



**CITY OF NEW BERLIN
FOURTH OF JULY COMMISSION - MINUTES
Wednesday, March 23, 2022
3805 S. Casper Drive, New Berlin, WI, 53151
Council Chambers - 6:00pm**

Regular Meeting

Please note: Minutes are unofficial until approved by the Common Council at the next regularly scheduled meeting.

CALL MEETING TO ORDER

There being a quorum (12 Commissioners), Polly Oldenburg called the meeting to order at 6:00 PM.

ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

Commissioners present:

Sherry Ament, Nancy Bertsch, Joe Dallman, Krista Heinen, Mitch Helmer, Charles Kronenwetter, Michael Mazzoni, Marc Meyer, Polly Oldenburg, Nancy Perkins, Marlene Pfeiffer, and Sarah Walters

Commissioners excused: Ald. Joe Stribl

Also in attendance Mayor Dave Ament & Peggy, Erin Cross (City – Recreation Manager).

CONSENT AGENDA

One motion and second will approve all of the following items listed. Any item may be pulled from the list and handled separately

APPROVAL OF MINUTES

ITEM: January 26, 2022 Meeting Minutes.

MOTION: To approve the January 26, 2022 Meeting Minutes

VOTE: Motion by: Mitch Helmer
Second by: Michael Mazzoni

MOTION PASSED 12/0

ITEM: Motion by Mitch Helmer to approve the February 23, 2022 Meeting Minutes, Michael Mazzoni seconded. Passed 12/0.

MOTION: To approve the February 23, 2022 Meeting Minutes

VOTE: Motion by: Mitch Helmer
Second by: Michael Mazzoni

FINANCIAL REPORT

ITEM: Monthly Activity and Financial Report / Review Running Budget

Update on fundraising and sponsorships - \$43,525 of the \$45,000 goal has been raised. The 4th of July reserve fund stands at \$136,296.

MOTION: Motion by Mitch Helmer to approve the reports as presented

VOTE: Motion by: Mitch Helmer
Second by: Joe Dallman

MOTION PASSED 12/0

END CONSENT AGENDA

CELEBRATION 2022

ITEM: Staff Report –
No Report

ITEM: Public Relations –
Discussion and possible vote to allocate funds for Facebook boosts.

MOTION: Motion to approve \$100 for Facebook boosts.

VOTE: Motion by: Mitch Helmer
Second by: Marlene Pfeiffer

MOTION PASSED 12/0

ITEM: Fireworks –
No Report

ITEM: Entertainment/Games/Amusements –
Discussion and possible vote on bands

MOTION: To approve \$2,500 for Cheap Shots in the West tent for the evening of July 2nd

VOTE: Motion by: Nancy Bertsch
Second by: Nancy Perkins

MOTION PASSED 12/0

MOTION: To approve \$500.00 for The Polka Band for the afternoon of July 2nd.

VOTE: Motion by: Nancy Bertsch
Second by: Nancy Perkins

MOTION FAILED – 6 FOR, 3 AGAINST, 3 ABSTAINED

ITEM: Discussion and possible action on special liability language for specific entertainment contracts

MOTION: To not require liability insurance for certain performance contractors for which the requirement would be financially unaffordable and thus prohibitive to contracting to include, but not limited to the following:

- Mt. Olive

- Do Wop Daddies
- 33 RPM
- Rebel Grace
- The Now
- Almighty Vinyl
- Miss Kim's Amazing Animals
- Peter Lindsay
- Dinosaur Dimensions – Curt Strutz
- Cheap Shot
- The Polka Band

VOTE: Motion by: Mitch Helmer
Second by: Nancy Bertsch
MOTION PASSED 12/0

ITEM: Discussion and possible vote to allocate funds for pie contest

MOTION: Motion to approve up to \$500.00

VOTE: Motion by: Nancy Perkins
Second by: Mitch Helmer
MOTION PASSED 12/0

ITEM: Discussion and possible vote to continue partnership with Games Are Us for ATM and video games on grounds

MOTION: Motion to continue the partnership with Games Are Us for ATM and video games on ground

VOTE: Motion by: Michael Mazzoni
Second by: Marlene Pfeiffer
MOTION PASSED 12/0

ITEM: Discussion and possible vote on children's entertainment

MOTION: Motion to approve \$650.00 for Keli Clark, face painter.

VOTE: Motion by: Michael Mazzoni
Second by: Marlene Pfeiffer
MOTION PASSED 12/0

ITEM: Concessions –
Discussion and possible vote on food vendors

MOTION: Motion to approve QT Treats and Clean Cuisine

VOTE: Motion by: Mitch Helmer
Second by: Nancy Bertsch
MOTION PASSED 12/0

MOTION: Motion to approve Pina Mexican Eats for July 2nd and 3rd only, pending not getting another vendor by Friday.

VOTE: Motion by: Mitch Helmer
Second by: Joe Dallman
MOTION PASSED 12/0

ITEM: Discussion and possible vote on ice vendor to service charity tents

MOTION: Motion to approve Home City Ice for not to exceed \$2,500.

VOTE: Motion by: Mitch Helmer
Second by: Marlene Pfeiffer
MOTION PASSED 12/0

ITEM: Grounds –

Discussion and possible vote on purchase of required electrical and water equipment

MOTION: To approve up to \$550.00 for needed equipment.

VOTE: Motion by: Mitch Helmer
Second by: Marlene Pfeiffer
MOTION PASSED 12/0

ITEM: Discussion and possible vote to continue partnership with New Berlin Magic, Puma's and Heat to facilitate parking

MOTION: Motion to continue partnership

VOTE: Motion by: Mitch Helmer
Second by: Sherry Ament
MOTION PASSED 12/0

ITEM: Main Parade –

Discussion and possible vote on 2020 Parade Marshall

To be discussed at a future meeting. No action taken

ITEM: Discussion and possible vote on parade entries

MOTION: Motion to approve a total of \$4,160 for the following:

Dixie Doodlers \$500
Hillbilly Badger Clan \$225
Jolly Giant Stilt Walkers (2) \$600
Jim Madritsch Parade Band \$710
Milwaukee Brewers Bernie Brewer \$225
Milwaukee Metro Community
Concert Band (25-piece band) \$825

Tripoli Shrine Legion of Honor \$275
Tripoli Shrine Motor Corps \$800

VOTE: Motion by: Mitch Helmer
Second by: Joe Dallman
MOTION PASSED 12/0

NEW BUSINESS

ITEM: Discussion and possible vote on options to commemorate former commissioner Anida Rose.

MOTION: Motion to approve up to \$90.00 to commemorate former commissioner Anida Rose

VOTE: Motion by: Nancy Bertsch
Second by: Joe Dallman
MOTION PASSED 12/0

ITEM: Discussion and possible vote to move the May commission meeting to Tuesday, May 17th, 2022.

MOTION: Motion to move the May commission meeting date to Tuesday, May 17th, 2022

VOTE: Motion by: Michael Mazzoni
Second by: Charles Kronenwetter
MOTION PASSED 12/0

NEXT COMMISSION MEETING DATE

Wednesday, April 27th, 2022 at 6:00 PM.

ADJOURNMENT

Meeting adjourned at 7:30 PM.

Respectfully Submitted,
Michael Mazzoni, Secretary