



Committee of the Whole MEETING AGENDA

February 28, 2023 - 6:00 PM
Council Chambers
3805 S. Casper Drive

Published: 2/24/2023

AGENDA

1. **CALL MEETING TO ORDER**
2. **ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE**
3. **APPROVAL OF MINUTES**
 - A. February 14, 2023 Committee of the Whole Minutes
4. **UTILITIES & FINANCE**
 - A. Recommend to Common Council approval of March 1, 2023 Water Utility claims in the amount of \$10,995.37, Sewer Utility claims in the amount of \$9,978.50 and General City claims in the amount of \$926,206.01. Tax overpayment checks totaling \$97,598.50 were also generated. WE Energies EFT of \$74,024.85
5. **MISCELLANEOUS**
 - A. 2023 Overview of the Department of Community Development
6. **ADJOURN**

Supplemental Information:

- The meeting agenda and agenda packet are available online at www.NewBerlin.org. The minutes are published online and are approved at the next regularly scheduled meeting.
- It is possible that action will be taken on any of the items on the agenda and that the agenda may be discussed in any order.
- You may provide comments to the City Clerk via email at CitizenComments@NewBerlin.org. Comments will be forwarded to the Mayor and members of the governing body. Emailed comments are not read during the meeting.
- The City of New Berlin strives to host inclusive, accessible meetings that enable all individuals to engage and participate fully. Any person who has a qualifying disability under the Americans with Disabilities Act that requires that the meeting be accessible, please contact City Clerk Rubina R. Medina at (262) 786-8610 or via email at CityClerk@NewBerlinWI.gov at least 48 hours before the scheduled meeting time. Efforts will be made to accommodate the needs of disabled individuals through appropriate aids and/or services.
- It is also possible that members of and possibly a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to in the above notice.



Committee of the Whole MEETING MINUTES

February 14, 2023 - 6:00 PM
Council Chambers
3805 S. Casper Drive

MINUTES

1. CALL MEETING TO ORDER

Mayor Ament called the meeting to order at 6:00 PM.

2. ROLL CALL; DECLARATION OF QUORUM; PUBLIC NOTICE

Present: Hopkins, Garrigues, Maxey, Harenda, Stribl, Horbinski, Kroupa, Mayor Ament
Staff Present: City Attorney Mark Blum, City Clerk Rubina Medina

3. APPROVAL OF MINUTES

- A.** January 24, 2023 Committee of the Whole Meeting Minutes
Motion approved by Horbinski. Seconded by Kroupa. Motion Passed 7-0.

4. UTILITIES & FINANCE

- A.** Recommend to Council approval of February 15, 2023 Water Utility claims in the amount of \$166,730.32, Sewer Utility claims in the amount of \$3,138.58 and General City claims in the amount of \$1,423,577.38. Tax overpayment checks totaling \$86,372.21 were also generated. US Bank VISA EFT of \$34,410.15 DECEMBER STATEMENT. US Bank VISA EFT OF \$64,895.51 JANUARY STATEMENT. WE Energies EFT of \$63,552.93 NOV 2022. WE Energies EFT of \$48,996.96 DEC 2022
Motion approved by Garrigues. Seconded by Kroupa. Motion Passed 7-0.

5. LICENSES & PERMITS

- A.** Discussion and possible action to approve a Loudspeaker Permit extension to Jessica Benvenuto from 5PM to 11PM on July 29, 2023 for a private wedding to be held at her residence of 21675 W. Glengarry Rd.
Motion approved by Harenda. Seconded by Stribl. Motion Passed 7-0.

6. MISCELLANEOUS

- A.** Fire Department Update
Update Provided by Chief.
- B.** Update on ARC (Activity & Recreation Center) Phase II
Update provided by Dan Hogan.

- C.** Discussion and possible action to approve a Common Council meeting to be held via Zoom on February 23, 2023 at a time to be determined.
Motion approved by Stribl. Seconded by Hopkins. Motion Passed 7-0.
- D.** Discussion and possible action re: Waukesha County Joint Powers Agreement - County 9-1-1 Emergency System
Motion approved by Harenda. Seconded by Garrigues. Motion Passed 7-0.
- E.** Recommend to the Common Council that a Public Hearing be set for March 6, 2023 at 6:00 pm to be held before the Plan Commission to rezone the property located at Tax Key #: 1281.996.006 from A-2, R-1/R-2 & C-2 to R-1/R-2 & C-2.
Motion approved by Horbinski. Seconded by Kroupa. Motion Passed 7-0.
- F.** Recommend to the Common Council that a public hearing be set for March 6, 2023 at 6:01 PM to be held before the Plan Commission to rezone the property located at 5715 S. Sunny Slope Road (Tax Key #: 1289-994) from A-2 TO A-2 and R-6.
Motion approved by Stribl. Seconded by Garrigues. Motion Passed 7-0.
- G.** Recommend to Common Council that a public hearing be set for March 6, 2023 at 6:02 p.m. to be held before the Plan Commission on the suggested amendments to the Zoning Code (Chapter 275).
Motion approved by Stribl. Seconded by Horbinski. Motion Passed 7-0.

7. ADJOURN

Motion approved by Garrigues. Seconded by Kroupa. Motion Passed 7-0 to adjourn at 6:17PM.



CITY OF NEW BERLIN



AN OVERVIEW OF THE DEPARTMENT OF COMMUNITY DEVELOPMENT

2023

VISION STATEMENT

The Department of Community Development promotes and maintains the careful and sustainable development & use of land in the City of New Berlin. To accomplish this, the Department is involved in both short and long-range planning. This effort includes reviewing and documenting development, engineering & capital infrastructure planning, comprehensive planning, economic development, land/geographic information systems, inspections, zoning/code enforcement & compliance, and disseminating this information to the public.

MISSION STATEMENT

1. Provide leadership, guidance and advice in preparing, developing, and establishing long-range strategies and standards for the development of the community;
2. Establish, administer, and enforce regulations that promote health, safety, morals, comfort, prosperity, property values, and the general welfare of the City;
3. Provide customer assistance to the public and creating a greater understanding of City regulations;
4. Foster planning, inspection & engineering principals, and staff development resulting in a better place to live, work, and do business.
5. Support the activities of the City of New Berlin and its citizens by providing and maintaining accurate, current and complete geographic and land information data. This support will be provided through leveraging the knowledge contained in this information and by using a set of procedures and techniques collectively referred to as a Geographic and Land Information System. Using GIS/LIS, the division will enable the managers and citizens to make decisions impacting the future of the City of New Berlin in an informed and logical manner.

DIVISIONS OF DCD

- Emergency Management
- Engineering Services
- GIS/LIS Services
- Inspection Services
- Planning Services & Tourism (*Enjoy New Berlin*)
- Water Resources Management Utility

DEPARTMENT OF COMMUNITY DEVELOPMENT

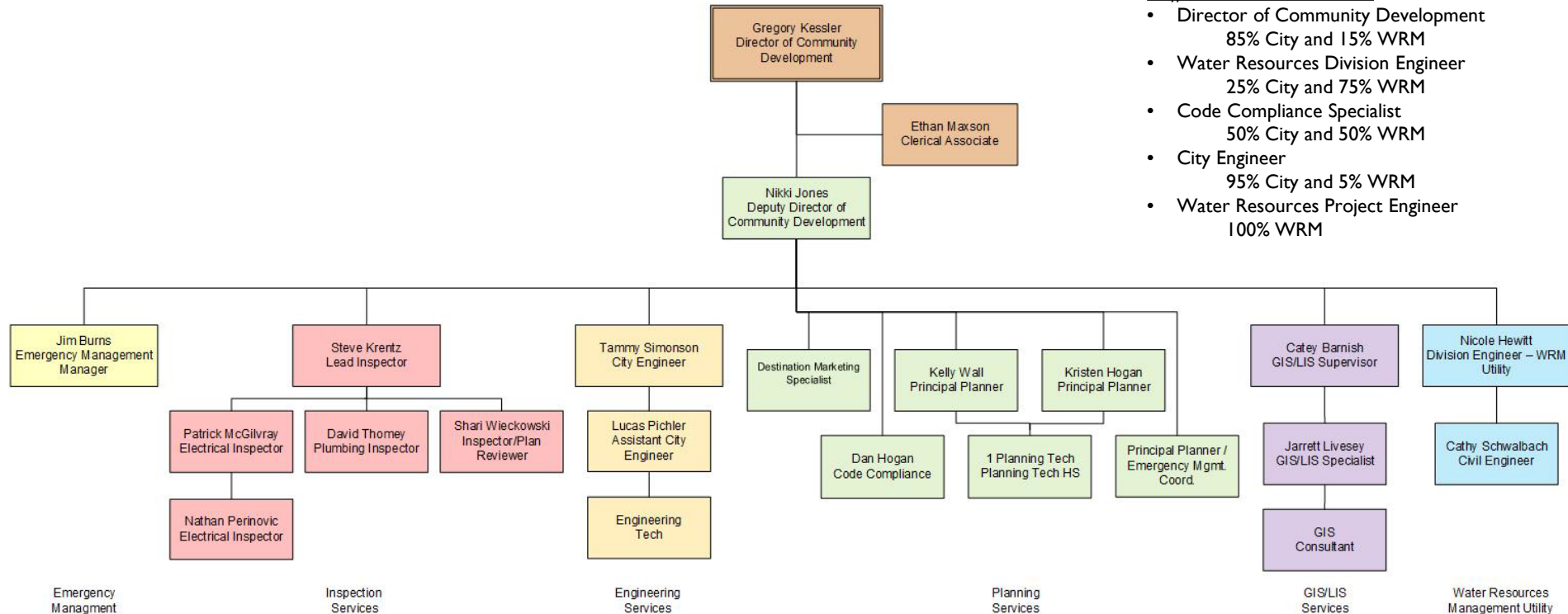
ORGANIZATIONAL CHART

Department of Community Development Organizational Chart

January 2023

Staff Position Allocation Notes:

- Director of Community Development
85% City and 15% WRM
- Water Resources Division Engineer
25% City and 75% WRM
- Code Compliance Specialist
50% City and 50% WRM
- City Engineer
95% City and 5% WRM
- Water Resources Project Engineer
100% WRM



PLANNING SERVICES

RESPONSIBILITIES

- Comprehensive Planning
- Development Review
- Economic Development
- Emergency Management
- Housing Trust Fund Board
- Park Planning
- Tourism Commission (*Enjoy New Berlin*)
- Zoning and Subdivision Codes
- Zoning Code Violations and Enforcement

PLANNING APPLICATIONS

2022

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Conditional Use	0	1	0	0	0	0	1	0	1	0	1	0	4
Land Division	1	0	1	1	3	1	0	0	1	1	0	0	9
Re-occupancy	4	6	5	9	5	3	4	2	3	2	8	7	58
Rezoning	0	0	1	1	0	0	0	0	0	2	0	0	4
Sign	9	4	8	7	6	10	5	5	6	3	4	3	70
Subdivision	0	0	0	0	0	0	1	0	0	0	0	0	1
Use Approval	4	3	7	18	10	3	3	4	0	1	1	3	57
Wetland Registration	0	1	2	0	1	0	1	0	1	2	0	0	8
Total	18	15	24	36	25	17	15	11	12	11	14	13	211

DEVELOPMENT HIGHLIGHTS

COMPLETION

Briohn Building

- 16555 W. Small Road



Drexel Building Supply

- 16778 W. Coffee Road



DEVELOPMENT HIGHLIGHTS

CONSTRUCTION

Veit

- 18600 W. Lincoln Avenue



DEVELOPMENT HIGHLIGHTS

CITY PROJECTS

Activity & Recreation Center – Phase I



DEVELOPMENT HIGHLIGHTS

CITY PROJECTS

Activity & Recreation Center – Phase 2



DEVELOPMENT HIGHLIGHTS

CITY PROJECTS

Activity & Recreation Center – Phase 2



DEVELOPMENT HIGHLIGHTS

CITY PROJECTS

Lions Park Improvements

- 2022 Construction: ADA Swing, swings and basketball court
- We-Go-Swing - 1st of its kind in Wisconsin



DEVELOPMENT HIGHLIGHTS

CITY PROJECTS

Buena Park Improvements

- 2022 Construction: park structures and trails

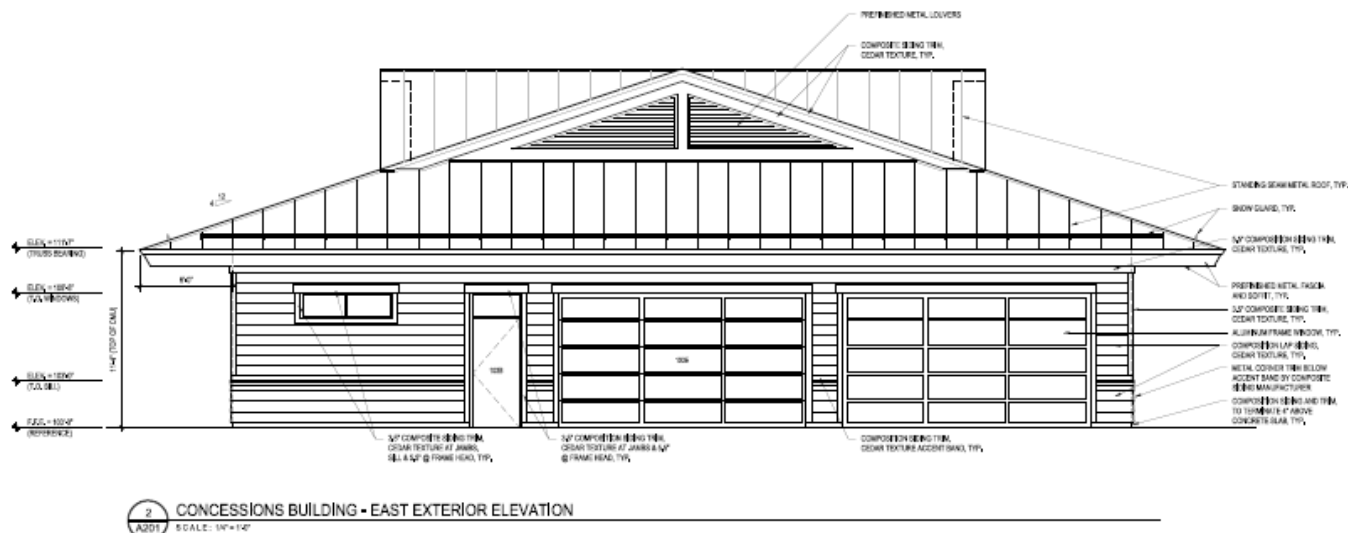
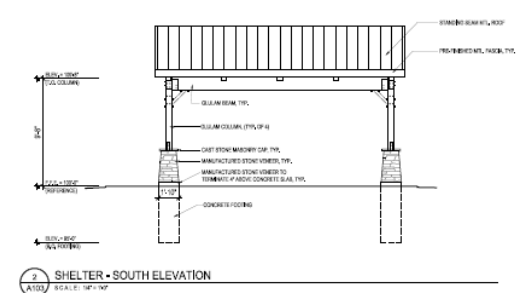
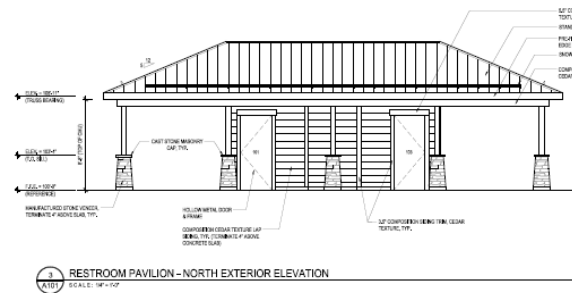


DEVELOPMENT HIGHLIGHTS

CITY PROJECTS

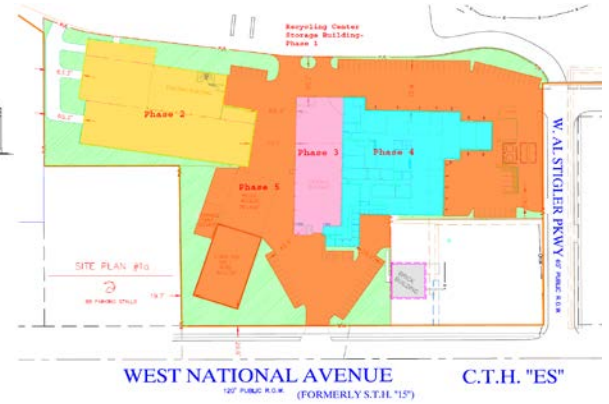
Malone Park Improvements

- 2022 Design: park structures and trails



RENOVATIONS AND REHAB STUDIES

HICKORY GROVE | COMMUNITY CENTER | DPW CAMPUS CONSOLIDATION



STREETS

CHEVY TRUCKS

chevy blazer
103" x 17"

chevy 2500 14
9" x 27"

chevy 3000 16-18
9" x 27"

TRUCKS

sterling dump truck 16
9" x 30"

thermophane
roughneck truck
16" x 30"

5

FORD TRUCKS

ford f-250 10-14
9" x 27"

ford f-250 16-18
9" x 27"

ford f-150 10-14
9" x 27"

ford f-350
dump truck 10-17
9" x 27"

ford f-250 flatbed
10-14
9" x 24"

ford f-150 flatbed
10-14
9" x 24"

ford f-430 17
9" x 27"

ford f-450 14-16
9" x 27"

ford f-550 17
9" x 27"

ford f-550
flatbed 10-17
9" x 27"

16

ford f-350 13-15
9" x 24"

ford f-350
dump truck 13-15
9" x 25"

ford f-550 14-16
9" x 27"

ford f-450
utility body 17
9" x 27"

ford econo. xl
Ford 10-14
9" x 24"

HEAVY EQUIPMENT

cat loader 10-14
9" x 24"

john deere wheel
loader 10-18
9" x 25"

cat wheel loader
10-14
9" x 27"

new holland
loader 10-16
9" x 27"

john deere backhoe 13
10" x 25"

pk backhoe 10-16
9" x 25"

leather excavator
10
11" x 26"

hutchinson excavator
10
11" x 25"

cat excavator
10-16
9" x 24"

new holland
grain 10-14
12" x 23"

john deere
loader 10-14
11" x 27"

slight excavator
17" x 9"

cat wheel loader
10-14
9" x 27"

cat wheel loader
10-14
9" x 27"

cat excavator 10-16
9" x 25"

new holland
10-14
9" x 27"

john deere
10-14
9" x 27"

cat excavator
10-16
9" x 24"

TRAILERS

perfection trailer 10-14
9" x 37"

shelby trailer 10-14
9" x 37"

freemaster trailer 10-14
9" x 37"

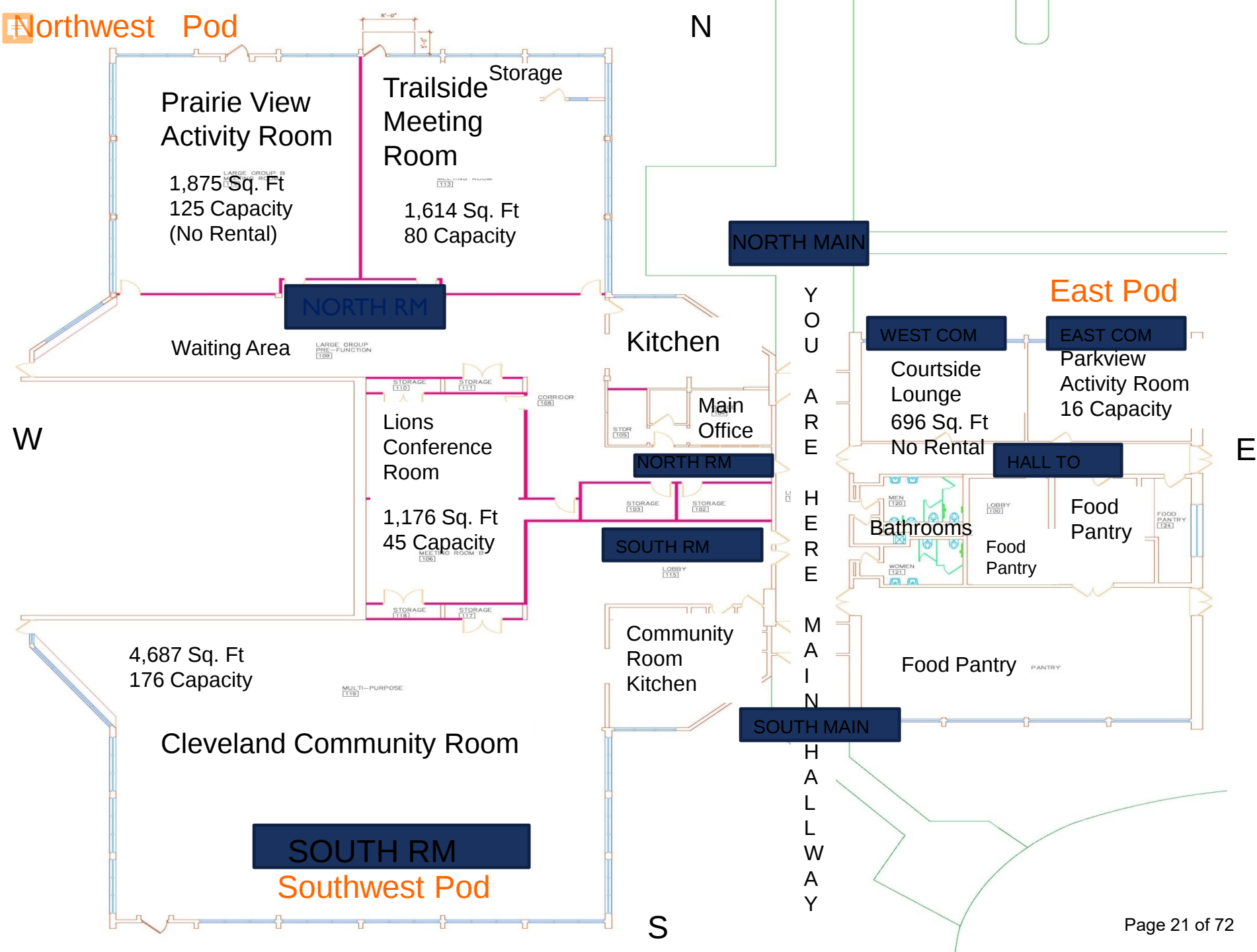
freemaster trailer
10-14
9" x 37"

trailer
10-14
9" x 37"

5

VEHICLE/MAJOR EQUIPMENT
ON THIS DATE

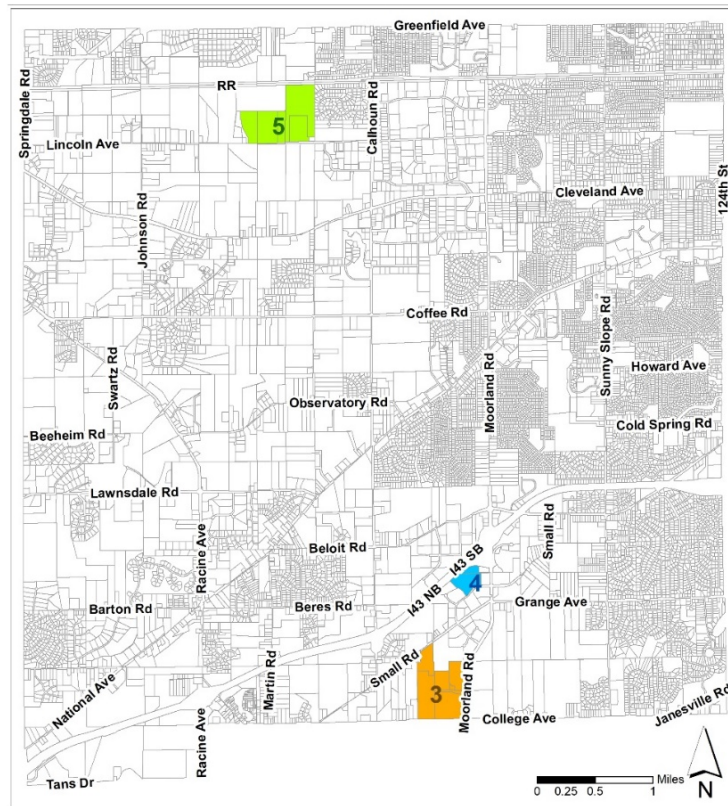
42



ACTIVE CITY TIDS

Active TIDs

February 2022



Legend

- Parcels
- Moorland Hospitality Group TID #4
- Briohn Small Road TID #3
- Lincoln Ave TID #5



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TID #: 3

- Created on February 13, 2018
- Base Value: **\$729,000**
- Added Incremental Value above Base Value (as of January 1, 2022): **\$49,874,800**
- Projected Closure Date (based on current cash flow): **2034**
- **\$1,195,000** of project costs financed in 2018; **\$500,000** financed in 2020 and **\$3,700,000** of projects costs identified in the 2023 CIP.

TID #: 4

- Created on June 4, 2020
- Base Value: **\$13,234,500**
- Incremental value as of January 1, 2022 is \$2,010,800.
- Whether this district can support infrastructure or other costs will be dependent on development occurring.

TID #: 5

- Created on January 18, 2022
- Base Value: **\$2,439,200**
- *No incremental value certified yet. First year incremental value will be certified as of January 1, 2023.*
- Initial “Projected” Incremental Value above Base Value **\$55 million at full build out. Second project estimated at \$9.5 million**
- Projected Closure Date (based on current cash flow): **2038**
- Projected Incremental Tax Revenue for Projects: **\$16,340,925 (\$6,150,000 of project costs identified in 2023 CIP.)**

WORK PLACE VISITS

2022

- AAA
- St Joseph's Tool Chest



ECONOMIC DEVELOPMENT WATCH NEWSLETTER



ECONOMIC DEVELOPMENT WATCH

CITY OF NEW BERLIN

City Updates:

[City of New Berlin Calendar](#)[Subscribe to New Berlin Notes](#)[Minutes & Agendas](#)

This fall, the Department of Community Development has been busy reviewing new development projects, meeting with businesses and visiting construction sites. Lots of exciting things happening in the City!

RIBBON CUTTINGS



A group of people are gathered outside a building for a ribbon cutting ceremony. A large blue ribbon is stretched across the entrance, and several people are holding scissors, ready to cut it. The building has a sign that reads 'Fastback Physical Therapy'.

Fastback Physical Therapy had a Ribbon Cutting Ceremony on September 14th at 3333 W. Sunny Slope Rd. They held off on doing a Ribbon Cutting Ceremony until now due to COVID. They have been in business for a couple of years in New Berlin and are currently expanding their footprint into the neighboring tenant space!

2022 FARMERS MARKET

If you're interested in being a vendor for the 2022 season, please send an email to office@newberlinchamber.org for all of the details, costs, and requirements to participate. Be sure to include your contact information as well as what items you would be selling.

NEW BERLIN WINTERFEST

Shake off those winter blues and come check out New Berlin Recreation's annual Winterfest. This family friendly event features a ton of winter fun including ice skating, snowy kickball tournament, candlelight hike, snowman building contest, beer garden, live music, and LOTS of hot cocoa! Don't miss the fun on January 8th & 9th of 2022! Remember to purchase your commemorative Winterfest Mug in advance to receive unlimited hot cocoa throughout the event!



VETERANS DAY CEREMONY

Mayor Dave Ament will conduct the City's Annual Veterans Day Ceremony on Thursday November 11, 2021 at 7:00 p.m. in the Council Chambers at New Berlin City Hall, 3805 S Casper Drive.

The ceremony will include participation from the New Berlin Hoepfner Horn Bros. VFW Post 5716, the American Legion Post #488 and the New Berlin Community Band. U.S. Navy Veteran Mike Nowak will also be personally honored for his years of military and community service. In addition, Dr. Arthur Angove will be presented with the 2021 Citizen of the Year Award. Furthermore, street light pole banners will be presented to the servicemen and/or their families who participated in our Celebrate Our Local Military Heroes initiative. Mayor Ament invites all residents to attend this ceremony to honor those who have served.



TOURISM COMMISSION

Stay LOCAL

Holiday Inn Express
15451 W. Beloit Road
(262) 787-0700

La Quinta Inn & Suites
15300 W. Rock Ridge Road
(262) 717-0900

www.enjoynewberlin.com/hotels

Welcome TO NEW BERLIN!
Enjoy New Berlin is the City of New Berlin's Official Tourism Entity

We work in conjunction with the City's Tourism Commission to oversee tourism promotion and development. We want everyone who lives, works, plays, and visits New Berlin, to *Enjoy* New Berlin!

FOLLOW US
ENJOYNEWBERLIN.COM

OUR HOTELS
HOLIDAY INN EXPRESS & SUITES
LA QUINTA INN & SUITES

HOLIDAY INN EXPRESS & SUITES
15451 BELOIT ROAD
262-787-0700

LA QUINTA INN & SUITES
15300 ROCK RIDGE ROAD
262-717-0900

2023 UPCOMING EVENTS

NEW BERLIN RECREATION DEPARTMENT
WINTERFEST
January 7, 2023

NEW BERLIN PUBLIC LIBRARY
LIBRARY SKATE NIGHT
Jan 18th, Feb 18th, Mar 18th, Apr 18th, May 18th, Jun 18th, Jul 18th, Aug 18th, Sep 18th, Oct 18th, Nov 18th, Dec 18th

NEW BERLIN RECREATION DEPARTMENT
TOUCH-A-TRUCK
April 28, 2023

NEW BERLIN CHAMBER OF COMMERCE
FARMERS MARKET
Saturdays / May-October

NEW BERLIN POLICE DEPARTMENT
SAFETY SATURDAY
May 20, 2023

CITY OF NEW BERLIN
JULY OF JULY FESTIVAL
July 1-4, 2023

NEW BERLIN HISTORICAL SOCIETY
APPLEFEST
October 8, 2023

NEW BERLIN CHAMBER OF COMMERCE
DISCOVER NEW BERLIN
October 14, 2023

NEW BERLIN A.R.C.
OUTDOOR PLAYGROUND
Open 9 AM - 5 PM / Year-round

ENJOYNEWBERLIN.COM

NEW RESIDENT HANDOUT

WE WANT TO PROMOTE You!

Enjoy New Berlin is the City of New Berlin's Official Tourism Entity

We work in conjunction with the City's Tourism Commission to oversee tourism promotion and development. We want everyone who lives, works, plays, and visits New Berlin, to *Enjoy* New Berlin!

HELPING YOU -

We are happy to promote your events, activities, and specials on our social media pages, website, and monthly event calendar! Please email us the information you'd like us to share or simply submit it on our website!

HELPING THE COMMUNITY -

Our mission is to promote local businesses and events that *in return* generate hotel stays and support the local hotels, community, businesses, and organizations.

OUR HOTELS
HOLIDAY INN EXPRESS & SUITES
LA QUINTA INN & SUITES

HOLIDAY INN EXPRESS & SUITES
15451 BELOIT ROAD
262-787-0700

LA QUINTA INN & SUITES
15300 ROCK RIDGE ROAD
262-717-0900

CONTACT US

Kelly Wall
tourismnewberlin.org
262-797-2445

Visit Our Website
Events can be submitted directly to us at enjoynewberlin.com
Facebook & Instagram
Send us a message!

ENJOYNEWBERLIN.COM

FOLLOW US
ENJOYNEWBERLIN.COM

BUSINESS HANDOUT



THE ENJOY NEW BERLIN FOCUS



HOTELS



BUSINESSES



ORGANIZATIONS



OUR FOCUS

OUR FOCUS IS TO **PROMOTE LOCAL BUSINESSES** AND **EVENTS THAT IN RETURN GENERATE HOTEL STAYS** AND **SUPPORT THE LOCAL HOTELS, COMMUNITY, BUSINESSES, AND ORGANIZATIONS.**



A.R.C.



COMMUNITY



CITY



2022 YEAR IN REVIEW

EVENTS



DISCOVER NEW BERLIN

*New Berlin Chamber of
Commerce and Visitors
Bureau*



SAFETY SATURDAY

*City of New Berlin &
New Berlin Police
Department*



OKTOBERFEST & ROOT BIER GARDEN

New Berlin Public Library



COMMUNITY EVENTS

*New Berlin Recreation Dept. &
New Berlin Public Library*

**SUPPLIES FOR OKTOBERFEST,
WINTERFEST, MIND YOUR
MIND, AND OTHER
HOLIDAY
PROGRAMS**



NEW BERLIN A.R.C.

New Berlin Recreation Dept.

**PROMOTION OF THE INDOOR
PLAYGROUND AND INDOOR
PLAY PASS/REC-AT-HOME
GIVEAWAYS AT
OKTOBERFEST**



SMALL BUSINESS SATURDAY

Citywide

**PROMOTION OF 17 LOCAL
SMALL BUSINESSES
&
NON-PROFIT
ORGANIZATIONS**

COMMUNITY EFFORTS



TOURISM COMMISSION

November in New Berlin						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
The Holiday Season is Here! Stay Local! Family and Friends coming to visit? Holidays are here! Enjoy the season in New Berlin. Stay Local! Enjoy the season in New Berlin. Stay Local! Enjoy the season in New Berlin.	New Berlin Recreation Soccer's Holiday Events at the ABC 4:00pm - 8:00pm New Berlin Recreation Soccer's Holiday Events at the ABC 4:00pm - 8:00pm	New Berlin YMCA Wellness Center Kaleidoscope at the ABC 4:00pm - 8:00pm New Berlin YMCA Wellness Center Kaleidoscope at the ABC 4:00pm - 8:00pm	New Berlin Public Library Kaleidoscope at the ABC 4:00pm - 8:00pm New Berlin Public Library Kaleidoscope at the ABC 4:00pm - 8:00pm	Hawthorne Hill Farm Hawthorne Hill Farm Hawthorne Hill Farm Hawthorne Hill Farm Hawthorne Hill Farm	Matt's Bar & Grill Matt's Bar & Grill Matt's Bar & Grill Matt's Bar & Grill Matt's Bar & Grill	Enjoy New Berlin Enjoy New Berlin Enjoy New Berlin Enjoy New Berlin Enjoy New Berlin

December in New Berlin						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Stay Local! Holiday in New Berlin Stay Local! Holiday in New Berlin Stay Local! Holiday in New Berlin	New Berlin Recreation Soccer's Holiday Events at the ABC 4:00pm - 8:00pm New Berlin Recreation Soccer's Holiday Events at the ABC 4:00pm - 8:00pm	New Berlin YMCA Wellness Center Kaleidoscope at the ABC 4:00pm - 8:00pm New Berlin YMCA Wellness Center Kaleidoscope at the ABC 4:00pm - 8:00pm	New Berlin Public Library Kaleidoscope at the ABC 4:00pm - 8:00pm New Berlin Public Library Kaleidoscope at the ABC 4:00pm - 8:00pm	Hawthorne Hill Farm Hawthorne Hill Farm Hawthorne Hill Farm Hawthorne Hill Farm Hawthorne Hill Farm	Matt's Bar & Grill Matt's Bar & Grill Matt's Bar & Grill Matt's Bar & Grill Matt's Bar & Grill	Enjoy New Berlin Enjoy New Berlin Enjoy New Berlin Enjoy New Berlin Enjoy New Berlin

January in New Berlin						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
2023 Happy New Year! 2023 Happy New Year!	New Berlin A.R.O. New Berlin A.R.O. New Berlin A.R.O. New Berlin A.R.O. New Berlin A.R.O.	Wisconsin Snow Report Wisconsin Snow Report Wisconsin Snow Report Wisconsin Snow Report Wisconsin Snow Report	Library State Night Library State Night Library State Night Library State Night Library State Night	New Berlin Recreation Soccer's Holiday Events at the ABC 4:00pm - 8:00pm New Berlin Recreation Soccer's Holiday Events at the ABC 4:00pm - 8:00pm	New Berlin YMCA Wellness Center Kaleidoscope at the ABC 4:00pm - 8:00pm New Berlin YMCA Wellness Center Kaleidoscope at the ABC 4:00pm - 8:00pm	New Berlin Public Library Kaleidoscope at the ABC 4:00pm - 8:00pm New Berlin Public Library Kaleidoscope at the ABC 4:00pm - 8:00pm

February in New Berlin						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Ready for a Winter Staycation? Or have Family and Friends coming to visit? Stay Local! Holiday Inn Express & Suites - New Berlin 262-787-0700	La Quinta Inn & Suites - New Berlin 262-787-0700	Free February Fun! The City of New Berlin 262-787-0700	Free February Fun! The City of New Berlin 262-787-0700	Versiti Community Blood Drive 1:30-6:30PM New Berlin Public Library	New Berlin Public Library Pat McCurdy Concert Doors Open @ 6PM 7-8:30PM	Thank You March 1st The City of New Berlin 262-787-0700
Marcus Ridge Cinema Winter Kids Dream Family Film Series "Small Feet"	New Berlin Public Library Golden Ticket Scavenger Hunt Begins!	New Berlin Public Library Golden Ticket Scavenger Hunt Begins!	New Berlin Public Library Golden Ticket Scavenger Hunt Begins!	Library Skate Night New Berlin Public Library 7-8:30PM	New Berlin Public Library Golden Ticket Scavenger Hunt Begins!	Thank You March 1st The City of New Berlin 262-787-0700
New Berlin Historical Society Self-Guided Tours of the New Berlin History Museum 1-3PM	New Berlin Public Library Golden Ticket Scavenger Hunt Begins!	New Berlin Public Library Golden Ticket Scavenger Hunt Begins!	New Berlin Public Library Golden Ticket Scavenger Hunt Begins!	Library Skate Night New Berlin Public Library 7-8:30PM	New Berlin Public Library Golden Ticket Scavenger Hunt Begins!	Thank You March 1st The City of New Berlin 262-787-0700
New Berlin Recreation Soccer's Holiday Events at the ABC 4:00pm - 8:00pm	New Berlin YMCA Wellness Center Kaleidoscope at the ABC 4:00pm - 8:00pm	New Berlin Public Library Kaleidoscope at the ABC 4:00pm - 8:00pm	New Berlin Public Library Kaleidoscope at the ABC 4:00pm - 8:00pm	Hawthorne Hill Farm Hawthorne Hill Farm Hawthorne Hill Farm Hawthorne Hill Farm Hawthorne Hill Farm	Matt's Bar & Grill Matt's Bar & Grill Matt's Bar & Grill Matt's Bar & Grill Matt's Bar & Grill	Enjoy New Berlin Enjoy New Berlin Enjoy New Berlin Enjoy New Berlin Enjoy New Berlin

MONTHLY EVENT CALENDARS

LOCAL BUSINESSES AND ORGANIZATIONS ARE WELCOME TO SUBMIT EVENTS - VIA EMAIL, FACEBOOK, INSTAGRAM OR ON ENJOYNEWBERLIN.COM

Enjoy
NEW BERLIN

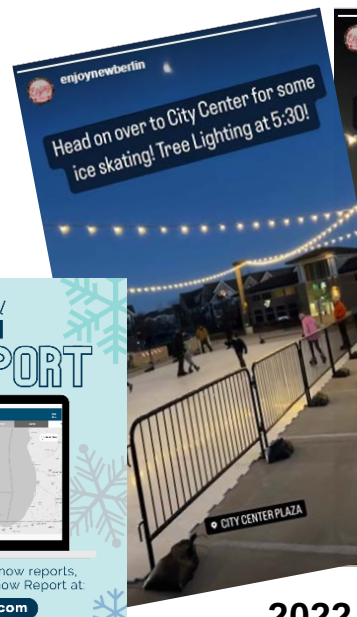


A.R.C. INDOOR PLAYGROUND

Child Open Play Admission Prices - Resident \$2.00, Non-resident \$4.00
 Winter/Spring Play Pass (Dec 21- May 30) Single Child from \$90. Family Pass \$165
 Winter/Spring Play Passes are only available to New South Pennsylvanians

Time	Monday-Thursday	Friday	Saturday
Open Play	Open Play	Playground closed	
Open/Climb	**Daily Admission or Play Pass required**	Open Play	
Climb/Climb		**Open Play or Play Pass required**	
Open/Climb	Playground closed for cleaning		
Open/Climb			Closed for Programming
Open/Climb	Open Play		
Open/Climb	**Daily Admission or Play Pass required**		
Open/Climb		Open Play	
Open/Climb		**Daily Admission or Play Pass required**	

*12/28/16 to 1/2/2016



Page 30 of 72



TOURISM COMMISSION

SMALL BUSINESS SATURDAY

PLEASE SEND ALL INFORMATION TO
TOURISM@NEWBERLIN.ORG OR Kwall@NEWBERLIN.ORG
BY WEDNESDAY, NOVEMBER 23RD AT NOON



CALLING ALL

NEW BERLIN SMALL BUSINESSES

Small Business Saturday is just a few days away
and we want to feature you and your business!

Want us to share your Small Business Saturday
deals?

The story behind the business?
Upcoming holiday events?

We are happy to help -
just give us a shout!

Please reach out to us via Facebook,
Instagram, or email tourism@newberlin.org

WWW.ENJOYNEWBERLIN.COM

FOLLOW US ON SOCIAL MEDIA!

Have an event coming up? Let us know!
We would be happy to post
it on social media and/or our
monthly event calendar!



**CALLING ALL
NEW BERLIN
SMALL BUSINESSES**

Small Business Saturday is just
a few weeks away and we
want to feature you and your
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Business Saturday deals? The story
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WWW.ENJOYNEWBERLIN.COM


Eat **LOCAL**
Shop **LOCAL**
Stay **LOCAL**
and
Enjoy
NEW BERLIN

www.enjoynewberlin.com

Stay **LOCAL**



Holiday Inn Express
15451 W. Beloit Road
(262) 787-0700



LaQuinta Inn & Suites
15300 W. Rock Ridge Road
(262) 717-0900

[BOOK NOW](#)

www.enjoynewberlin.com/hotels



TOURISM COMMISSION

RECREATION PARTNERSHIP



LIBRARY PARTNERSHIP

- WINTERFEST MUG SPONSORSHIP

- HOTEL ADVERTISEMENT ON WINTERFEST WEBPAGE

- AD PURCHASE (BACK COVER) FOR 1-YEAR/ 3-ISSUES

- Hotel promotion for potential tournaments/events at A.R.C
- Encourage event organizers to utilize New Berlin hotels
- Connect hotel owners with Recreation staff

- MAKERSTUDIO SPONSORSHIP FOR SKATE NIGHT EVENTS

- COMMEMORATIVE OKTOBERFEST/ROOT BIER GARDEN CUPS

- FEBRUARY – “LIBRARY LOVERS MONTH”

- Enjoy New Berlin Bookmarks with hotel information and upcoming community events
- “Top 10 Things to Enjoy in New Berlin this February” handout



A.R.C. INDOOR PLAYGROUND

Child Open Play Admission Prices - Resident: \$2.00, Non-resident: \$4.00
Full Play Pass (Sept 6-Dec 22): Single Child Pass: \$30, Family Pass: \$65
Class Add-on Fee: \$10 (add on to any class or program registration)
*All Play Passes are only available to New Berlin residents**

Time	Monday-Thursday	Friday	Saturday
8am-9am	Open Play **Daily Admission or Play Pass required**	Parent & Me Community Available	Parent & Me Community Available
9am-10am			
10am-11am			
11am-12pm	Playground closed for cleaning	Closed for Programming	Closed for Programming
12pm-1pm			
1pm-2pm			
2pm-3pm	Open Play **Daily Admission or Play Pass required**	Open Play **Daily Admission or Play Pass required**	Open Play **Daily Admission or Play Pass required**
3pm-4pm			
4pm-5pm			
5pm-6pm	Playground Closed	Playground Closed	Playground Closed
6pm-7pm			
7pm-8pm			





TOURISM COMMISSION



Enjoy NEW BERLIN!

Enjoy New Berlin is the City of New Berlin's Official Tourism Entity
 We work in conjunction with the City's Tourism Commission to oversee tourism promotion and development. We want everyone who lives, works, plays, and visits New Berlin, to *Enjoy* New Berlin!

A.R.C. PHASE II



Construction on Phase II of the New Berlin Activity and Recreation Center (A.R.C.) is well underway! Phase II will consist of an indoor walking track and multi-sport courts for basketball, volleyball, and pickleball. The facility is expected to host tournaments starting in 2024!



HOLIDAY INN EXPRESS & SUITES
 15451 BELOIT ROAD
 262-787-0700

OUR HOTELS

Every overnight stay at a New Berlin hotel garners us 1% of tax that is passed to the community. The tax is then used to promote events and activities that in return produce overnight stays. Next time you have family or friends in town, please encourage them to **stay local** at one of our hotels!



LA QUINTA INN & SUITES
 15300 ROCK RIDGE ROAD
 262-717-0900

2023 UPCOMING EVENTS



NEW BERLIN CHAMBER OF COMMERCE
 FARMERS MARKET
 Saturdays / May-October



NEW BERLIN POLICE DEPARTMENT
 SAFETY SATURDAYS
 May 20, 2023



CITY OF NEW BERLIN
 4TH OF JULY FESTIVAL
 July 1-4, 2023



NEW BERLIN HISTORICAL SOCIETY
 APPLEFEST
 October 8, 2023



NEW BERLIN CHAMBER OF COMMERCE
 DISCOVER NEW BERLIN
 October 14, 2023

FOR MORE UPCOMING EVENTS:



FOLLOW US
[ENJOYNEWBERLIN.COM](https://enjoynewberlin.com)
  

[ENJOYNEWBERLIN.COM](https://enjoynewberlin.com)



2022 YEAR IN REVIEW

JANUARY 1 - DECEMBER 5

1,657

FACEBOOK &
INSTAGRAM
FOLLOWERS



454

FACEBOOK &
INSTAGRAM
POSTS



3

NEW MONTHLY
EVENT
CALENDARS



3,919

SOCIAL MEDIA
POST LIKES &
COMMENTS



112,221

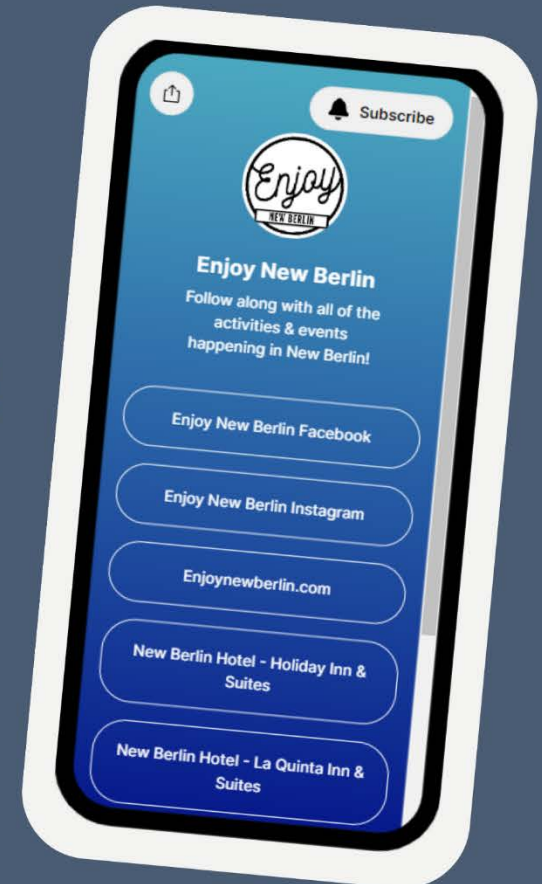
TOTAL SOCIAL
MEDIA
REACH





FOLLOW US & PROMOTE US!

IF YOU HAVEN'T DONE SO
ALREADY, PLEASE BE SURE
TO FOLLOW US ON
FACEBOOK AND INSTAGRAM!



INSPECTION SERVICES

- Issuance of Building Permits
- Field Inspections
- Development & Plan Review
- Enforces the Commercial Building Code, the Uniform Dwelling Code, Wisconsin Plumbing Code, other various Wisconsin statutes under Ch. 101, and the National Electrical Code
- Zoning Code Violation and Enforcement

INSPECTION SERVICES

2022 PERMITS ISSUED

ELECTRIC PERMITS	243
PLUMBING PERMITS	421
COMMERCIAL BUILDING (INCLUDING NEW, ADDITIONS & ALTERATIONS)	81
RESIDENTIAL BUILDING (INCLUDING NEW, ADDITIONS & ALTERATIONS)	609
HVAC	839
TOTAL	2,193

INSPECTION SERVICES

2022 INSPECTIONS PERFORMED

BUILDING	2,389
ELECTRIC	2,182
PLUMBING	1,153
TOTAL	5,724

INSPECTION SERVICES

FIRE INSPECTIONS FOR RE-OCCUPANCY PERMITS

- The primary objective is to improve communication both internally amongst staff but the applicant as well, create a more predictable timeline for permit turnaround.
- This improves customer service, reduces and/or completely eliminates duplication of effort between inspectors, and ensures inspection results are entered into Munis immediately.
- This modification to current procedures will eliminate the need for an applicant having to call a separate department to coordinate inspection times, inspections results will be entered into Munis and available to the applicant & staff “same day.”
- DCD already has two in-house inspectors certified to conduct these inspections and the same inspector then can do both the building & fire inspections enhancing continuity of communication with staff & the applicant, and eliminates the need to call separate departments.
- Initially, this is for re-occupancy permits but joint plan review is underway to mutually train staff so that additional permit types can be added over the coming months.

[illegible]

INSPECTION SERVICES

2022 CODE ENFORCEMENT

DOCUMENTED COMPLAINTS	82
REFERRALS FOR MUNICIPAL CITATIONS	8
ACTIVE CIRCUIT COURT ACTIONS	3

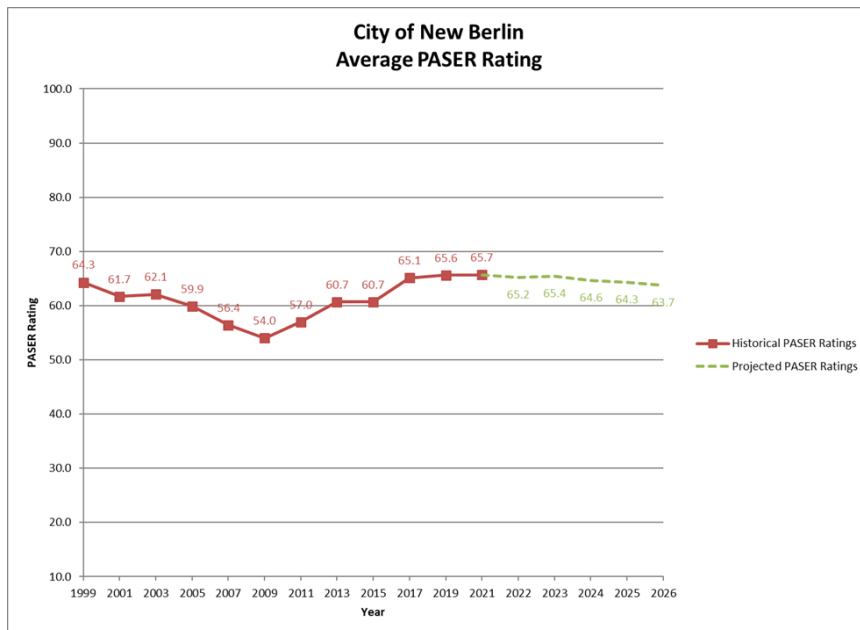
ENGINEERING

- Development & Building Permit Reviews
- Infrastructure Plan Reviews
- Construction Field Inspections
- Streets/Transportation
 - Roadway Reconstruction
 - Roadway Rehabilitation
 - Roadway Maintenance
 - Roadway Design
- New Berlin “*Infrastructure and Site Design Standards*” (Development Handbook)

ENGINEERING

ROADWAY REHABILITATION PROJECTS

- 2021: 5.7 miles of roadways
- 2022: 5.3 miles of roadways
- 2021 PASER rating was 65.7, the next PASER inspection will be completed in 2023



ENGINEERING

FACILITIES PARKING LOT AND DRIVEWAY IMPROVEMENTS

- Reconstructed the Recycle Center Driveway



ENGINEERING

PEDESTRIAN LIGHTING PROJECT

- Construction of 31 new pedestrian lights along the north side of National Ave from Coffee Road to Glen Park Road
- Work consisted of connecting to an existing cabinet, running conduit, wiring, and installation of City-furnished light poles.



ENGINEERING

ROADWAY MAINTENANCE PROJECTS

- Crack Sealed 31 miles of roadways in 2022
- In coordination with the DPW, removed and replaced deteriorated concrete sidewalks



ENGINEERING

ROADWAY DESIGN PROJECTS



Lincoln Avenue

- Lincoln Avenue from Calhoun Road to 1.6 miles west is designed and will be reconstruction in 2023
- Small Road from Moorland Road to College Avenue is designed and will be reconstruction in 2023
- Preparing designs for additional Pedestrian Street Lights along National Avenue

ENGINEERING

2022 PERMITS & DEPOSITS

Driveway Approach Permits

- 132 permits issued & inspected

Curb and Ditch Deposits

- 18 permits issued
- 21 permits returned



ENGINEERING

SAFETY COMMISSION

- Engineering serves as a representative of DCD on the Safety Commission which meets monthly
- Received 27 new agenda items in 2022, requiring 27 engineering studies
- Conducted 32 traffic counts and speed studies



ENGINEERING

GREAT WATER ALLIANCE

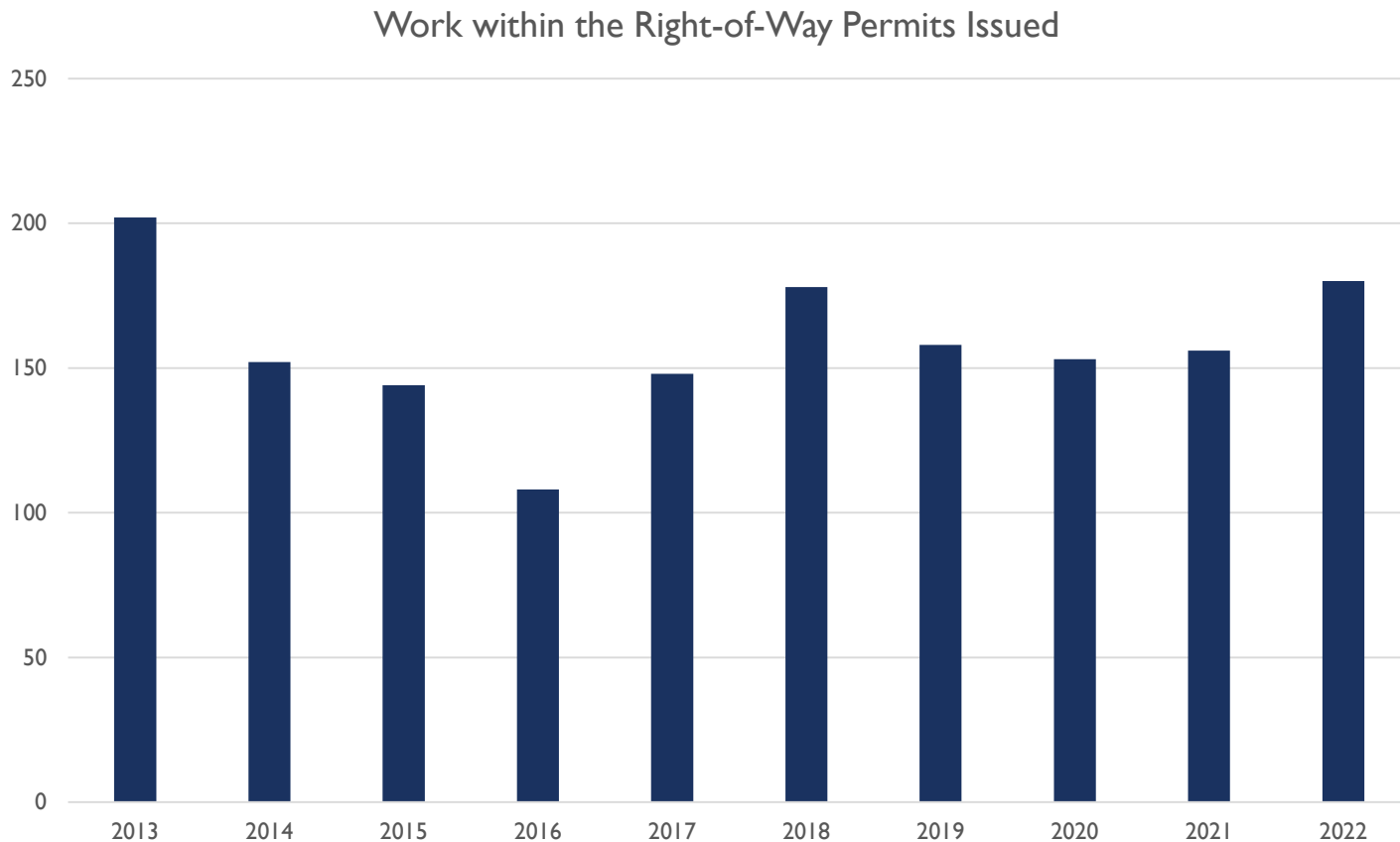
- In 2020, Entered into an Intermunicipal Agreement with the City of Waukesha for construction of dedicated supply and return water pipelines
- Coordinated traffic control and road closures throughout the project
- Inspected replacement of City infrastructure
- Received resident contacts regarding the project
- Resurfaced Coffee Road from National Aveune to Swartz Road
- DOJ final compliance date is 9/1/2023



ENGINEERING

WORK WITHIN THE RIGHT-OF-WAY PERMITS

- 180 permits in 2022



ENGINEERING

WAUKESHA COUNTY COORDINATION



- College & Small Intersection Realignment - 2023
- Moorland Road
 - 2023: Beloit Road to National Avenue
 - 2024: National Avenue to Cleveland Avenue
 - 2025: College Avenue to Grange Avenue
- Racine Avenue Resurfacing - 2023

ENGINEERING

DEPARTMENT COLLABORATION



- Provided planning input and construction plan review, and site surveying in coordination with Planning, IT, and Recreation Departments
- Working with the Streets Department on Sidewalk repair and replacement
- The Forestry Department helped cut down trees in anticipation of the Small Road Reconstruction Project.

ENGINEERING

PUBLIC INFRASTRUCTURE INSPECTION FOR PRIVATE DEVELOPMENTS

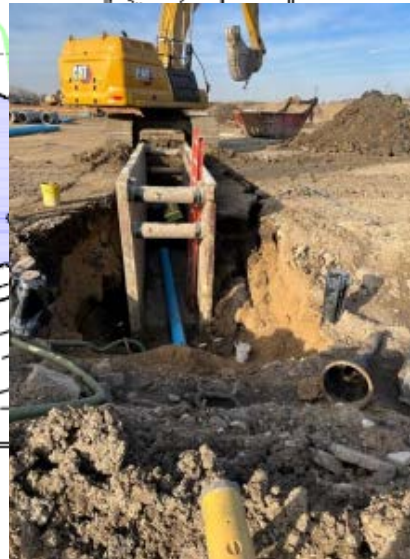


Quarry Park Subdivision

- Roadway Construction

ABB

- Water and Sanitary Utility extensions



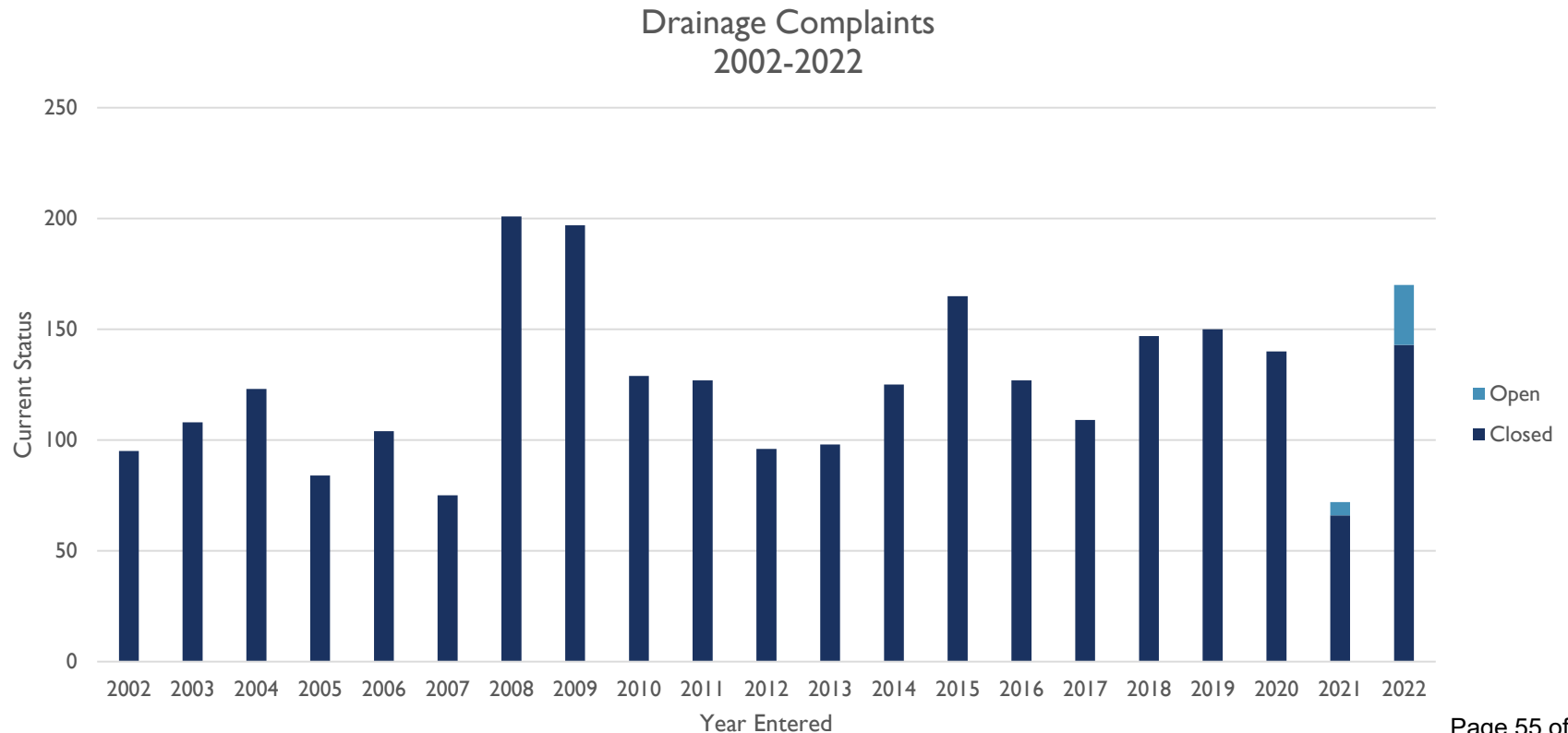
WATER RESOURCES MANAGEMENT UTILITY

- Development & Building Permit Plan Reviews
- Infrastructure Plan Reviews
- Construction Field Inspections
- Completes and coordinates research, design and engineering for various large-scale stormwater projects
- Assists the Engineering Services Division in coordinating roadway related stormwater improvements
- Tracks flooding and stormwater issues citywide
- Administers the City's *Wisconsin Pollutant Discharge Elimination System Permit* (WPDES) that regulates the quantity and quality of stormwater leaving the city, pollution prevention, illicit discharge screening, public education & outreach, construction site pollutant control & post-construction stormwater management and represents the City in the Clean Water Network

WATER RESOURCES MANAGEMENT UTILITY

DRAINAGE COMPLAINT TRACKING

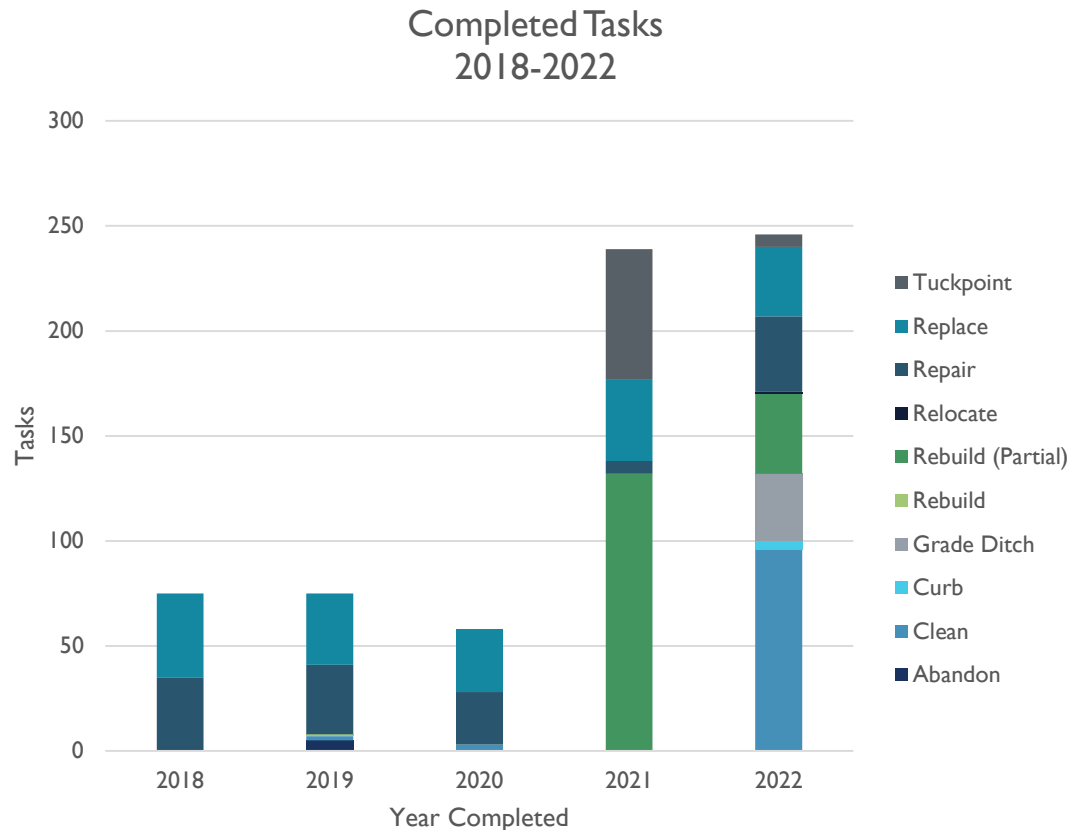
- Drainage Complaint Tracking is done in Cartegraph starting in 2022
- All previous complaints were imported into Cartegraph at the end of 2021

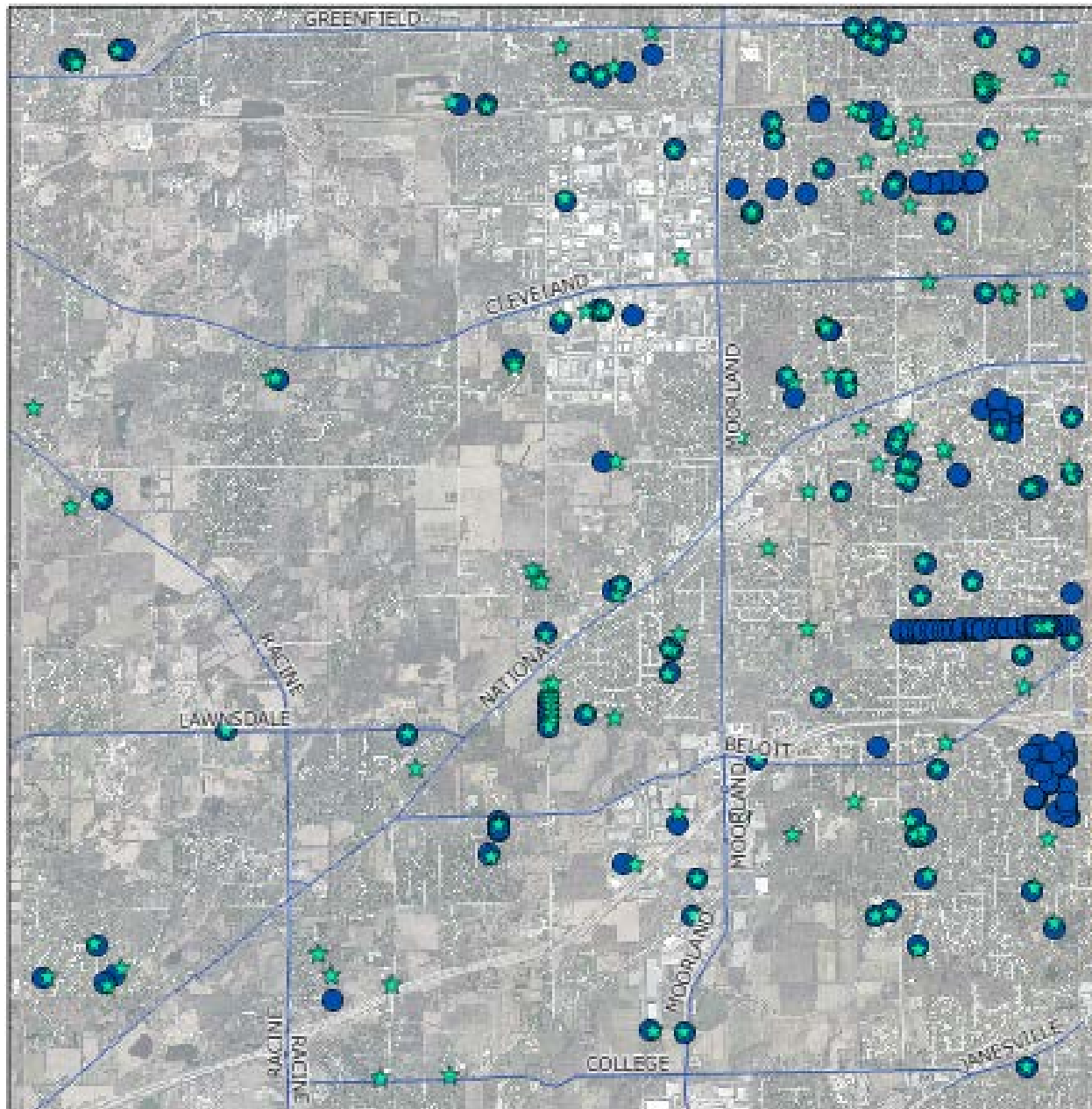


WATER RESOURCES MANAGEMENT UTILITY

STORM TASK TRACKING

Storm Task Tracking has been completed in Cartegraph for some time. With the updated system, we are now able to track ditching projects as well. We will be working on inputting the old work that was previously untracked into Cartegraph as well.





2022 STORMWATER ACTIVITES



REQUESTS (170)



TASKS (258)

EMERGENCY MANAGEMENT

- We provide assistance to our emergency response agencies to ensure that the resources required for a safe and effective response and / or recovery are made available to the Citizens, Business community and visitors alike.
- The Department works with County, State, Federal, and Private agencies to ensure that all recovery resources are made available including, “after the fact” grants, loans and public assistance programs.
- We have the responsibility to train and familiarize the Citizens and Business Communities of the City of New Berlin, to help them recover from the affects of a manmade or natural disaster.



EMERGENCY MANAGEMENT

ORGANIZATIONAL CHART

UNDER DCD, PER ORDINANCE # 2657 (APPROVED 1/25/22)

Elected
Leadership

Mayor and
Common Council

Administration

Director of
Community
Development

Deputy Director
of Community
Development

Operations

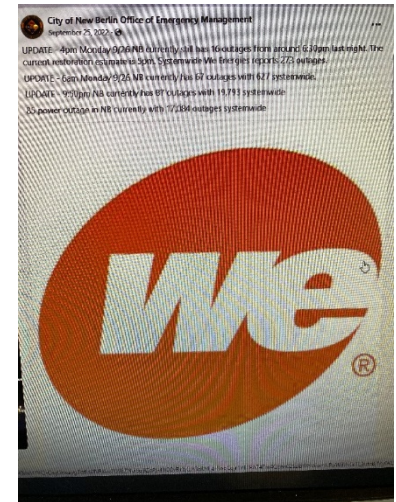
Emergency
Management
Manager (P/T)

Principal Planner /
Emergency
Management
Coordinator (F/T)

EMERGENCY MANAGEMENT

2022-23 PROJECTS

- Continuity of Operations Plan Updates
- Update to the City's Emergency Management Plan
- Adopted Waukesha County Updated Hazard Mitigation Plan
- After Incident Improvements
- Continued COVID Monitoring
- Local Damage Assessment Training
- Create City Damage Assessment Teams
- CEMP & COOP “In-House” Training Sessions (planned)
- Continue to provide update on social media



EMERGENCY MANAGEMENT

MOORLAND ROAD TRAILER EXPLOSION (7/3/2022)

- Trailer exploded containing Xylene, Propane Tanks, Polyurea Joint Filler and Qwik Joint.
- Spill Hotline, WDNR Warden and WRM were all notified. DCD EM and WRM responded. Waterway was inspected. Debris scattered several yards.
- A clean up plan was put into place.



EMERGENCY MANAGEMENT

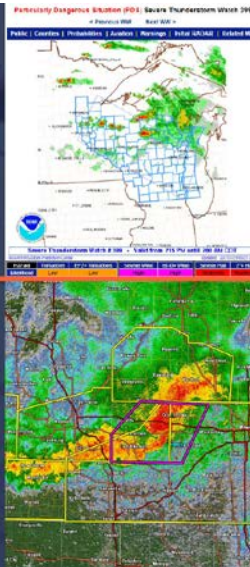
APRIL 2022 – NWS CHAT TRAINING

Watch:

Ingredients are there for something to occur.

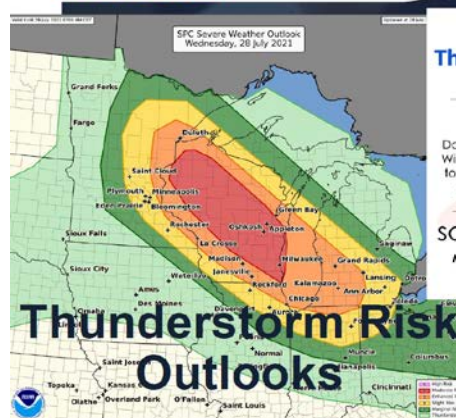
Warning:

The storm is occurring. Time to take shelter!



Watch
VS
Warning
Storm Prediction Center

Severe Thunderstorm and Tornado Watches



PDS Severe Thunderstorm Watch #399
hazards
Damaging Wind Gusts to 90 mph
Hail to 2 inches
A couple tornadoes
some cities in risk
Minneapolis, MN | Green Bay, WI
La Cross, WI | Madison, WI



Thunderstorm Risk Outlooks

spc.noaa.gov

EMERGENCY MANAGEMENT

NWS ISSUED TORNADO WARNING (10/12/2022)

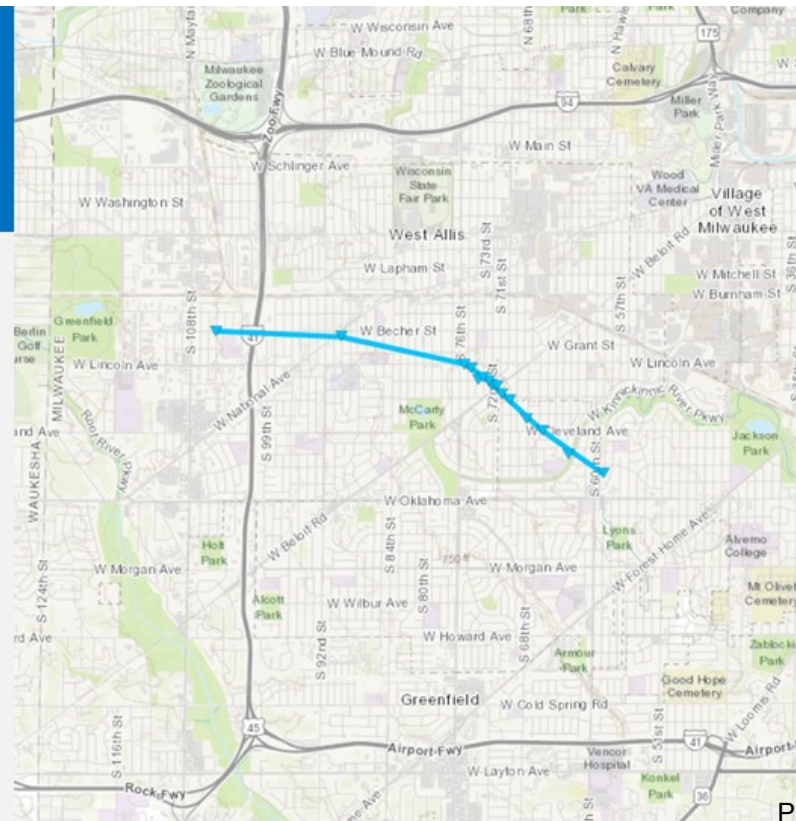
- Numerous Tornado Warnings for several possible Funnel Clouds and Tornadoes in area including the City of New Berlin. Nearest “touchdown” was in West Allis.
- New Berlin Emergency Management activated the city’s nine Outdoor Warning Sirens nine times during that period.



Preliminary Damage Survey Results

West Allis—Milwaukee County

Date	10/12/2022
Time (Local)	12:17 PM CDT
EF Rating	EF-0
Est. Peak Winds	75 MPH
Path Length	3.2 miles
Max Width	40 yards
Injuries/Deaths	0/0



EMERGENCY MANAGEMENT

EM TRAINING FOR CITY STAFF

- Damage Assessment Class held in New Berlin - March 15-16
- Coordinating with multiple departments to have a variety of City staff attend.
- Great opportunity to take the class since it will be held at City Hall.
- State of WI – Training Management System – Many classes are offered for free to anyone.



State of Wisconsin Training Management System

Welcome njones! | Log Out

Home | Schedule | Training Catalog | Related Links | Contact Info | Help and FAQ | My Account

Classroom Catalog

Show/Hide Filter Page 1 of 1

Course #	Course Title	Provider	
IS-100.c	ICS-100: Introduction to Incident Command System	FEMA - Emergency Management Institute	View Available Classes
IS-100.FDA	Introduction to Incident Command System (ICS 100) for Food and Drug Administration	FEMA - Emergency Management Institute	View Available Classes
IS-100.FWa	Introduction to the Incident Command System (ICS 100) for Federal Workers	FEMA - Emergency Management Institute	View Available Classes
IS-100.HCb	Introduction to the Incident Command System for Healthcare/Hospitals	FEMA - Emergency Management Institute	View Available Classes
IS-100.HE	Introduction to the Incident Command System, ICS-100, for Higher Education	FEMA - Emergency Management Institute	View Available Classes
IS-100.LEb	Introduction to the Incident Command System, ICS-100, for Law Enforcement	FEMA - Emergency Management Institute	View Available Classes
IS-100.PWb	Introduction to the Incident Command System, ICS-100, for Public Works Personnel	FEMA - Emergency Management Institute	View Available Classes
IS-100.SCa	Introduction to the Incident Command System, I-100, for Schools	FEMA - Emergency Management Institute	View Available Classes

Total of 8 Page 1 of 1

2400 Wright St., P.O. Box 7865, Madison WI, 53707-7865 | (608)242-3232

Home | Schedule | Training Catalog | Related Links | Contact Info | Help and FAQ

EMERGENCY MANAGEMENT

- Storm Spotter Training
- Safety Saturday
- Discover New Berlin



GIS/LIS SERVICES

MISSION STATEMENT

To build, maintain and proactively support a comprehensive Enterprise GIS that promotes information sharing and the effective use of geospatial technology for the benefit of our partners, our customers and our community.

SIGNIFICANT ACHIEVEMENTS

- Updated all maps, including public property viewer, to work with new data format from Market Drive and Munis
- Expanded the use of FME to replace legacy scripts.
- Improved integration with the County for parcel-related data.
- Continued support of Cartegraph.
- Ongoing development of GIS applications for the Police Department.

GIS/LIS SERVICES

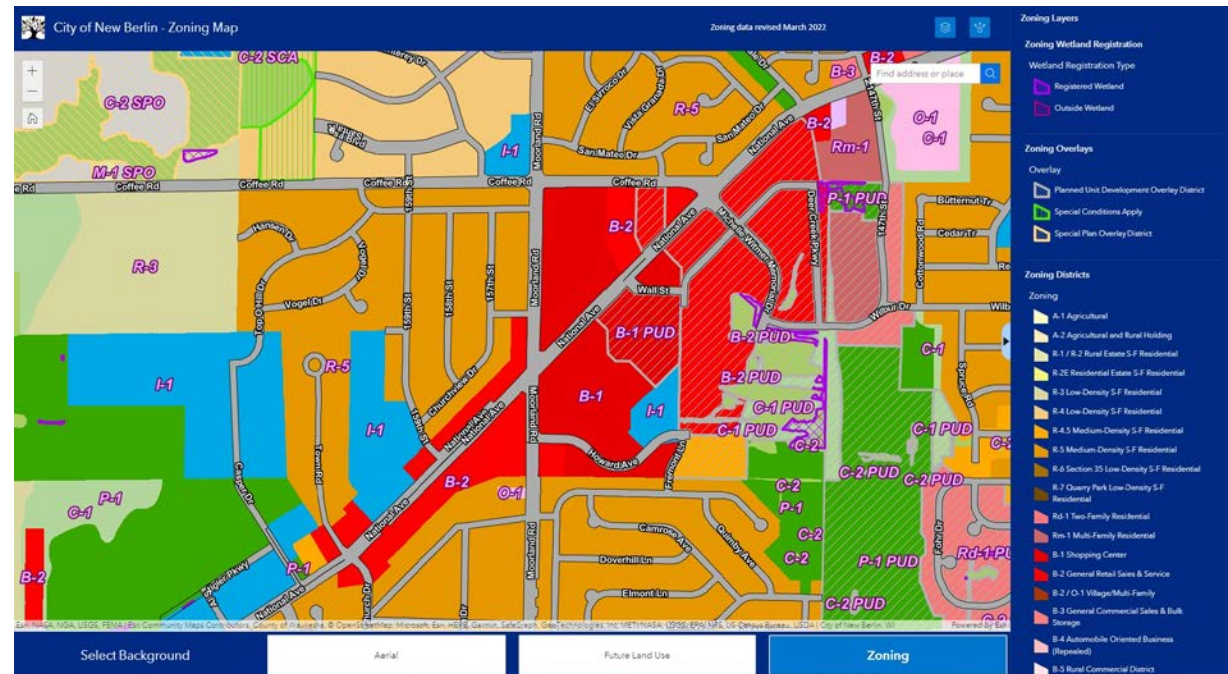
FUTURE PLANS AND GOALS

- Continue to develop an Enterprise GIS/LIS System
- Upgrade all public maps with better cartography and improve functionality on mobile devices.
- Expand use of Cartegraph Asset Management to go beyond tracking history and into planning and forecasting capabilities
- Work in conjunction with the GIS/LIS User Group and Department Heads to determine a clear path and prioritized goals for the future of GIS/LIS in New Berlin
- Continue department needs analysis to ensure we are provided the best service possible to all departments
- Expand GIS Project Management applications

GIS/LIS SERVICES

UPGRADES TO PUBLIC MAPS

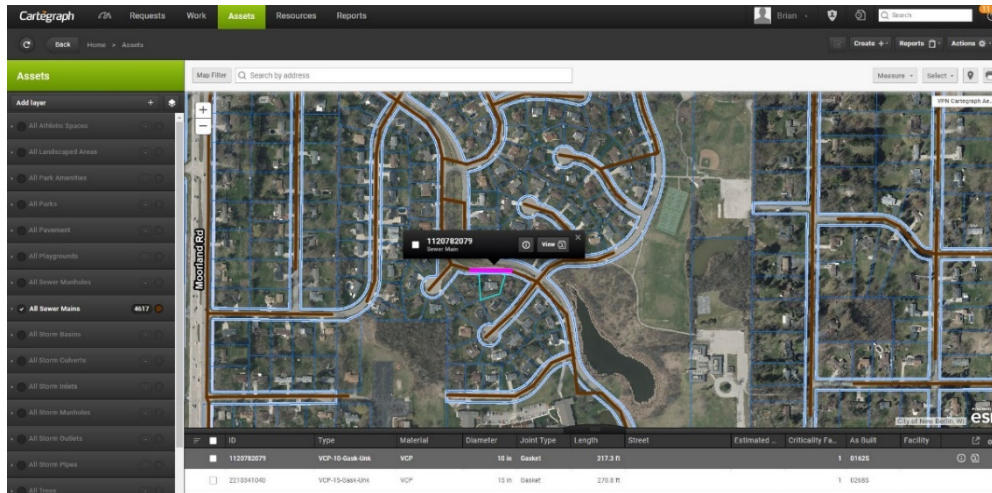
In 2023 GIS will be upgrading all public maps with new technology to provide better cartography and to improve functionality on mobile devices.



One major improvement will be the integration of three stand-alone apps. Property Information, Zoning and Future Land Use will be available in one map with the ability to toggle between them.

GIS/LIS SERVICES

CARTEGRAPH ASSET MANAGEMENT

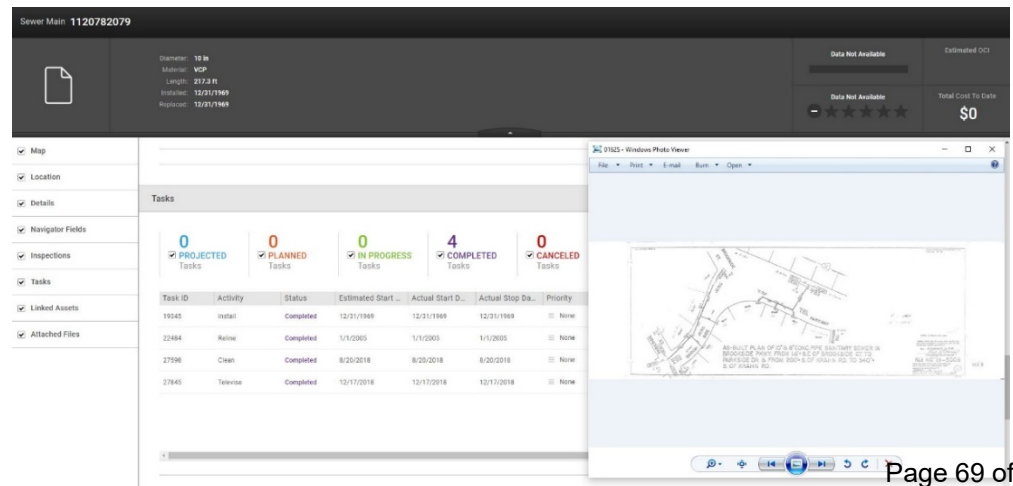


Maps in Cartegraph are supplied by our Enterprise GIS/LIS system. The maps allow users to easily locate assets they are tracking work on.

We maintain dozens of layers for almost every department in the City.

In 2022, we added floor plan drawings for most City-owned facilities.

We hope to get many more departments on board in the future now that we have more licenses available to us and a more streamlined user interface.

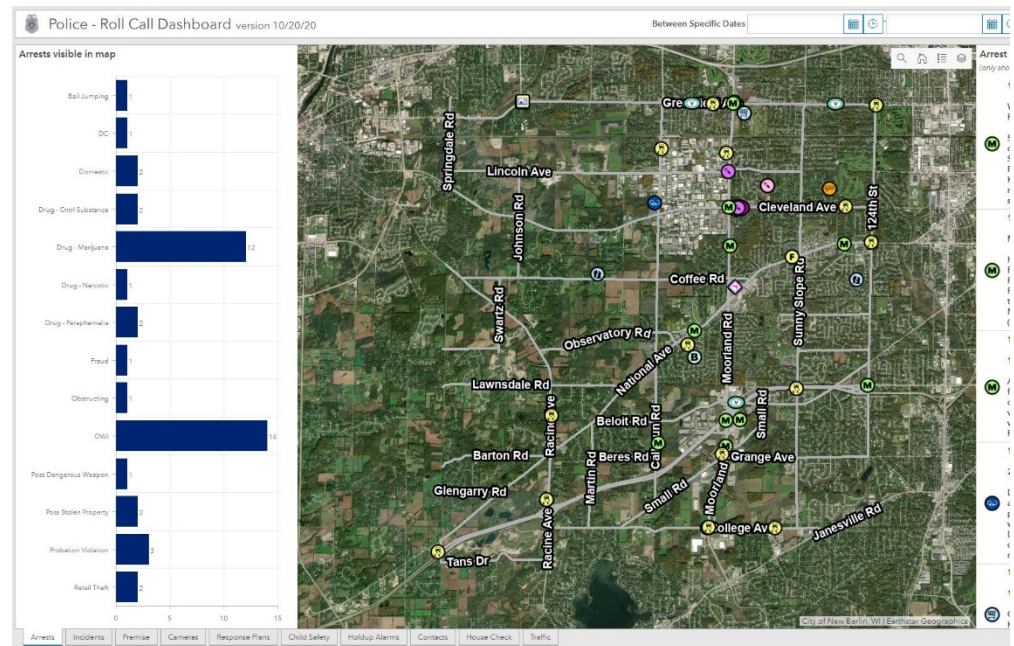


GIS/LIS SERVICES

POLICE DASHBOARD MAPS

The Police Roll Call dashboard map continues to be refined and enhanced. The dashboard has increased efficiency in officers completing reports which has tremendously enhanced information sharing and ultimately, officer safety.

In 2022 a Bulletin Board tab was added. This shows city-wide and regional alerts relevant to officers. In 2023 we will be developing a better user experience for the Police Department by simplifying the log in and data editing processes.



GIS/LIS SERVICES

POLICE DRONE PROGRAM DEVELOPMENT AND SUPPORT

The GIS department was instrumental in helping determine which software would best suit the various needs of everyone within DCD, the New Berlin Police department, and Emergency management. The department actively participated in test flights and the processing of data collected.

EM and GIS continue to support and help coordinate the creation of a Drone Missions Work Group along with PD and FD. Their work would look to assist departments in developing specific missions ahead of time.



WHERE TO FIND US....

- www.newberlin.org/dcd
- Facebook
- Twitter
- LinkedIn
- Phone: 262-797-2445
- Email: gkessler@newberlin.org
- <https://www.enjoynewberlin.com/>



FIND US ON FACEBOOK, TWITTER, AND LINKEDIN!



Get all the up-to-date information anywhere you go! **The New Berlin Department of Community Development** is on all your favorite social media sites.

Stay connected and become our friend, fan, and follower to receive updates and announcements regarding ...

- Development projects
- Permits and licenses
- Economic development news
- New businesses
- Meetings, events, and activities



New Berlin Department of Community Development
3805 S. Casper Dr.
New Berlin, WI 53151-0921
262.786.8610
www.newberlin.org