



Fourth of July Committee MEETING AGENDA

March 22, 2023 - 6:00 PM
A/B Conference Room
3805 S. Casper Dr.

Published 3/20/2023

AGENDA

1. **CALL TO ORDER**
2. **ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE**
3. **APPROVAL OF MINUTES**
 - A. March 8, 2023 Fourth of July Commission Meeting Minutes
4. **FINANCIAL REPORT**
 - A. Monthly Activity and Financial Report / Review Running Budget
5. **CELEBRATION 2023**
 - A. Staff Report - Discussion and possible action to approve NB4 envelope expense
 - B. Staff Report - Discussion and possible action to approve additional water/electrical equipment
 - C. Discussion and update on sponsorship & donations
 - D. Discussion and possible action on ATM and arcade vendor
 - E. Children's Entertainment - Discussion and possible action regarding additional children's offerings
 - F. Entertainment - Discussion and possible action regarding Trivia Tournament
 - G. Discussion and possible action on food vendors
 - H. Parade – Discussion and possible action regarding route, staging, entries
 - I. Discussion and possible action to allocate funds for Facebook
6. **NEW BUSINESS**
7. **ADJOURN**
 - A. Next meeting date: April 26th, 2023

Supplemental Information:

- *The meeting agenda and agenda packet are available online at www.NewBerlin.org. The minutes are published online and are approved at the next regularly scheduled meeting.*
- *It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order.*

- You may provide comments to the City Clerk via email at CitizenComments@NewBerlin.org. Comments will be forwarded to the Mayor and members of the governing body. Emailed comments are not read during the meeting.
- The City of New Berlin strives to host inclusive, accessible meetings that enable all individuals to engage and participate fully. Any person who has a qualifying disability under the Americans with Disabilities Act that requires that the meeting be accessible, please contact City Clerk Rubina R. Medina at (262) 786-8610 or via email at CityClerk@NewBerlinWI.gov at least 48 hours before the scheduled meeting time. Efforts will be made to accommodate the needs of disabled individuals through appropriate aids and/or services.
- It is also possible that members of and possibly a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to in the above notice.



Fourth of July Committee MEETING MINUTES

March 8, 2023 - 6:00 PM
Council Chambers
3805 S. Casper Dr.

Please note: Minutes are unofficial until approved at the next regular scheduled meeting.

MINUTES

1. CALL TO ORDER

Polly Oldenburg called the meeting to order at 6:03pm.

2. ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

Polly Oldenburg took the roll call as follows:

Present: Fourth of July Coordinator Oldenburg, Commissioner Heinen, Commissioner Kronenwetter, Commissioner Mazzoni, Commissioner Meyer, Commissioner Pfeiffer, Commissioner Ament, Commissioner Dallman, Commissioner Doyle, Commissioner Perkins, Commissioner Bertsch, Commissioner Walters, Alderperson Stribl

Others Present: Recreation Manager Erin Cross, Bobby Reid (New Berlin Lions), Renee Grill (Ojibwa Bowhunters), Abbie Bottom (non-voting consultant), John Schober (MD)

Polly Oldenburg stated that there was a quorum and the meeting was properly noticed.

3. APPROVAL OF MINUTES

A. January 25th, 2023

MOTION: Motion to approve

VOTE: Motion by: Commissioner Dallman
Second by: Commissioner Kronenwetter
Motion Passed: 13-0

4. FINANCIAL REPORT

A. Monthly Activity and Financial Report / Review Running Budget

MOTION: Motion to approve the financial report as presented, but with the following change:

King of Radio was listed as \$3,000 and is actually \$2,500

VOTE: Motion by: Commissioner Mazzoni

Second by: Commissioner Pfeiffer

Motion Passed: 13-0

5. CELEBRATION 2023

A. Staff Report

Doo Wop Daddies changed name to Doo Wop Juke Box, Confirmation that 132nd Army band returning, still seeking a presenting sponsor.

B. Discussion and update on sponsorship & donations

C. Discussion and possible vote on ATM and arcade vendor

D. Children's Entertainment - Discussion and possible vote to allocate funds for face painting

MOTION: Motion to amend the amount allocated to the face painter from \$700 to \$750

VOTE: Motion by: Ald. Stribl

Second by: Commissioner Kronenwetter

Motion passed: 13-0

E. Entertainment - Discussion and possible vote on special language for specific entertainment contracts

MOTION: Motion to not require liability insurance for certain performance contractors for which the requirement would be financially unaffordable and thus prohibitive to contracting; to include, but not limited to the following performers:

- Bobby Way & Fabulous Wayouts
- Doo Wop Jukebox
- Cold Sweat & Brew City Horns
- 33 RPM
- Rebel Grace
- Britians
- King of Radio
- Cherry Pie
- The Now

- Almighty Vinyl
- Miss Kim's Amazing Animals
- Peter Lindsay
- Drew Burgoyne from Channel 58

VOTE: Motion by: Ald. Stribl
Second by: Commissioner Bertsch
Motion Passed: 13-0

F. Discussion and possible vote on parking partnerships

MOTION: Motion to approve the Ojibwa Bowhunters to take over parking for the 2023 festival

VOTE: Motion by: Commissioner Dallman
Second by: Commissioner Perkins
Motion Passed: 13-0

G. Discussion and possible vote on food vendors

MOTION: Motion to approve the boy scouts troops 38 out of Elmwood, 31 Reagan, 53 Hoover, 68 Orchard Lane, 93 Holy Apostles to be on grounds all 4 days serving Cedar Crest ice cream and reducing the electrical fee to half (\$75).

VOTE: Motion by: Alderman Stribl
Second by: Commissioner Dallman
Motion Passed: 13-0

MOTION: Motion to approve Not Joe Average Bakehouse to be on the festival grounds all 4 days.

VOTE: Motion by: Commissioner Dallman
Second by: Commissioner Ament
Motion Passed: 13-0

MOTION: Motion to approve Pudgy's Pork Rinds to be on the festival grounds all 4 days.

VOTE: Motion by: Alderman Stribl
Second by: Commissioner Dallman
Motion Passed: 13-0

MOTION: Motion to approve AV Concessions to return to the festival grounds all 4 days.

VOTE: Motion by: Commissioner Perkins
Second by: Commissioner Meyer
Motion Passed: 13-0

MOTION: Motion to approve Little's Barbeque to return to the festival grounds all 4 days.

VOTE: Motion by: Alderman Stribl
Second by: Commissioner Ament
Motion Passed: 13-0

MOTION: Motion to approve Azteca to be on the festival grounds all 4 days.

VOTE: Motion by: Alderman Dallman
Second by: Commissioner Ament
Motion Passed: 13-0

MOTION: Motion to approve Sweet Caroline to be on the festival grounds all 4 days.

VOTE: Motion by: Commissioner Doyle
Second by: Commissioner Pfeiffer
Motion Passed: 13-0

MOTION: Motion to approve Quality Concessions to return to the festival grounds all 4 days.

VOTE: Motion by: Commissioner Perkins
Second by: Commissioner Kronenwetter
Motion Passed: 13-0

MOTION: Motion to approve QT treats to be on the festival grounds all 4 days.

VOTE: Motion by: Alderman Stribl
Second by: Commissioner Bertsch
Motion passed: 13-0

H. Parade – discussion regarding route, staging, entries – Parade Marshall

Commissioner Bertsch left the meeting at 6:59pm.

I. Discussion and possible vote to allocate funds for pie contest

MOTION: Motion to approve up to \$600 for prizes and other various costs for the pie contest.

VOTE: Motion by: Commissioner Dallman
Second by: Commissioner Doyle
Motion passed: 12-0

6. NEW BUSINESS

A. Support of CFC

MOTION: Motion to approve CFC to be on the grounds to promote upcoming festivals with the stipulation that they provide all their own infrastructure with no outlay to us

VOTE: Motion by: Alderman Stribl
Second by: Commissioner Mazzoni
Motion passed: 12-0

7. ADJOURN

A. Next Commission Meeting: March 22nd, 2023

MOTION: Motion to adjourn at 7:14 pm

VOTE: Motion by: Commissioner Dallman
Second by: Alderman Stribl
Motion passed: 12-0

Respectfully submitted by:
Krista Heinen, Secretary

CITY of NEW BERLIN
FOURTH of JULY
Budget Report as of March 16, 2023

	Original Budget	Transfers/ Adjustments	Revised Budget	Year to Date	Encumbered	Available Budget
REVENUES						
Donations	50,000	-	50,000	23,950		(26,050)
Booth/Vendor Fees	30,000	-	30,000	-		(30,000)
Carnival Proceeds	8,000	-	8,000			(8,000)
Parking	3,000	-	3,000			(3,000)
Cornhole Tournament	700	-	700			(700)
Games are Us	-	-	-			-
Transfer from City	20,000	-	20,000	20,000	-	-
Total Revenues	111,700	-	111,700	43,950	-	(67,750)
EXPENDITURES						
Parade	10,000		10,000			10,000
Entertainment	40,000		40,000		35,232	4,768
Fireworks	30,000		30,000		30,000	-
Salary	10,140	-	10,140	1,933		8,207
FICA	776	-	776	148		628
Advertising	500	-	500			500
Electricity	1,000	-	1,000			1,000
Waste Disposal	12,000	-	12,000		10,020	1,980
Telephone/Cell Phone	600	-	600	91		509
Dues/Memberships	80	-	80			80
Tent Rental	20,500	-	20,500		761	19,739
Office Supplies		-	-			-
Cornhole Tournament	1,600	-	1,600			1,600
City overtime charge - 4th day	20,000		20,000			20,000
Supplies	6,000	-	6,000	-	-	6,000
Total Expenditures	153,196	-	153,196	2,171	76,013	75,012
Net Change in Fund Balance	(41,496)	-	(41,496)	41,779		7,262