action taken.

**ITEM:** Children's Entertainment.

Discussion and possible vote on children's entertainment – no action taken.

**ITEM:** Concessions - Discussion and possible vote on food vendors –

**MOTION:** Motion to approve Bocadillos for \$350 fee

**VOTE:** Motion by: Alderman Joe Stribl  
Second by: Charles Kronenwetter

**MOTION PASSED 13-0**

**ITEM:** Grounds -

Discussion and possible vote on additional equipment for food vendors – as reported above.

Discussion on Festival layout – no action taken.

Discussion on additional grounds safety measures – as reported above.

Discussion on Pie Contest – no action taken.

**ITEM:** Main Parade

Above Par -

**MOTION:** Motion to add one more golf cart and increase funds to Above Par to \$2,960.

**VOTE:** Motion by: Mitch Helmer  
Second by: Nancy Perkins  
**MOTION PASSED 13-0**

**ITEM:** Chappell Sports -

**MOTION:** Motion to approve \$65 for Chappell Sports.

**VOTE:** Motion by: Mitch Helmer  
Second by: Joe Dallman  
**MOTION PASSED 13-0**

**ITEM:** Discussion and possible vote on parade entries-

**MOTION:** Motion to approve:

\$300 for Simonson Bikes  
\$800 for Wisconsin Lutheran High School Viking Steel Band  
\$225 for Milwaukee Police American Legion Post 415 pending agreement  
\$250 for Milwaukee Bucks Grand Dancers

**VOTE:** Motion by: Mitch Helmer  
Second by: Joe Dallman  
**MOTION PASSED 13-0**

**ITEM:** Discussion regarding parade logistics – no action taken.

## **NEW BUSINESS**

**ITEM:** Discussion and possible vote on options to commemorate former commissioner Anida Rose.

No action taken.

**ITEM:** Discussion and possible vote on Commission t-shirts –

No action taken.

**NEXT COMMISSION MEETING DATE**

**ITEM:** The next meeting will be Wednesday, July 27, 2022 at 6:00 PM.

**ADJOURNMENT**

**MOTION:** Motion to adjourn at 7:59 PM

**VOTE:** Motion by: Joe Dallman  
Second by: Mitch Helmer  
**MOTION PASSED 13-0**

*Respectfully Submitted,*

*Michael Mazzoni, Secretary*

CITY of NEW BERLIN  
FOURTH of JULY  
Budget Report as of August 26, 2022

|                     | Original<br>Budget | Transfers/<br>Adjustments | Revised<br>Budget | Year to<br>Date | Encumbered | Available<br>Budget |
|---------------------|--------------------|---------------------------|-------------------|-----------------|------------|---------------------|
| <b>REVENUES</b>     |                    |                           |                   |                 |            |                     |
| Donations           | 45,000             | -                         | 45,000            | 71,590          |            | 26,590              |
| Booth/Vendor Fees   | 29,000             | -                         | 29,000            | 29,255          |            | 255                 |
| Carnival Proceeds   | 8,000              | -                         | 8,000             | 6,860           |            | (1,140)             |
| Parking             | 2,500              | -                         | 2,500             | 3,500           |            | 1,000               |
| Cornhole Tournament | 700                | -                         | 700               | 779             |            | 79                  |

|                    |                |          |                |                |          |               |
|--------------------|----------------|----------|----------------|----------------|----------|---------------|
| Transfer from City | 30,000         | -        | 30,000         | 20,000         | -        | (10,000)      |
| Total Revenues     | <u>115,200</u> | <u>-</u> | <u>115,200</u> | <u>131,984</u> | <u>-</u> | <u>16,784</u> |

**EXPENDITURES**

|                      |        |   |        |        |     |         |
|----------------------|--------|---|--------|--------|-----|---------|
| Parade               | 14,500 |   | 14,500 | 13,575 |     | 925     |
| Entertainment        | 33,500 |   | 33,500 | 32,595 | 500 | 405     |
| Fireworks            | 25,000 |   | 25,000 | 30,000 |     | (5,000) |
| Salary               | 10,000 | - | 10,000 | 10,140 |     | (140)   |
| FICA                 | 765    | - | 765    | 776    |     | (11)    |
| Advertising          | 750    | - | 750    | 179    |     | 571     |
| Electricity          | 360    | - | 360    | 813    |     | (453)   |
| Waste Disposal       | 9,500  | - | 9,500  | 9,380  |     | 120     |
| Telephone/Cell Phone | 700    | - | 700    | 317    |     | 383     |

|                            |                |          |                |                |            |                 |
|----------------------------|----------------|----------|----------------|----------------|------------|-----------------|
| Dues/Memberships           | 80             | -        | 80             |                |            | 80              |
| Tent Rental                | 15,000         | -        | 15,000         | 17,621         |            | (2,621)         |
| Office Supplies            | 200            | -        | 200            |                |            | 200             |
| Cornhole Tournament        | 600            | -        | 600            | 1,300          |            | (700)           |
| Supplies                   | 4,300          | -        | 4,300          | 10,234         | -          | (5,934)         |
| Total Expenditures         | <u>115,255</u> | <u>-</u> | <u>115,255</u> | <u>126,930</u> | <u>500</u> | <u>(12,175)</u> |
| Net Change in Fund Balance | (55)           | -        | (55)           | 5,054          |            | 4,609           |



| Year | Receipt | Amount   | Entry Date | Paid By                             | Check # | CHG DESC 1             |
|------|---------|----------|------------|-------------------------------------|---------|------------------------|
| 2022 | 1744937 | \$500.00 | 02/04/2022 | THE LEAP LLC                        | 1040    | 4TH OF JULY VENDOR FEE |
| 2022 | 1747707 | \$550.00 | 02/11/2022 | KATHLEEN HOFFMANN                   | 1084    | 4TH OF JULY VENDOR FEE |
| 2022 | 1747708 | \$825.00 | 02/11/2022 | QUALITY CONCESSIONS                 | 5233    | 4TH OF JULY VENDOR FEE |
| 2022 | 1750380 | \$900.00 | 03/18/2022 | CLEAN CRUISINE                      | 2011    | 4TH OF JULY VENDOR FEE |
| 2022 | 1750514 | \$500.00 | 03/21/2022 | QT TREATS/LAQUERA BARNETT           | 542598  | 4TH OF JULY VENDOR FEE |
| 2022 | 1768437 | \$400.00 | 05/04/2022 | MAK VENTURES LLC/POP'S KETTLE CORN  | 3490    | 4TH OF JULY VENDOR FEE |
| 2022 | 1768438 | \$550.00 | 05/04/2022 | LUCRETIA & IAN BARRERA/CUSTOM ROOTS | 363     | 4TH OF JULY VENDOR FEE |
| 2022 | 1768439 | \$850.00 | 05/04/2022 | CALHOUN BBQ INC/NATTY OAKS          | 1317    | 4TH OF JULY VENDOR FEE |
| 2022 | 1769479 | \$900.00 | 05/05/2022 | AVS CONCESSIONS                     | 1021    | 4TH OF JULY VENDOR FEE |
| 2022 | 1769480 | \$600.00 | 05/05/2022 | LEFTYS CHICAGO STYLE HOTDOGS        | 1039    | 4TH OF JULY VENDOR FEE |
| 2022 | 1769481 | \$300.00 | 05/05/2022 | UWD OF MILWAUKEE                    | 1922    | 4TH OF JULY VENDOR FEE |
| 2022 | 1770711 | \$200.00 | 05/16/2022 | MATH4ALL ACADEMY                    | 1485    | 4th OF JULY VENDOR FEE |
| 2022 | 1771044 | \$200.00 | 05/18/2022 | ANITA DANCE CENTER INC              | 2375    | 4th OF JULY VENDOR FEE |

|      |         |          |            |                                      |        |                        |
|------|---------|----------|------------|--------------------------------------|--------|------------------------|
| 2022 | 1772000 | \$200.00 | 05/25/2022 | SHOREWEST REALTORS                   | 275583 | 4th OF JULY VENDOR FEE |
| 2022 | 1772422 | \$200.00 | 05/27/2022 | MAKING THE CUT ASPHALT SERVICES LLC  | 1071   | 4th OF JULY VENDOR FEE |
| 2022 | 1772424 | \$200.00 | 05/27/2022 | MAKING THE CUT TREE SERVICES LLC     | 2095   | 4th OF JULY VENDOR FEE |
| 2022 | 1772425 | \$200.00 | 05/27/2022 | ANDREA SOBON/NB ANIMAL HOSPITAL      | 7100   | 4th OF JULY VENDOR FEE |
| 2022 | 1773602 | \$630.00 | 06/06/2022 | ANY BUCHANAN/ROLLING CONES ICE CREA  | 2046   | 4th OF JULY VENDOR FEE |
| 2022 | 1774212 | \$800.00 | 06/15/2022 | LITTLES BBQ COMPANY LLC              | 2065   | 4th OF JULY VENDOR FEE |
| 2022 | 1774232 | \$700.00 | 06/15/2022 | THE AZTECA RESTAURANT LLC            | 9215   | 4th OF JULY VENDOR FEE |
| 2022 | 1774354 | \$300.00 | 06/20/2022 | EXTERIOR PROS                        | 6769   | 4th OF JULY VENDOR FEE |
| 2022 | 1774355 | \$200.00 | 06/20/2022 | EVERDRY WATERPROOFING                | 14284  | 4th OF JULY VENDOR FEE |
| 2022 | 1774391 | \$200.00 | 06/21/2022 | DORSHAK FAMILY TREE INC              | 32147  | 4th OF JULY VENDOR FEE |
| 2022 | 1774394 | \$650.00 | 06/21/2022 | HOOGLAND FOODS LLC/MARCO'S PIZZA     | 734259 | 4th OF JULY VENDOR FEE |
| 2022 | 1774567 | \$200.00 | 06/24/2022 | PAUL DAVIS RESTORATION               | 156757 | 4th OF JULY VENDOR FEE |
| 2022 | 1774925 | \$100.00 | 06/30/2022 | EVERDRY WATERPROOFING                | 100.00 | 4th OF JULY VENDOR FEE |
| 2022 | 1774970 | \$200.00 | 06/30/2022 | SUNNY SLOPE GOLF COURSE/JIBAUER HOLD | 1352   | 4th OF JULY VENDOR FEE |
| 2022 | 1775025 | \$300.00 | 07/01/2022 | LEAFFILTER NORTH LLC                 | 92825  | 4th OF JULY VENDOR FEE |

|      |         |            |            |                                       |            |                        |
|------|---------|------------|------------|---------------------------------------|------------|------------------------|
| 2022 | 1775450 | \$200.00   | 07/06/2022 | AJ COLLECTABLES LLC                   | 1032       | 4th OF JULY VENDOR FEE |
| 2022 | 1775451 | \$200.00   | 07/06/2022 | WALDERA'S TOWING                      | 1274       | 4th OF JULY VENDOR FEE |
| 2022 | 1785640 | \$5,500.00 | 07/25/2022 | PROSPECT LIONS CHARITIES OF NEW BERLI | 1007       | 4th OF JULY VENDOR FEE |
| 2022 | 1777357 | \$5,500.00 | 07/07/2022 | NEW BERLIN LIONS CLUB FOUNDATION      | 8245       | 4th OF JULY VENDOR FEE |
| 2022 | 1785641 | \$5,500.00 | 07/25/2022 | NEW BERLIN CITIZENS AGAINST MD        | 9158226713 | 4th OF JULY VENDOR FEE |

\$29,255.00

***Encumbered***

|                      |        |           |
|----------------------|--------|-----------|
| Parade               |        |           |
| Signage              | 150.00 | 4/27/2022 |
|                      |        | 150.00    |
| Entertainment        |        |           |
| Pie Contest          | 500.00 | 3/23/2022 |
|                      |        | 500.00    |
| Fireworks -          |        |           |
| Adverthing           |        | 3/23/2022 |
|                      |        | -         |
| Electricity          |        |           |
| Waste Disposal       |        |           |
| Park disposal        |        |           |
| Telephone/Cell Phone |        |           |
| Dues/Memberships     |        |           |
| Tent Rental          |        |           |
| Area Rental          |        |           |
| Office Supplies      |        |           |
| Conchole Tournament  |        |           |
| Supplies             |        |           |
|                      |        | -         |
|                      |        | 650.00    |