



**CITY OF NEW BERLIN
FOURTH OF JULY COMMISSION - MINUTES
Wednesday, April 27, 2022**

Regular Meeting	Council Chambers	6:00 PM
3805 S. Casper Drive, New Berlin, WI, 53151		

PUBLISHED 5/4/2022

CALL MEETING TO ORDER

There being a quorum (11 Commissioners), Ald. Joe Stribl called the meeting to order at 6:00 PM.

ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

Commissioners present:

Sherry Ament, Nancy Bertsch, Joe Dallman, Mitch Helmer, Charles Kronenwetter, Michael Mazzoni, Polly Oldenburg, Nancy Perkins, Marlene Pfeiffer, Ald. Joe Stribl, and Sarah Walters.

Commissioners excused: Krista Heinen.

Also in attendance Erin Cross (City – Recreation Manager), Jerome Johnson and Pati Greenlees (New Berlin Lions Club).

APPROVAL OF MINUTES

MOTION: To Approve the March 23rd, 2022 Meeting Minutes

VOTE: Motion by: Mitch Helmer
Second by: Joe Dallman
MOTION PASSED 11/0

FINANCIAL REPORT

ITEM: Monthly Activity and Financial Report / Review Running Budget

MOTION: Motion to approve the reports as presented

VOTE: Motion by: Mitch Helmer
Second by: Marlene Pfeiffer
MOTION PASSED 11/0

ITEM: Update on fundraising and sponsorships –

\$66,875 of the \$45,000 goal has been raised. All main sponsorships have been taken.

CELEBRATION 2022

ITEM: Fireworks –
No report.

ITEM: Entertainment –
No report.

ITEM: Children's Entertainment –
No report.
Marc Meyer arrived late at 6:10 PM

ITEM: Concessions –
Discussion and possible vote on food vendors–

ITEM: Rolling Cones Ice Cream Truck –

MOTION: Motion to reduce fee for Rolling Cones Ice Cream Truck from \$600 to \$400

VOTE: Motion by: Ald. Joe Stribl
Second by: Mitch Helmer
MOTION PASSED 12/0

ITEM: Marco's Pizza -

MOTION: Motion to approve Marco's Pizza.

VOTE: Motion by: Mitch Helmer
Second by: Sherry Ament
MOTION PASSED 12/0

ITEM: Leftystoo -

MOTION: Motion to approve Leftystoo.

VOTE: Motion by: Ald. Joe Stribl
Second by: Marlene Pfeiffer
MOTION PASSED 12/0

ITEM: Azteca Restaurant -

MOTION: Motion to approve Azteca Restaurant.

VOTE: Motion by: Joe Dallman
Second by: Mitch Helmer
MOTION PASSED 12/0

ITEM: Natty Oaks

MOTION: Motion to approve Natty Oaks

VOTE: Motion by: Marlene Pfeiffer
Second by: Mitch Helmer
MOTION PASSED 12/0

ITEM: Pop's Kettle Corn

MOTION: Motion to approve Pop's Kettle Corn

VOTE: Motion by: Charles Kronenwetter
Seconded by: Mitch Helmer
MOTION PASSED 12/0

ITEM: **Grounds –**

Discussion and possible vote regarding parking partnership

MOTION: Motion to approve parking donation to \$5.00

VOTE: Motion by: Marlene Pfeiffer
Seconded by: Mitch Helmer
MOTION PASSED 12/0

ITEM: New Berlin Lions Club vision screening trailer

MOTION: Motion to allow the New Berlin Lions Club to have their vision screening trailer on the grounds.

VOTE: Motion by: Mitch Helmer
Seconded by: Charles Kronenwetter
MOTION PASSED 12/0

ITEM: **Main Parade –**

Discussion and possible vote on 2022 Parade Marshall –

MOTION: Motion to approve up to \$150 for signage.

VOTE: Motion by: Nancy Perkins
Seconded by: Mitch Helmer
MOTION PASSED 12/0

ITEM: Discussion and possible vote on parade entries –

ITEM: Big Top Brass

MOTION: Motion to approve \$1,500 for Big Top Brass.

VOTE: Motion by: Mitch Helmer
Seconded by: Marlene Pfeiffer

MOTION PASSED 12/0

ITEM: Brass Knuckles

MOTION: Motion to approve \$950 for Brass Knuckles.

VOTE: Motion by: Michael Mazzoni
Seconded by: Charles Kronenwetter

MOTION PASSED 12/0

ITEM: Hoof Beats Express

MOTION: Motion to approve \$545 for Hoof Beats Express

VOTE: Motion by: Joe Dallman
Seconded by: Marlene Pfeiffer

MOTION PASSED 12/0

ITEM: New Berlin Community Band

MOTION: Motion to approve \$1,000 for the New Berlin Community Band

VOTE: Motion by: Marc Meyer
Seconded by: Michael Mazzoni

MOTION PASSED 12/0

ITEM: T.J. Howell

MOTION: Motion to approve \$1,050 for T.J. Howell.

VOTE: Motion by: Mitch Helmer
Seconded by: Ald. Joe Stribl

MOTION PASSED 12/0

ITEM: Whistle On Wheels and Juggler

MOTION: Motion to approve \$950 for Whistle on Wheels and Juggler

VOTE: Motion by:
Seconded by:

MOTION PASSED 12/0

ITEM: The Dick Strauss Band

MOTION: To approve \$1,400 for the Dick Strauss Band

VOTE: Motion by: Mitch Helmer
Seconded by: Ald. Joe Stribl

MOTION PASSED 12/0

ITEM: Mille The Clown

MOTION: Motion to approve \$100 for Mille The Clown

VOTE: Motion by: Nancy Perkins

Seconded by: Nancy Bertsch
MOTION PASSED 12/0

ITEM: Staff Report –

No report.

ITEM: Public Relations –

Discussion and possible vote to advertise in newsprint

MOTION: Motion to approve \$50 for ad in The Catholic Herald.

VOTE: Motion by: Ald. Joe Stribl
Seconded by: Mitch Helmer

MOTION PASSED 12/0

ITEM: Facebook Update –

No report.

NEW BUSINESS

Discussion and possible vote on options to commemorate former commissioner Anida Rose.

Route flags pricing will be discussed at the next meeting.

NEXT COMMISSION MEETING DATE

Tuesday, May 17, 2022 at 6:00 PM.

ADJOURNMENT

MOTION: Motion by Mitch Helmer to adjourn. Charles Kronenwetter seconded. Meeting adjourned at 7:30 PM.

VOTE: Motion by: Mitch Helmer
Second by: Charles Kronenwetter

Meeting adjourned at 7:30pm

Respectfully Submitted,
Michael Mazzoni, Secretary