



CITY OF NEW BERLIN
FOURTH OF JULY COMMISSION MEETING
Wednesday, March 23, 2022
6:00 PM
Council Chambers
3805 S. Casper Drive

PUBLISHED 3/22/2022

AGENDA

CALL MEETING TO ORDER

ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

APPROVAL OF MINUTES

January 26th , 2022 Minutes

February 23rd , 2022 Minutes

FINANCIAL REPORT

Monthly Activity and Financial Report / Review Running Budget

Update on fundraising and sponsorships

CELEBRATION 2022

Staff Report

Public relations

- Discussion and possible vote to allocate funds for Facebook boosts

Fireworks

- Discussion and possible vote on Fireworks

Entertainment – Games/Amusements

- Discussion and possible vote on bands
- Discussion and possible action on special liability language for specific entertainment contracts
- Discussion and possible vote to allocate funds for pie contest
- Discussion and possible vote to continue partnership with Games Are Us for ATM and video games on grounds

Children's Entertainment

- Discussion and possible vote on children's entertainment

Concessions

- Discussion and possible on vote food vendors

- Discussion and possible vote on ice vendor to service charity tents

Grounds

- Discussion and possible vote on purchase of required electrical and water equipment
- Discussion and possible vote to continue partnership with New Berlin Magic, Puma's and Heat to facilitate parking

Main Parade

- Discussion and possible vote on 2020 Parade Marshall
- Discussion and possible vote on parade entries

NEW BUSINESS

Discussion and possible vote on options to commemorate former commissioner Anida Rose

Discussion and possible vote to move May commission meeting to Tuesday, May 17th.

NEXT COMMISSION MEETING DATE

Wednesday, April 27, 2022

ADJOURNMENT

PLEASE NOTE:

- ✓ It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order. It is also possible that members of and possible a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.
- ✓ Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact City Clerk Georgia Stanford (262) 786-8610.



**CITY OF NEW BERLIN
FOURTH OF JULY COMMISSION - MINUTES
Wednesday, January 26, 2022**

Regular Meeting

New Berlin City Hall Council Chambers

6:00 PM

CALL MEETING TO ORDER

Ald. Joe Stribl called the meeting to order at 6:00 pm.

ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

Commissioners Present: Ald. Joe Stribl, Polly Oldenburg, Nancy Bertsch, Krista Heinen, Charles Kronenwetter, Marlyene Pfeiffer and Sarah Walters

Commissioners Excused: Sherry Ament, Joe Dallman, Mitch Helmer, Michael Mazzoni, Marc Meyer, Nancy Perkins

Staff Present: Recreation Manager Erin Cross

APPROVAL OF MINUTES

ITEM: December 8, 2021 Fourth of July Commission Meeting Minutes

MOTION: Motion to approve the December 8, 2021 Fourth of July Commission Minutes

VOTE: Motion by: Commissioner Kronenwetter
Second by: Commissioner Pfeiffer
Motion Passed 7-0

APPROVAL OF FINANCIAL REPORT

ITEM: Monthly Activity and Financial Report / Review Running Budget

MOTION: Motion to approve monthly activity & financial report / review running budget.

VOTE: Motion by: Commissioner Walters
Second by: Commissioner Pfeiffer
Motion Passed 7-0

CELEBRATION 2022

ITEM: Staff Report

No Report.

ITEM: Discussion and possible vote on bands

No discussion.

ITEM: Discussion and possible vote on children's entertainment

Review of entertainment from previous year. Discussion of new options.

- Miss Kim on evening of July 2nd @ \$450
- Peter Lindsay for evening of July 2nd and morning of July 4th @ \$700
- Dinosaur Dimensions for a date to be determined @ \$495

MOTION: Motion to approve children's entertainment as presented.

VOTE: Motion by: Commissioner Bertsch
Second by: Commissioner Kronenwetter
Motion Passed 7-0

ITEM: Discussion and possible vote on new charity under the east tent

MOTION: Motion to approve the return of New Berlin Citizens Against Muscular Dystrophy, New Berlin Lions Club and Prospect Lions Charities.

VOTE: Motion by: Commissioner Pfeiffer
Second by: Commissioner Bertsch
Motion Passed 7-0

ITEM: Discussion and possible vote on food vendors

MOTION: Motion to approve returning food vendors Sweet Caroling Roasted Corn, Hoffman's Roasted Nuts, and Quality Concessions.

VOTE: Motion by: Ald. Stribl
Second by: Commissioner Kroenenwetter
Motion Passed 7-0

MOTION: Motion to approve new food vendor Littles Barbecue Company.

VOTE: Motion by: Ald. Stribl
Second by: Commissioner Pfeiffer
Motion Passed 7-0

ITEM: Discussion and possible vote on Fireworks vendor

MOTION: Motion to continue partnership with Chrome Fireworks.

VOTE: Motion by: Commissioner Kronenwetter
Second by: Commissioner Pfeiffer
Motion Passed 7-0

NEW BUSINESS

ADJOURN

MOTION: Motion to adjourn meeting at 6:50 pm.

NEXT COMMISSION MEETING DATE

Wednesday, February 23rd, 2022



**CITY OF NEW BERLIN
FOURTH OF JULY COMMISSION - MINUTES
Wednesday, February 23, 2022**

**Council Chambers
3805 S. Casper Drive, New Berlin, WI, 53151**

6:00 PM

PUBLISHED 3/22/22

CALL MEETING TO ORDER

There being a quorum (12 commissioners), Ald. Joe Stribl call meeting to order at 6:01 pm

ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

COMMISSIONERS PRESENT

- Joe Stribl, Polly Oldenburg, Sherry Ament, Nancy Bertsch, Joe Dallman, Krista Heinen, Mitch Helmer, Charles Kronenwetter, Marc Meyer, Nancy Perkins, Marlyene Pfeiffer and Sarah Walters.

COMMISSIONERS EXCUSED

- Michael Mazzoni
- Also in attendance was Julie Cordero, Scott Kraus, Tony Mescher, Rick Wilm, John Casanova & Andy Wojtanowski.

CONSENT AGENDA

One motion and second will approve all of the following items listed. Any item may be pulled from the list and handled separately

APPROVAL OF MINUTES

ITEM: January 23rd, 2022 Minutes

No action taken

FINANCIAL REPORT

ITEM: Monthly Activity and Financial Report / Review Running Budget

MOTION: Motion to approve as presented.

VOTE: Motion by: Mitch Helmer
Second by: Joe Dallman
Motion Passed 12/0

CELEBRATION 2022

ITEM: Staff Report
No update

ITEM: Discussion and possible vote on bands

No update

ITEM: Discussion and possible vote on children's entertainment

MOTION: Motion to approve the additional 20x20 tent to hold video game machines for July 2nd through 4th

VOTE: Motion by: Ald. Joe Stribl
Second by: Mitch Helmer
Motion passed 12/0

Discussion and possible vote on new charity under the east tent

MOTION: Motion by to approve the return of Education Foundation of New Berlin as the second charity in the East Tent.

VOTE: Motion by: Ald. Joe Stribl
Second by: Nancy Perkins
Motion passed 12/0

ITEM: Discussion and possible vote food vendors

Consideration of Pina Mexican Eats was tabled to the March commission meeting.

MOTION: Motion to approve returning food vendor AV Concessions

VOTE: Motion by: Mitch Helmer
Second by: Marlyene Pfeiffer
Motion passed 12/0

ITEM: Discussion regarding beer vendor logistics

No discussion had.

NEW BUSINESS

No New Business

NEXT COMMISSION MEETING DATE

Wednesday, March 23rd, 2022

ADJOURNMENT

MOTION: Motion to adjourn

VOTE:	Motion by: Charlie Kronewetter Second by: Mitch Helmer Motion passed 12/0 7:30 meeting adjourned
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